



Clear Language Lab

a division of Literacy Works

Clear Language Lab

DESIGN ESSENTIALS

make your flyers, forms, and other key documents easier to read

Thursday, April 23 from 2pm-5pm

Literacenter, 641 W. Lake St. 3rd floor

Cost: \$50

Sign up at www.litworks.org/trainingcalendar

This workshop will be hands-on!

Bring 3-4 copies of a flyer or form you'd like to get feedback on

Who is Design Essentials for?

You haven't studied design principles before, but you make documents all the time in everyday programs like Word, Google Docs, or Canva (think food pantry flyers, job fair announcements, program intake forms, and other client-facing materials.) Or you are in a marketing role, but you want your content to be more accessible to participants who may have literacy or language barriers. You want to make sure your clients can find and understand the information they need to be successful.