



Alameda County Small Business Workshops

Canva 101- Easily Create Quality Marketing Materials for Your Business **Wednesday, April 6, 2022 | 1-2 pm**

Register Here: <https://bit.ly/3L8paHU>

Canva 101 is a training workshop that provides the skills and training in Canva for marketing your existing (or potential) business. Canva allows those with no design expertise to create stunning social media posts, videos, cards, flyers, photo collages & more. Better yet, for those with tight budgets, most small business users are able to get everything they need by signing up for Canva's free plan (www.canva.com). In this workshop, you will learn about how to use and edit templates, find and use fonts, and more.



Managing Cash Flow for Business Success **Tuesday, April 19, 2022 | Noon-1:30pm**

Register Here: <https://bit.ly/357cBx6>

A business can be very profitable but still end up going out of business. How? Because of a lack of cash flow. If your business doesn't have the money it needs when bills come due, the result is huge problem that can cause your business to grind to a halt.

This workshop will go over some simple techniques to monitor your business' cashflow using a spreadsheet so you have visibility of potential cash flow issues BEFORE it becomes a crisis. Master this valuable skill to improve the likelihood of your financial success.



*Brought to you by Alameda County Economic & Civic
Development Department (ECD) & Ohlone Community College*

