

Strong Women Making Powerful Choices

How one simple test empowered these women with the knowledge they needed to make life-saving decisions about BRCA mutations and cancer prevention for themselves and their families.



Ali Rogin



Rabbi Laila Haas



Dr. Dana Greenwald



Dr. Liz Etkin-Kramer

Tuesday, October 19th at 7:30 pm EST via Zoom webinar

Ali Rogin, PBS NewsHour Producer and author of “Beat Breast Cancer Like a Boss,” Rabbi Laila Haas, Director of Adult Learning and Growth at CAJE and Yodeah Board Member, Dr. Dana Greenwald, Pediatric Dentist, and Dr. Liz Etkin- Kramer, Yodeah Founder and Gynecologist, will share their powerful YODEAH stories and the decisions they made when faced with BRCA and other hereditary cancer genetic mutations.

DID YOU KNOW? One in 40 Ashkenazi Jewish men and women carries a BRCA mutation which can lead to a higher risk of breast, ovarian, pancreatic, prostate and other cancers. There is also a 50% chance of passing this mutation on to the next generation, regardless of family history.

DID YOU KNOW? If you carry this mutation, there are proactive measures you can take to mitigate these risks and significantly reduce your chance of developing cancer or identifying it at its earliest, most treatable stage.

Knowledge is Power. **Knowledge Saves Lives.**

Yodeah is a non-profit organization committed to educating the Jewish community about hereditary cancer genetic mutations and providing access to affordable, clinical-grade testing.

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