



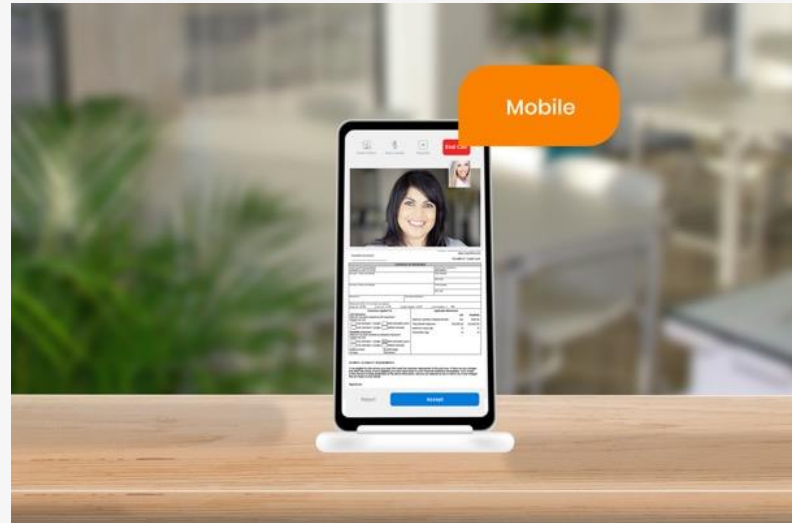
# Service beyond the walls of your branch

Case Financial and Gene Pranger discuss the benefits you can see at your financial institution by delivering experts to video enabled branches, web experiences, and mobile devices.

Get started



## Video banking solutions



### Mobile features

- Hosted by POPi/o
- Whitelabeled App or Integrated SDK
- Patented Video Banking Process
- Document exchange & E-signature
- Dynamic team routing
- Video recording
- Emotional recognition & coaching
- E-sign outside of video calls!



### In-Branch features

- Hosted by POPi/o
- Dual screen video collaboration
- Signature pad integration
- Scanner integration
- Document archival integration
- Dynamic team routing
- Screenshare
- Emotional recognition & coaching

1,700

Branches closed

2017\*

70%

Accounts  
opened

FACE-TO-FACE

#1

Mobile and  
web

CONSIDERATION

68%

Frustrated

DIGITAL BANKING USERS



"If you don't have a **STRONG** digital and mobile strategy, I don't know if you're going to be **AROUND**. Right now, today, you've got to be building bridges between the physical and digital experience."

Lisa Huertas, Chief eXperience Officer at Texas Tech Federal Credit Union





Benefit #1

Fraud verification



Benefit #2

## Connecting with younger generations

Benefit #3-5

Greater convenience

“WOW” factor

New member attraction



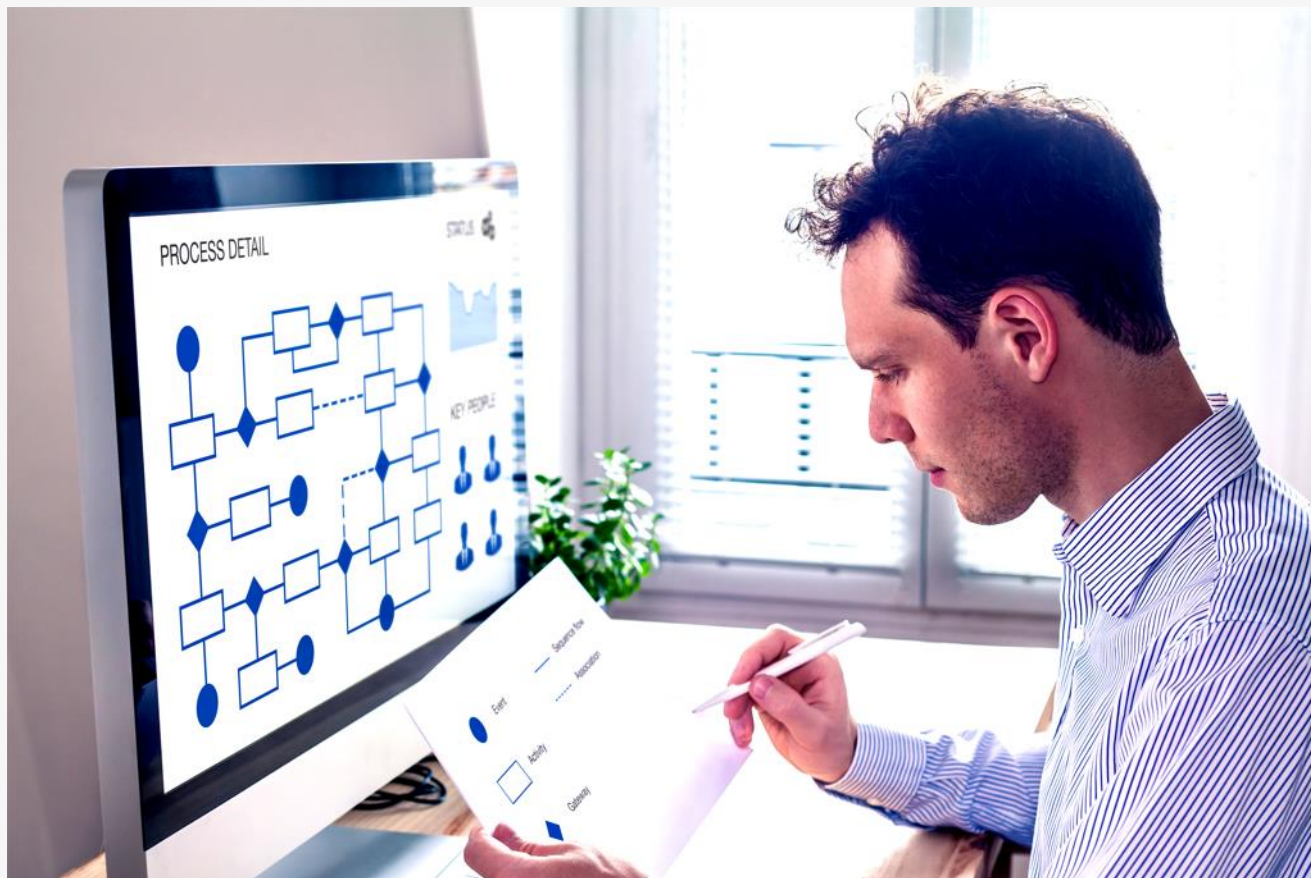




Benefit #6

Brand differentiation





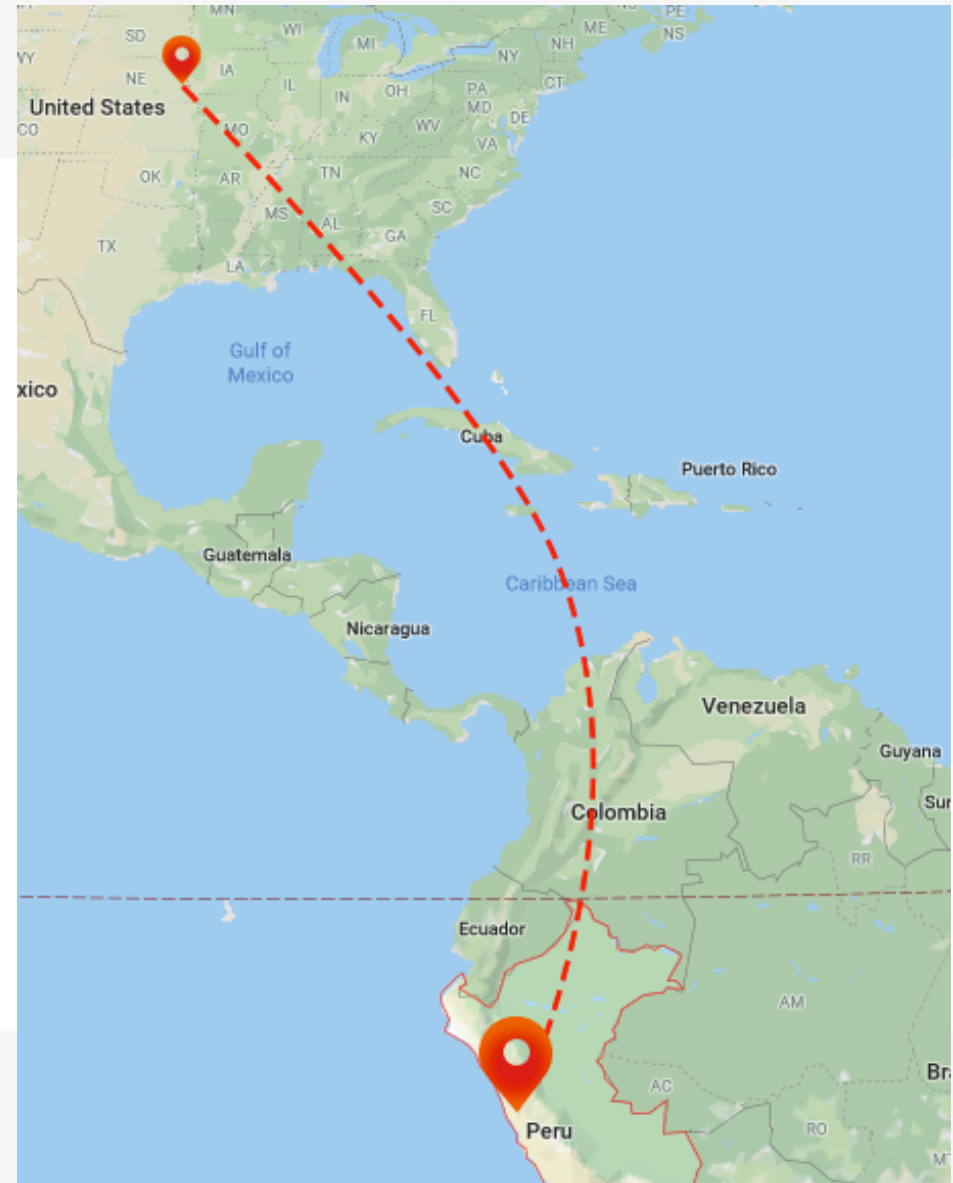
Benefit #7

## Standardized workflows

Benefit #8 & 9

Remote services

Enhanced retail geography





Benefit #10

Lowered costs



Benefit #11

Maintained relationships with  
relocated consumers



Benefit #12

## Inclusive experience





Benefit #13, 14, 15

Adopted by all demographics

Multi-Lingual Access

Maximized human resources



Benefit #16

Collaboration vs. Facetime

Benefit #17

## Streamlined Document Collection





Benefit #18 & 19

Unplug the fax machine

Integrations not required



Benefit #20

## Loan Retention





Benefit #21

## Re-align Branch Hours

# Schedule a video banking consultation

POPi/o will show you what you need to be thinking about, how to prepare your deployment, and why the magic of video banking can deliver incredible experiences.

[www.POPi/o.com/demo](http://www.POPi/o.com/demo)





# Questions?

Want more information? Contact us at  
**[www.CaseFi.com](http://www.CaseFi.com)** or by calling **877.728.9627**

