

Early Bird Pricing Ends May 24th!

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8 NASBA CPE Credits

Register Today!

Production of Toby Groves, Ph.D.

#thenavigators2020

**NEW Speakers
Added!**

The Navigators

May 28th, 2020

Conference

10:30 am - 6:30 pm EDT

Virtual Event

*Charting a Course to the New Normal in
Governance, Auditing & Risk Management*

Featuring a line up of industry visionaries and experts



Dr. Amy Zalman



Toby Groves, Ph.D.



Norman Marks



Mike Jacka



Raven Catlin



Melisa F. Galasso



Jody Padar



Danny Goldberg



Elizabeth Pittelkow
Kittner



Tammy Daugherty



Hal Garyn

The Navigators Conference

Agenda

Morning Sessions (10:30 AM – 2:30 PM Eastern)

There will be alternating breaks of 5 and 10 minutes every 50 minutes (approx.)

The morning sessions will feature visionaries in our industry speaking on advanced and innovative strategies for governance, audit and risk management during challenging and changing times. The sessions will be a mixture of interview style and panel discussions. We will be engaging the audience for questions during the panel discussions.

Seizing the Opportunity for Change

- Refining our role and value to our organizations
- What does the future hold?
 - What should we be trying to achieve during these times?
 - Seeing beyond the crisis
- Learning and development in a new world
- What can the board and executives do to utilize audit/governance to their full value?
- What has changed and what we need to do to catch up
 - How can we be adaptive?
- How we can recognize and seize the opportunities before us
- Developing your leadership legacy – we're all leaders!
 - Creating a leadership vision
 - Building a culture of creativity
 - Establishing smart goals
 - Leading Change- what this leadership competency looks like and how to build it
- Advanced change management strategies
 - How to identify your stakeholders
 - Build a compelling story WITH your teams
 - Build an executive coalition (stakeholder influencing approach and tools)
 - How to best leverage communication vehicles

Morning Speakers and Panelists:

Dr. Amy Zalman- *Forbes' "World's 50 leading female futurists in 2020"*

Norman Marks- *Visionary and thought leader in audit, governance and risk management*

Dr. Toby Groves- *Thought leader, researcher and innovator in behavioral Science*

Mike Jacka- *Award-winning author, speaker and trainer on Fraud and Internal Audit*

Tammy Daugherty- *Change Management and talent strategy expert*

Hal Garyn- *Strategic leader in internal audit, risk, and compliance*

Lunch Break – 40 Minutes (2:30 PM – 3:10 PM Eastern)

Afternoon Sessions (3:10 PM – 6:30 PM Eastern)

There will be alternating breaks of 5 and 10 minutes every 50 minutes (approx.)

The afternoon sessions will feature a host of accounting, auditing and governance experts speaking on topics important at all organizational levels. The sessions will be a mixture of interview style and panel discussions. We will be engaging the audience for questions during the panel discussions. Sessions will build upon each other – there will not be “hard-breaks” between topic areas.

- A new vision for the role of accounting, auditing, risk management and governance experts in all organizations
- The nuances of Agile Auditing
- Advanced communication techniques
 - How to handle remote investigations/auditing
- The impact of changing times on audit, governance
 - How evidence is changing
 - How the current crisis is speeding up changes in standards and guidance
- Financial reporting standards update
 - The latest information on changes to standards including new changes and delays in implementation of some standards

Afternoon Speakers and Panelists:

Jody Padar- *Author and entrepreneur, recognized by Accounting Today as a” Top 100 Most Influential People in accounting” for nine years. “The Radical CPA!”*

Melisa Galasso- Melisa serves on FASB’s Not-for-Profit Advisory Committee(NAC) and AICPA’s Technical Issues Committee (TIC). With a passion for high quality learning. Melisa teaches advanced technical accounting and auditing topics.

Elizabeth Pittelkow-Kittner- *Thought leader on business ethics and recognized as “One of the Most Powerful Women in Accounting”*

Raven Catlin- *Globally recognized risk management and internal audit expert*

Danny Goldberg- *Internationally recognized speaker on communication, internal audit, and risk*

Dr. Toby Groves- *Thought leader and researcher in behavioral science*

Navigators Conference 2020

Overview:

Our world has changed virtually overnight, presenting governance, audit and risk management professionals with unforeseen challenges and unexpected opportunities. The Navigators Conference will feature a lineup of industry visionaries and experts who will inform us how to adapt and thrive in changing and challenging times, and how see beyond the crisis. Hear what the future holds for governance and audit and how we can thrive in the new anti-normal.

Major Subjects:

Uncharted Waters

- Thinking competencies during change and challenge
- The practical and psychological impacts of furloughs and remote work
- Reassessing the effectiveness of traditional tools and controls
- Rethinking traditional metrics of success
- Evolving risk environment

Captaining the Ship

- Moving from a reactive to proactive governance model
- Achieving a successful, decentralized decision- making culture
- Insider threat awareness
- Decision-making under pressure and uncertainty
- The practical and psychological effects of social distancing
- Developing leadership competencies:
- Leading through change
 - o Creating a curiosity culture versus an avoidance culture
 - o Developing an effective communication culture for challenging times

On the Horizon

- Economic outlook by industry – Who will be impacted? What dominos will fall next?
- The new psychology of professional skepticism
- The changing threat landscape and the new psychology of fraud
- Thinking beyond the current crisis
- Spotting opportunities
- Change Management- building a change-ready organization

Learning Objectives:

Participants will be able to:

- Identify characteristics of a proactive governance model
- Identify the steps to create a decentralized decision-making model
- Define the characteristics of insider threats
- Analyze the practical and psychological effects of social distancing

- Analyze the competencies of leading through change and identify the steps they will take to achieve these characteristics
- Assess the economic outlook and project impacts to their business
- Apply the threat landscape and new psychology of fraud to their business
- Project opportunities in and after the current crisis
- Identify and define the steps to build change-ready organizations

Designed For:

Auditors

CPAs

C-Suite Executives

Government Accountants

Internal Control/SOX personnel

Accountants in Industry

Educators

IT Auditors

Fraud Investigators

Compliance Learning and Development Practitioners

Change Management Practitioners

Management Accountants

Financial Managers

Level: Basic

Prerequisite: None

Advanced Preparation: None

NASBA CPE Hours Available: 8

Field of Study: Auditing

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