

# ALTADENA FOREVER RUN

WHERE RESILIENCE MEETS THE ROAD  
Inaugural Eaton Fire Anniversary Run

A Run For and Through Altadena  
Sunday, January 4, 2026  
Race Start: 8:00 AM  
Mariposa Junction  
849 E. Mariposa Street  
Altadena, CA



## RUN FOR RECOVERY. RUN FOR HOPE. RUN FOR ALTADENA.

One year after the Eaton Fire, the people of Altadena are running forward stronger and more united than ever.

Join us for the Altadena Forever Run, a powerful day of remembrance, community, and renewal.

Every step supports Eaton Fire survivors and Altadena's first responders as they rebuild homes, restore hope, and strengthen what endures.

**This isn't just a race, it's a chance to run for good.**

## CHOOSE YOUR COURSE

**10K RUN** – Scenic foothill route through restored neighborhoods and mountain views.

**5K WALK/RUN** – A lively community route filled with local spirit and cheering crowds.

**1K FAMILY FUN RUN** – Perfect for families and kids to join the movement.

All races take place on closed streets for a safe, festive experience.



**REGISTER TODAY!**

Registration closes  
January 1<sup>st</sup>, 2026

**Would you like to sponsor?**

[velma@thesocialimpact.co](mailto:velma@thesocialimpact.co)

[AltadenaForeverRun.com](https://AltadenaForeverRun.com)