

California Dairy Princess Program



Are you passionate about the dairy industry? Run for Dairy Princess to be an advocate in your district and statewide. The program builds a favorable image for milk and dairy products through public appearances. In existence for many years, the program is sponsored by California dairy families through the California Milk Advisory Board.

“This is a once in a life time opportunity to improve your public speaking abilities, have a chance to inform the public on the importance of the dairy Industry, and be able to share with kids that chocolate milk doesn’t actually come from brown cows. Being an advocate for the dairy industry has taught me many responsibilities and has introduced me to people in the industry.”

- Sophia V., District 6 Dairy Princess

“Running for dairy princess opens up so many doors. You meet so many people in your community as well as industry professionals.”

- Kaylee F., District 9 Dairy Princess

“If you are looking for an opportunity to advocate on behalf of the California Dairy Industry, share the story of family farmers, interact with industry professionals, and educate the future of our tomorrow- the CMAB Dairy Princess Program, is the one for you! Dairy Princess allows you to gain a deeper appreciation for the work which our farmers put in every day so that we as consumers can have a guaranteed California Grown product on our tables (or in our bowls) every night!”

- Jeanette F., District 3 Dairy Princess



HOW TO APPLY?

Complete the online application at CaliforniaDairyPressRoom.com or contact cmacedo@cmab.net for more information



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Contests are held in:

District 1: Del Norte and Humboldt

District 3: Lake, Marin, Mendocino, Napa, Solano and Sonoma

District 4: Butte, Colusa, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity and Yuba counties

District 5: Alpine, Amador, Calaveras, Contra Costa, Eldorado, Sacramento, San Joaquin and Yolo counties

District 6: Alameda, Mariposa, Merced, Monterey, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Stanislaus and Tuolumne counties

District 7: Kings County

District 8: Fresno and Madera counties

District 9: Inyo, Mono and Tulare counties

