



//////////Los Angeles////////

//////////Orange County////////

//////////Ventura////////

//////////Inland Empire////////

//////////Phoenix////////

# Q4 | 2024 Market Report

////////// Orange County Industrial



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# MARKET REPORT Q4

## Industrial 2024 Orange County



### MARKET ACTIVITY



Direct Vacancy

▲ 4.3%



Net Absorption

▲ -1,158,619 SF



Overall Vacancy

▲ 5.3%



Gross Absorption

▼ 2,500,870 SF



Under Construction

▲ 2,104,205 SF



Rental Rates (NNN)

▼ \$1.59



Median Sale \$/SF

▲ \$376.43



Deal Volume

▲ \$366.4M

### KEY TAKE AWAYS

#### MARKET

- Vacancy Rate: Increased 43 bps in Q4 to 5.3%. Year over Year has increased 205 bps.
- Net Absorption: Remains negative, but improved from Q3 totaling -1.16M SF in Q4.
- Asking Rents: Declined by \$0.03 PSF or 1.9% in Q4 to a rate of \$1.59 PSF NNN.
- Industrial Supply: 130K SF was delivered in Q4. Under construction expanded to 2.1M SF.
- Sales: The median price PSF in Q4 was \$376.43. Volume in Q4 totaled \$366.4M; up 32% from Q3. In 2024, sales volume totaled \$1.45B. A slight increase of 0.31% compared to 2023.

#### ECONOMIC OUTLOOK

- Interest Rates: At both the November & December meetings, the FOMC decided to cut rates by 25 bps. Bringing the 2024 total to 100 bps of cuts in their recalibration. FOMC members are only projecting two 25 bps cuts to occur in 2025. The average 30-Yr. mortgage rate increased by 77 bps over Q4.
- Inflation: CPI continues to be elevated above the Fed's 2% target, but gradually improving.
- Supply Chain: YTD Y/Y volume at the San Pedro Port Complex is up 19.5%. The cost from China/East Asia to North America West Coast declined 13% over Q4, ending at \$5,929 per container. (Freightos). Potential tariffs and labor strikes could impact future pricing of goods coming into the U.S..

### ECONOMIC OUTLOOK



U.S. Employment

▲ 4.2%



U6 Rate

▼ 7.8%



Interest Rate

▲ 6.85%  
(30 year fixed)



Changing GDP

▼ 2.6%



Port Traffic Y/Y Δ

▲ 19.5%



NYSE Performance

▼ 2.9%



Inflation Change

▲ 2.73%



10 Yr. - 2 Yr. Spread

▲ 33 BPS

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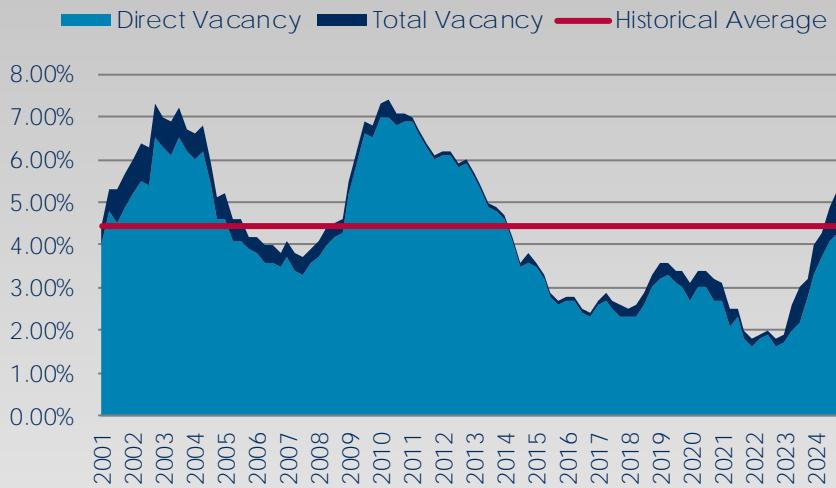
EXPERIENCE IN A CHANGING MARKET

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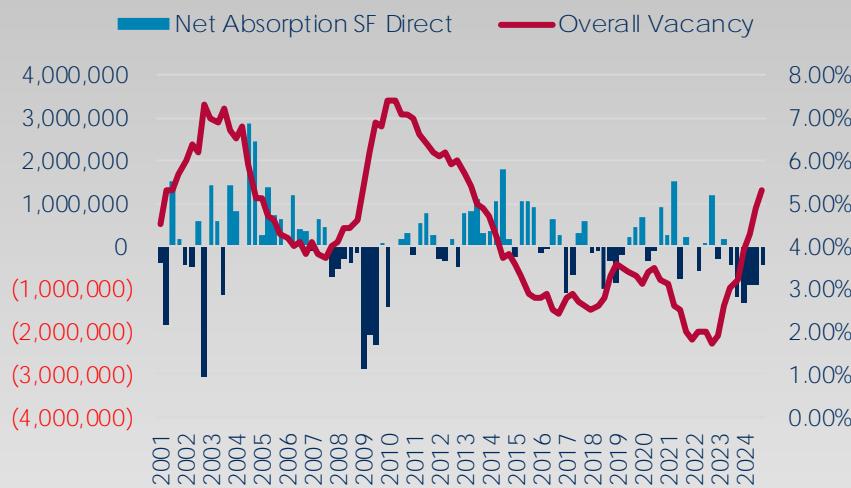


# Q4 // Market Report

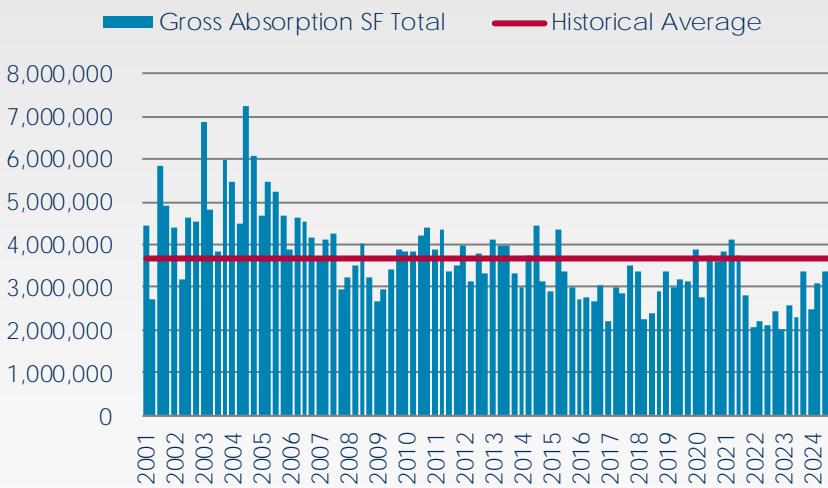
## OVERALL VACANCY INCREASED BY 43 BPS IN Q4 TO 5.3%



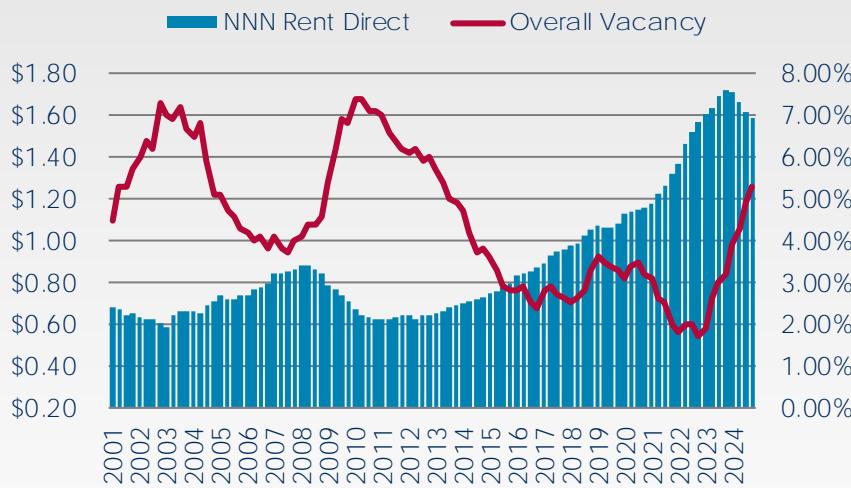
## NET ABSORPTION REMAINS NEGATIVE IN Q4 TOTALING -1.16M SF



## GROSS ABSORPTION DECLINED BY 26.0% FROM Q3 TO 2.5M SF IN Q4



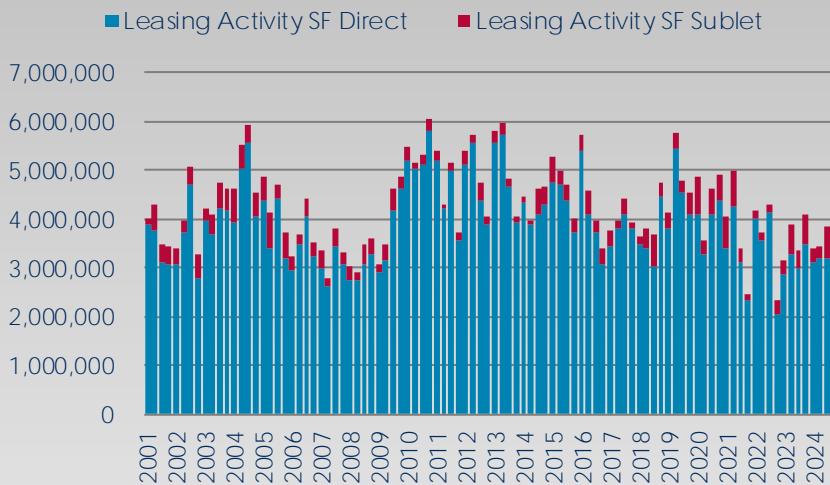
## ASKING RENTS DECLINED BY \$0.03 PSF OR 1.9% IN Q4 TO \$1.59 PSF NNN



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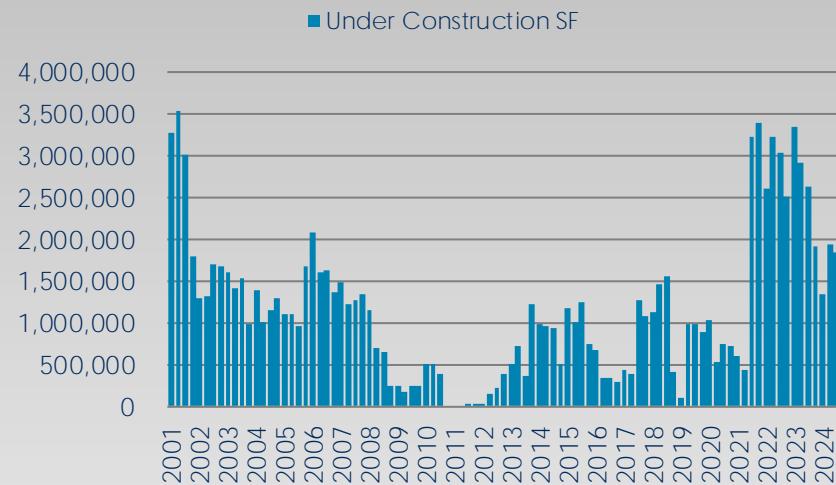
## LEASING ACTIVITY

DECLINED BY 23.8% FROM Q3 TOTALING 2.9M SF IN Q4



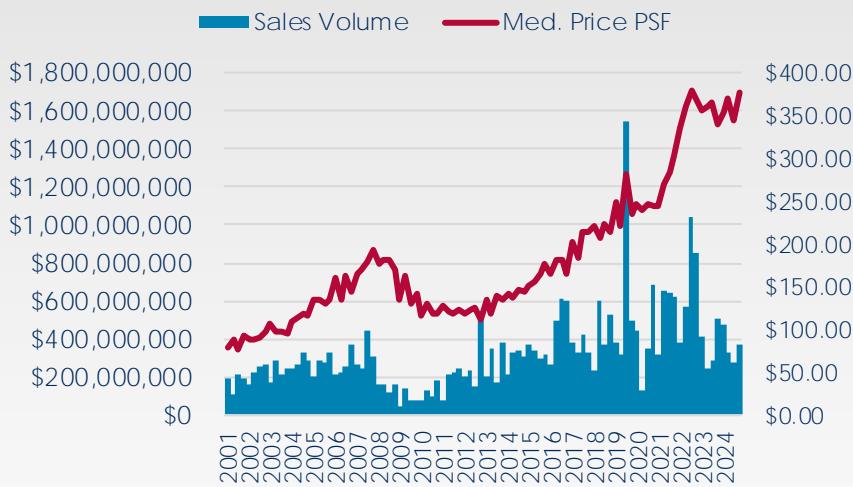
## CONSTRUCTION ACTIVITY

130K SF WAS DELIVERED IN Q4. UC EXPANDS TO 2.1M SF



## SALES

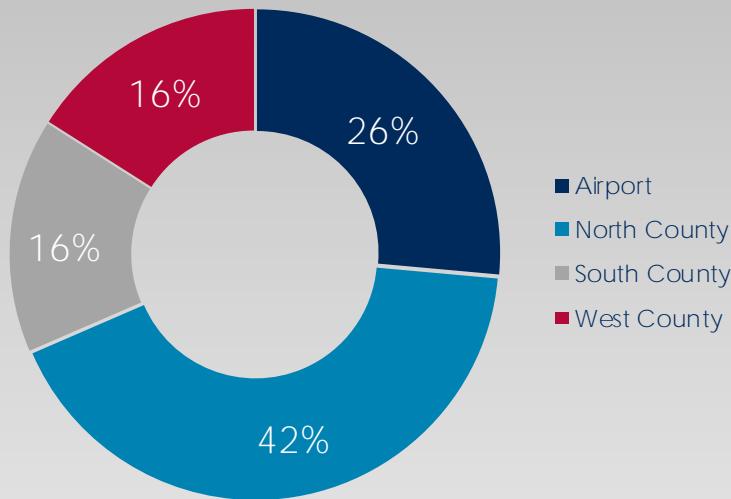
VOLUME TOTALED \$366.4M. MEDIAN PRICE IN Q4 WAS \$376.43 PSF



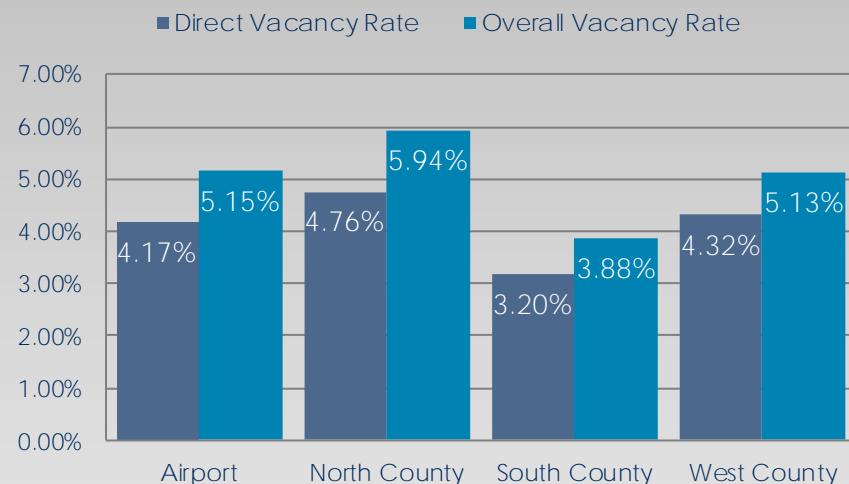
# Q4 Market Report



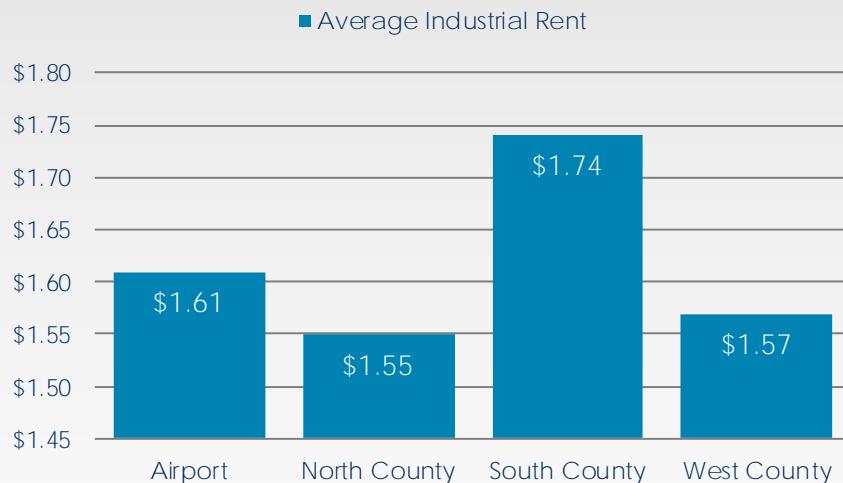
## SQUARE FOOT BREAKDOWN- 299,442,382 SF MARKET SIZE



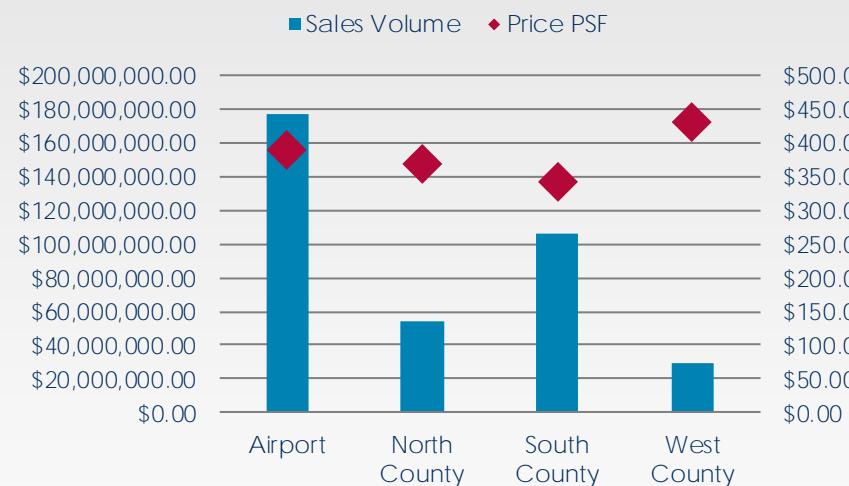
## VACANCY BREAKDOWN



## AVERAGE ASKING RENT PSF NNN AT CLOSE OF QUARTER



## VOLUME BREAKDOWN



# Q4 Market Report



## METHODOLOGY & TERMINOLOGY

### Methodology

Industrial and flex (R & D) buildings that are 5,000 square feet and greater.

### Direct Vacant SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale directly from the landlord.

### Total Vacant W/ Sublet SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale by the landlord or for sublease by the current tenant.

### Direct Vacancy Rate

Total vacant direct space (vacant space for lease or sale from the landlord or owner) divided by the total rentable square footage for existing buildings only.

### Vacancy W/ Sublet Rate

Total vacant direct space and sublease space divided by the total rentable square footage for existing buildings only.

### Gross Absorption

The total change in occupied space over a given period of time, counting space that is occupied but not space that is vacated by tenants. Gross absorption differs from leasing activity, which is the sum of all space leased over a certain period of time.

### Net Absorption

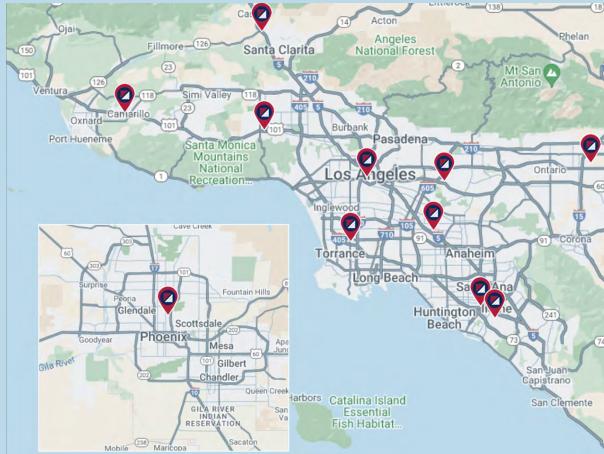
The net change in occupied space over a given period of time, calculated by summing all the positive changes in occupancy (move ins) and subtracting all the negative changes in occupancy (move outs).

### Under Construction

Planned buildings for which construction has started but have not yet been granted a Certificate of Occupancy. Planned buildings are not included.

### Completed in 2024

New buildings with original construction completed in the year 2024 and granted a Certificate of Occupancy. Renovated buildings are not included.



MARKET	OFFICE ADDRESS	PHONE NUMBER
LOS ANGELES	801 S FIGUEROA ST. SUITE 600 LOS ANGELES, CA 90017	213-626-9101
LOS ANGELES NORTH	21800 BURBANK BLVD. SUITE 130 WOODLAND HILLS, CA 91367	818-887-3600
SANTA CLARITA VALLEY	27200 TOURNEY RD. SUITE 425 VALENCIA, CA 91355	661-705-2299
SAN GABRIEL VALLEY	13181 CROSSROADS PKWY N. SUITE 100 CITY OF INDUSTRY, CA 91746	562-695-7244
SOUTH BAY	19191 S VERNONT AVE. SUITE 850 TORRANCE, CA 90502	310-538-6700
MID-COUNTIES	13810 CERRITOS CORPORATE DR. SUITE C CERRITOS, CA 90703	562-207-3300
ORANGE COUNTY	4400 MACARTHUR BLVD. SUITE 950 NEWPORT BEACH, CA 92660	949-724-1900
VENTURA COUNTY	751 DAILY DR. SUITE 105 CAMARILLO, CA 93010	805-987-8866
INLAND EMPIRE	3595 E INLAND EMPIRE BLVD. BLDG 5 ONTARIO, CA 91764	909-980-1234
PHOENIX	1702 E HIGHLAND AVE. SUITE 120 PHOENIX, AZ 85016	602-957-7300
INVESTMENT DIVISION	650 TOWN CENTER DR. SUITE 120 COSTA MESA, CA 92626	949-341-4500
INDIAN WELLS	74900 HIGHWAY 111, SUITE 221 INDIAN WELLS, CA 92210	760-253-8539

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# Economic Overview

////////// Q4 2024



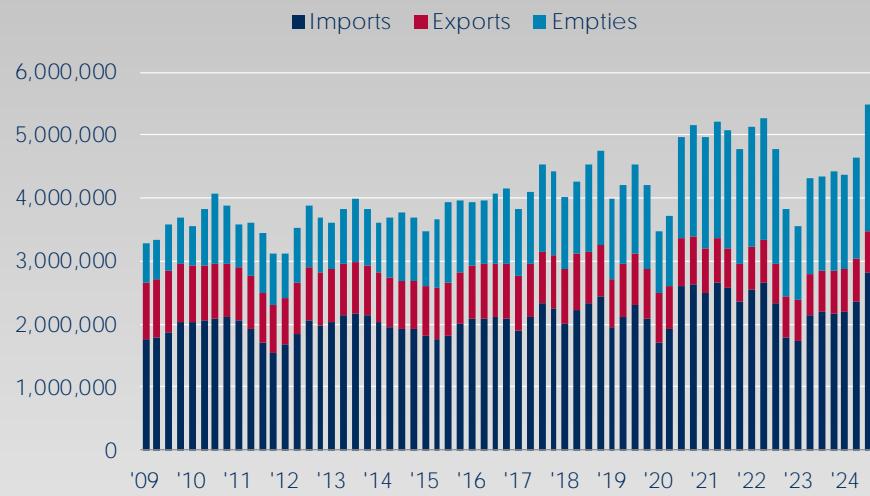
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# Q4 Market Report

GDP IN Q3 FINISHED AT 3.1%. Q4 ESTIMATE AT 2.6% PER GDPNOW

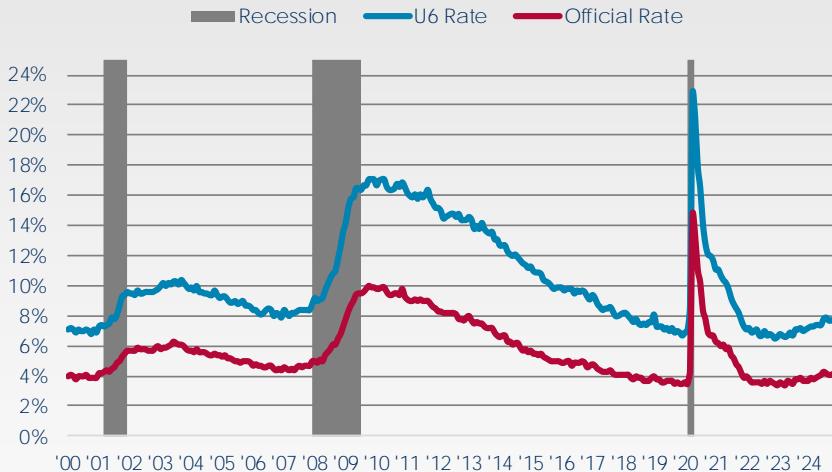


PORT ACTIVITY IN Q3 WAS UP 26% Y/Y. YTD UP 19.5% Y/Y

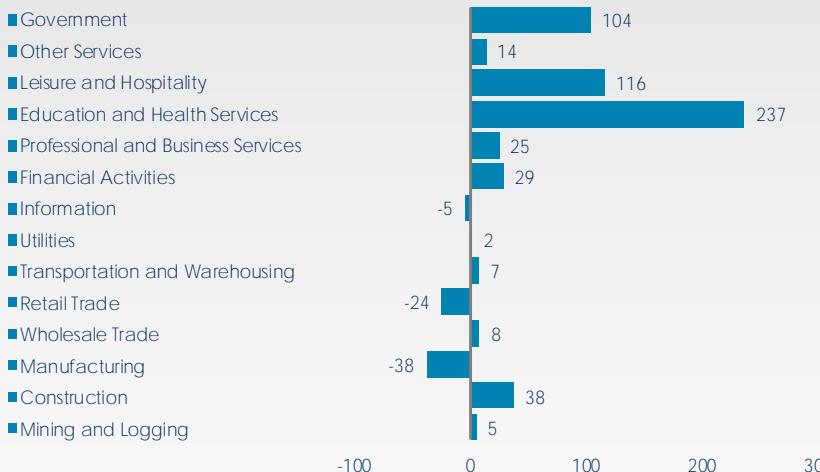


\*2.6% Estimate for Q4-24 from the Federal Reserve Bank of Atlanta GDPNow

## LABOR MARKET SHOWING SIGNS OF SOFTENING

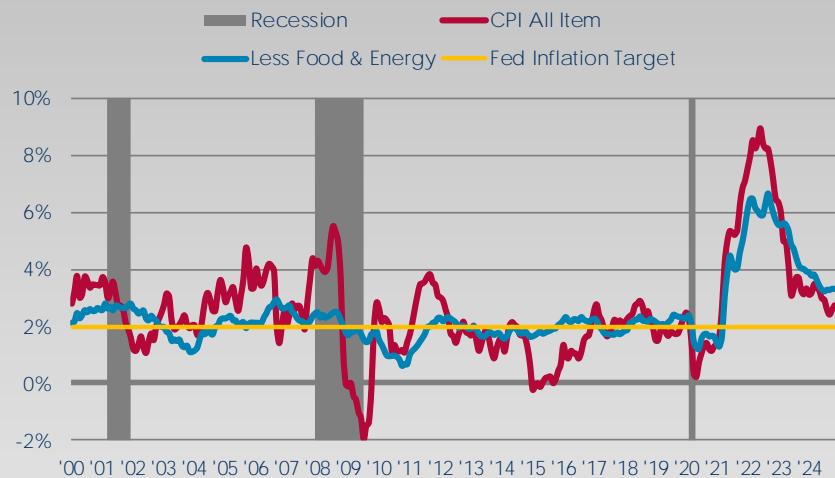


## EDUCATION & HEALTH SERVICES LED JOB GAINS AGAIN IN Q4

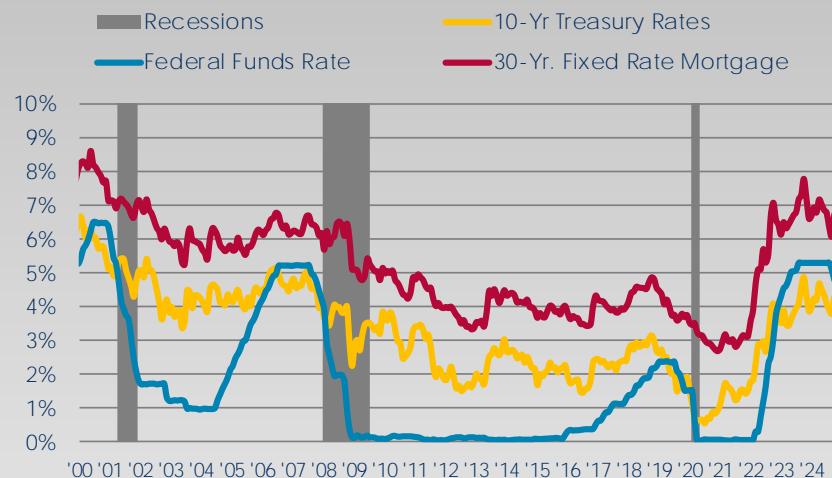


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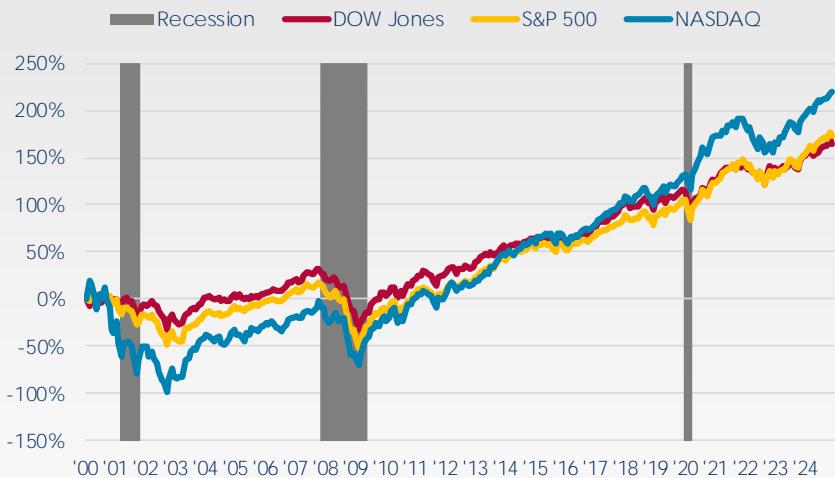
CONTINUES TO REMAIN ABOVE THE FED TARGET OF 2%



THE FED CUT RATES BY 25 BPS IN NOV & DEC. 10 YR UP 74 BPS IN Q4



THE MAJOR INDEXES WERE UP AN AVG. 2.9% IN Q4 & 21.6% IN 2024



10-2 YEAR YIELD CURVE STEEPENED IN Q4

