

# **The 74th Annual Montgomery County Agricultural Fair**

**“Saddle up for fun”**



**August 11-19, 2023  
Small Sponsorship Program**

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[www.mcagfair.com](http://www.mcagfair.com)

# Montgomery County Fair

## Small Sponsorship Program

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### **Objective:**

This opportunity is for Fair Friends & small business looking to be a sponsor of the Fair without spending big bucks. Don't Miss this great opportunity.

### **Dates**

August 11 – 19, 2023

### **Where:**

Montgomery County Fairgrounds Livestock Barns

### **Prices**

**\$1,200.00 (one side barn)**

**\$1,600.00 ( two side barn)**

### **What you will get:**

- One (1) or Two (2) banners on each barn entrance during the Fair week, depending on Barn selected and Barn dimensions. (9 Days)
- Listed on MCAC Website as a sponsor of the Fair with link to your website. (1 Year)
- Rotating logo advertisement on the 2023 Sponsors Web Slider. (1 Year)
- Rotating Logo on the Main ticketing booth Video Screens. (9 Days)
- 6 Admission Tickets to the Fair with parking included.

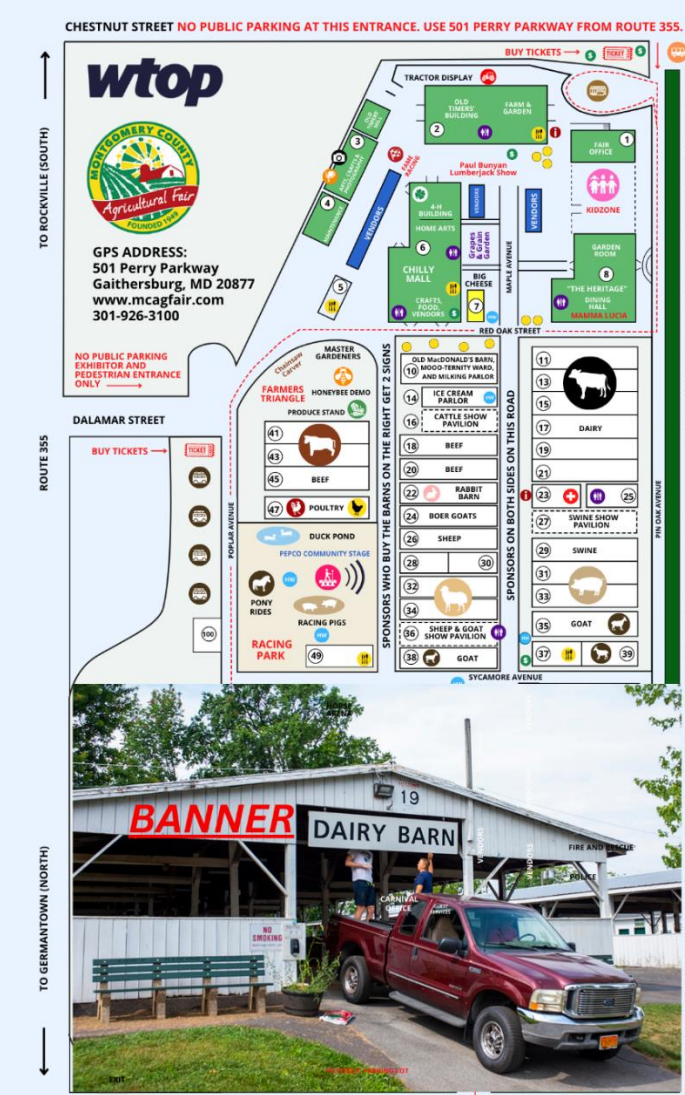
### **Banner Specs:**

- Most Barns will have a 2' H X 4' W Banner, Barns 26, 24, 28 & 32 will get an 18" H X 3' W Banner.
- Art will be provided by the Sponsor. Delivered by May 10, 2023.
- Banner will be provided by the Fair

**Deadline is May 30, 2023**

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The map shows the layout of the Montgomery County Fairgrounds. Key areas include the Tractor Display, Farm & Garden, Fair Office, Kidzone, Garden Woods, and various pavilions for Beef, Dairy, Swine, and Goats. A photo at the bottom shows the Dairy Barn with a red pickup truck parked in front. The map includes directions to Rockville (South) and Germantown (North) via Route 355, and the main parking entrance at 501 Perry Parkway.

**GPS ADDRESS:**  
501 Perry Parkway  
Gaithersburg, MD 20877  
www.mcagfair.com  
301-926-3100

**TO ROCKVILLE (SOUTH)**  
**TO GERMANTOWN (NORTH)**

**BUY TICKETS** →

**NO PUBLIC PARKING AT THIS ENTRANCE. USE 501 PERRY PARKWAY FROM ROUTE 355. EXHIBITOR AND PEDESTRIAN ENTRANCE ONLY.**

**FREE SHUTTLE BUS TO AND FROM LAKEFOREST MALL**

**DAIRY BARN**

**BANNER**

**PERRY PARKWAY**

**GPS: 501 PERRY PARKWAY: MAIN PARKING ENTRANCE**

# Make your Barn Selection

The Barn Selection will be on a First come First serve basis,  
Please make your Barn selection on this map and send it  
back to me @  
[william@mcagfair.com](mailto:william@mcagfair.com)

# **Montgomery County Fair**

## **Small Sponsors Program**

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Thank you for supporting the Fair

For questions or more information

Please contact William Herrera

301-926-3100 ext. 201