

**Washington, DC-based MindShare Selects ProudlyGive® for its 2023 Cohort** an exclusive organization designed for CEOs of the most promising, innovative, disruptive companies in the Washington, DC metropolitan area.

**Rockville, Maryland: April 24, 2023—ProudlyGive®** a fintech social enterprise, is pleased to announce its inclusion in [Mindshare](#).

‘We are delighted to welcome **ProudlyGive®** to this year’s class,” said Steve Balistreri, Treasurer of the Mindshare Organizing Board. Each year, our Mindshare participants hail from some of the most innovative organizations in the DMV and this year’s class is certainly representative of the momentum and diversity we see across this region.”

The newest Mindshare members will attend a series of classes, taught by notable speakers, on building a business as a CEO. Upon completion from the program, members join a powerful alumni network of more than 1,200 CEOs.

The 2023 cohort members were welcomed by Ted Leonsis and the Mindshare Board at a kick-off event in early March at Capital One Arena. Mindshare is supported by a board of industry leaders from a diverse group in banking, venture capital, legal, insurance, real estate and consulting professions who are committed to building a strong ecosystem.

#### **About ProudlyGive®**

ProudlyGive® removes impediments to make giving easier. The company’s customized programs are based off capturing everyday corporate expenditures that embed automatic elements of no-cost giving. Our programs are relied on to meet emerging mandates around Corporate Social Responsibility as they are easy to understand, implement and measure.

Our clients are employers of all sizes who want to attract and retain employees and build their brand by “doing well” in the local communities they serve. Being purpose driven and giving back is changing the way we do business. ProudlyGive® makes it possible.

#### **About MindShare**

Founded in 1997, MindShare’s mission is to help CEOs from the most promising high tech emerging growth companies in the Greater Washington Metropolitan region build long-term, sustainable companies by providing mentorship, creating business opportunities and a sense of community, and fostering teamwork in a collegial environment. Year after year, the CEOs who graduate from MindShare reaffirm their enduring value through continued business opportunities and lasting friendships.

#### **Contact :**

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