




Massachusetts Science & Engineering Fair, Inc.

www.scifair.com 

617-491-1500 

hrosenfeld@scifair.com 

955 Massachusetts Ave, #350 

Cambridge MA 02139



MASSACHUSETTS SCIENCE & ENGINEERING FAIR
SPONSORSHIP OPPORTUNITIES



For more than 70 years, MSEF has organized the Commonwealth's premiere pre-collegiate STEM competition, the Massachusetts Science & Engineering Fair ("Fair"). The Fair is an annual event that provides a unique opportunity for middle and high school students, regardless of background and resources, to both showcase their independent research projects and innovative ideas, and engage with professional scientists and engineers. As a 501(c)(3) nonprofit organization, MSEF seeks to inspire and empower students across the Commonwealth to feed the pipeline of future STEM workforce and thought leaders.

MSEF'S FAIR PROGRAMS

The Fair is both the beginning and the culmination of MSEF's programming. Each year, the Fair process engages 4,000+ students in independent research projects which the students initially present at school and regional fairs, and, ultimately, at the statewide Massachusetts Science & Engineering Fair.

Student participants nurture their curiosity, hone critical thinking and problem-solving skills, and develop self-efficacy as they work on their research projects. In preparation for and during the Fair, students often interact with STEM professionals which provides them with valuable mentorship and exposure to careers. Alumni of the Fair have pursued college degrees in STEM disciplines, joined the ranks of the STEM workforce, and become thought leaders in their fields.

BEYOND THE FAIR

MSEF offers a variety of programs, free of charge, that benefit students in grades 6-12 by providing hands-on, real-world experiences and personalized learning to foster curiosity and encourage innovation beyond the classroom setting. MSEF's broader project-based learning model engages 4,000+ students across the state in creating their own independent research projects under the guidance of a teacher or mentor. Students identify research questions and spend the better part of the academic year using the same process scientists do while engaging in scientific research. Through this, students experience the key steps in actual scientific research or engineering invention. MSEF provides professional development, curricular tools, and a host of mentoring programs to teachers and students, supporting their work.

Massachusetts Science & Engineering Fairs

The State's Premier Pre-Collegiate STEM Competitions

High School at MIT on May 6, 2022

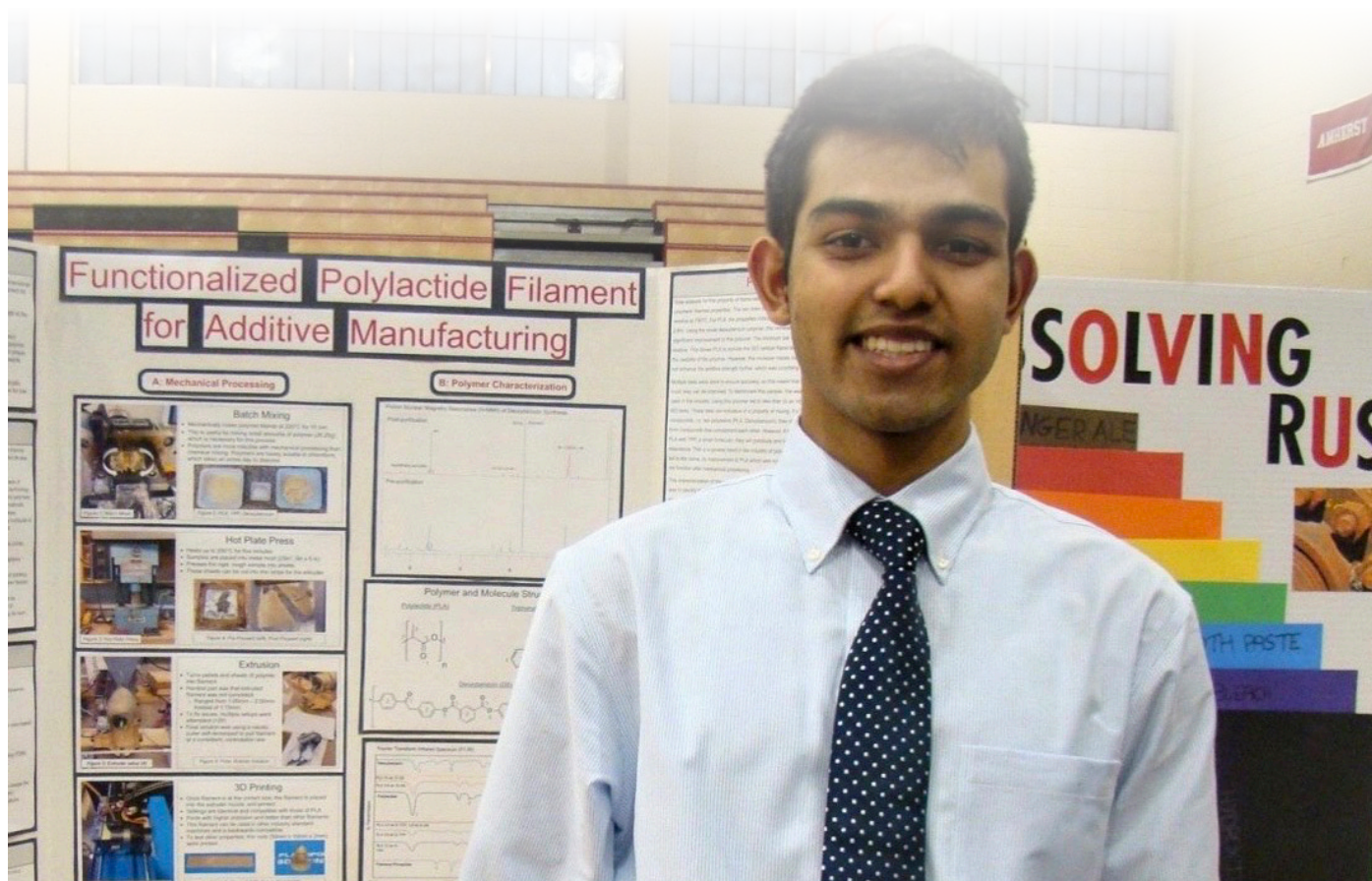
Middle School at Worcester Technical High School on May 21, 2022

2022 Sponsorship Opportunities

Join a community of forward-thinking corporations, organizations, foundations, and individuals who support science and innovation for Massachusetts' youth. As a sponsor of MSEF, you will be able to:

- Inspire and support the next generation of STEM leaders and innovators
- Increase brand awareness of your company's commitment to STEM literacy
- Engage your employees as fair judges and program volunteers

Sponsors of past Fairs have included:



High School Fair Sponsorship

Title Sponsor - \$300,000 (three year commitment, \$100,000/year)

- Sponsor name will be included in name of Fair in all signage, MSEF's website, and all internal and external communications (e.g., press releases, social media campaign, and participant materials)
- Sponsor's branding materials will be displayed at the Fair exhibit hall
- Full page ad in the event program
- Sponsor name included in fair-related communications
- Sponsor representative to participate in the Awards Ceremony programming
- Opportunity for sponsor's employees to serve as volunteers or judges (if qualified)

Included in Title Sponsorship is MA ISEF Delegation Lead Sponsorship

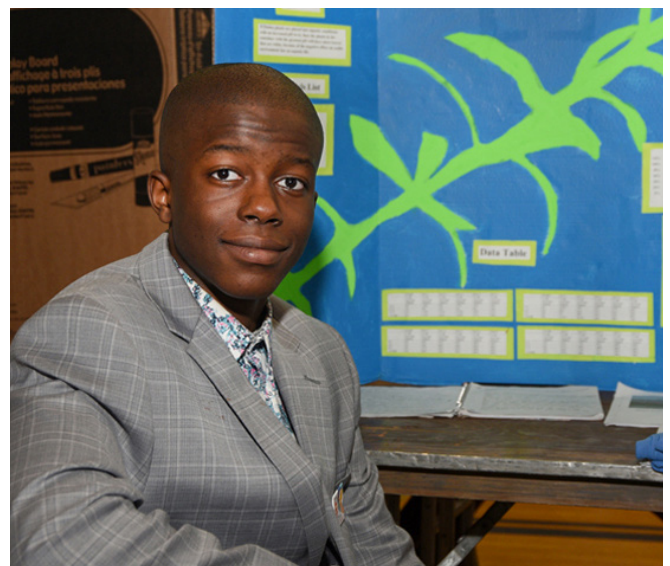
Send the MA delegation to ISEF Regeneron 2022 in Atlanta, GA

- Sponsor delegation of top MSEF and Regional Students attending ISEF
- Logo on t-shirt for all MA delegates
- Recognition in MA ISEF social media campaign

Middle School Fair Sponsorship

Middle School Title Sponsor - \$180,000 (three year commitment, \$60,000/year)

- Sponsor name included in name of award and all internal and MSEF communications regarding the award winner. The award includes a \$500/350/200 prize for the top three scoring projects and \$100/75/50 to top three scoring projects in each of the six regions.
- Sponsor name included in name of award.
- Live recognition at the Fair Awards Ceremony.
- Recognition in MSEF social media campaign during Fair season (Spring 2022).



High School Award Category Sponsorship

Entry Categories (based on state science fair categories):

- **Physical Science** – comprised of Environmental Science, Earth & Space Science, Chemistry, and Physics/Electronics
- **Life Science** – comprised of Biology, Behavioral Science, and Biochemistry
- **Engineering** – comprised of Computer Science, Math, and Engineering

These are in addition to sponsorships/prizes for the top two scoring projects in the entire fair and two patent awards.

Gold Sponsor - \$30,000

- Sponsor name included in name of award and all internal and MSEF communications regarding the award winner. The award includes a \$1,000 prize for the top scoring project in the specified category.
- Sponsor name included in name of award for the highest scoring projects in the specified category in each of the six regional fairs. Award includes a \$100 prize for each of six regional winners.
- Live recognition at the Fair Awards Ceremony.
- Recognition in MSEF social media campaign during Fair season (Spring 2022).
- Opportunity to host Lunch & Learn live event, or recorded video, for company employees with student award winners.

Silver Sponsor - \$20,000

- Sponsor name included in the name of award and MSEF communications regarding the award winner. The award includes a \$750 prize for the second highest scoring project in the specified category.
- Sponsor name included in the name of award for the second highest scoring projects in the specified category in each of the six regional fairs. Award includes a \$75 prize for each of six regional winners.
- Live recognition at the Fair Awards Ceremony.
- Recognition in MSEF social media campaign during Fair season (Spring 2022).

Bronze Sponsor - \$15,000

- Sponsor name included in the name of award and external MSEF communications regarding the award winner. The award includes a \$500 prize for the third highest scoring project in the specified category.
- Sponsor name included in the name of award for the third highest scoring projects in the specified category in each of the six regional fairs. Award includes a \$50 prize for each of six regional winners.
- Live recognition at the Fair Awards Ceremony.
- Recognition in MSEF social media campaign during Fair season (Spring 2022).

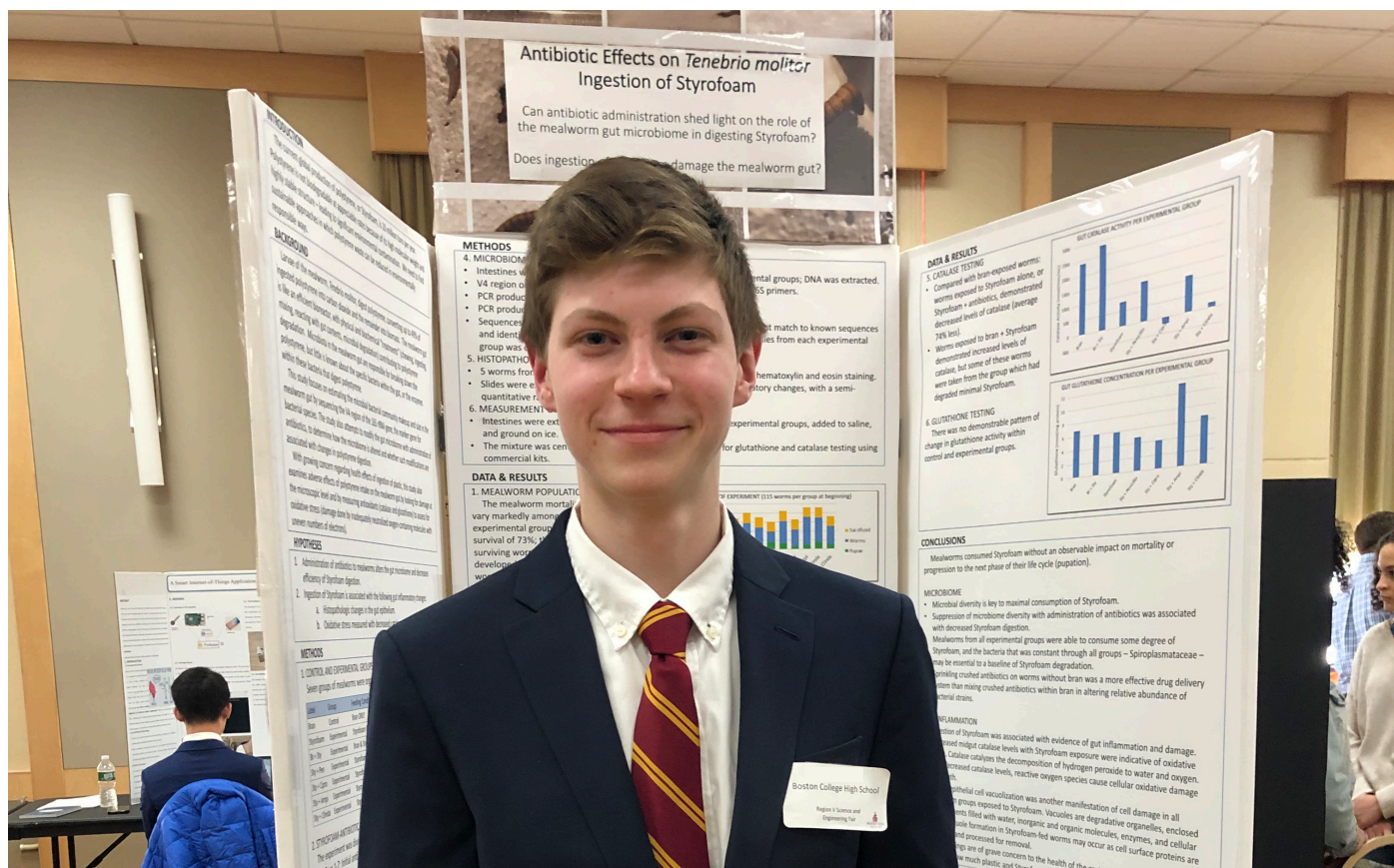
Special Award Sponsor - \$5,000 each

- Team Award –to the highest scoring team project.
- Sustainability Innovation Award –to a project addressing environmental sustainability issues.
- Maverick Award –to a project using an unorthodox approach to STEM.
- ‘Kitchen’ Award –to a project using of minimal products to execute a thoughtful project.

Sponsor an award, including a \$500 prize for a top scoring project in each of the following categories (or work with us to identify an appropriate prize for your interest, we welcome suggestions). Sponsors will be recognized in Fair promotional materials.

General Sponsor - \$2,500

Support student excellence! Contribute to a pooled fund for the MSEF Awards Program. For each sponsorship, \$500 will be added to a pool of award funds. MSEF will invest the remaining funds in MSEF educational programs that support Fair participation and learning. Sponsors will be recognized in Fair promotional materials.



If you are interested in supporting MSEF and/or becoming a sponsor of the 2022 Massachusetts Science & Engineering Fair, please contact Helen Rosenfeld, Executive Director, hrosenfeld@scifair.com.