

2021 Annual \$10,000 Cash Raffle Fundraising Event



Académie
Lafayette
EST. 1999

General Guidelines



Académie Lafayette Annual Raffle Fundraiser

The **Annual \$10,000 Cash Raffle Fundraiser Event** will kick-off on Friday, September 10th with a T-Shirt design contest launched on Wednesday, September 8th! This annual raffle fundraiser is an opportunity for **ALL** Académie Lafayette students and families to help raise funds to bridge the gap between what we receive in public funding and the financial requirements of running our school.

Académie Lafayette will be raffling for the exciting cash prize of \$10,000 to the lucky winner. Raffle tickets are \$5.00 each with a goal for each student to sell at least 20 (twenty) tickets. This year, each \$5.00 ticket sold to the same individual will provide that individual 10 entries for a chance to win in the drawing! Students who raise money will earn prizes, top sellers for each grade will earn prizes, top class per campus will get a pizza party as well as milestones throughout the fundraising event will earn prizes!

The winner of the \$10,000 cash prize will be drawn through a randomized algorithm generator used by RallyUp and announced on October 23rd via email. This will ensure fairness and promote ethical fundraising practices.



Académie Lafayette Annual Raffle Fundraiser T-Shirt Design Contest

T-Shirt Design Contest Flyer

**T-SHIRT
DESIGN
Contest**

Show off your creativity and your design could be chosen as the official Annual Raffle T-Shirt.

Deadline for submissions is **September 16th, 2021**
(See official rules & guidelines)

Help Us Design the Official Annual Raffle T-Shirt



Win a \$50 Gift Card to the Spirit Wear Store & receive a FREE T-Shirt of winning design

Académie Lafayette



Académie Lafayette Annual Raffle Fundraising T-Shirt Design Contest



Contest Rules & Guidelines

Académie Lafayette T-Shirt Design Contest Rules & Guidelines

Académie Lafayette is accepting t-shirt design submissions for the Annual \$10,000 Cash Raffle Fundraising Event. Show off your creativity and enter the *Annual Raffle Fundraiser T-Shirt Contest* and your design could be chosen as this year's official fundraising t-shirt.

T-Shirt Design Contest Prizes:

- **1st Place** – This design will be featured on the official Annual Raffle Fundraiser t-shirt and featured on AL's social media platforms, a \$50 gift card to AL's Spirit Wear Store and the winning t-shirt.
- **2nd Place** – This design will be used to help market the Annual Raffle Fundraiser and receive one free winning t-shirt and a \$20 gift card to the AL Spirit Wear Store.
- **3rd Place** – The designer will receive one free winning t-shirt.

Deadline is September 16th, 2021

Winner will be announced on September 23rd, 2021

Contest Rules

1. Design will appear on a white t-shirt and displayed on the front of the shirt, in color and may not exceed 12" wide and 13" high.
2. One design per entry.
3. The design must use solid colors. The design can include a maximum of five different colors.
4. The design must include the event title "Annual Raffle \$10,000 Cash Fundraising Event"
5. Your design must be original. By submitting a design, you are guaranteeing that it does not contain any copyright material.
6. Design must be easy to reproduce by silkscreen. We reserve the right to make adjustments to the winning design. If you create your design on a professional design program, please make sure that the entry is placed in a medium resolution JPEG, PNG, or PDF file.
7. Hand-drawn entries will be accepted. Hand-drawn entries will need to have clean lines and be colored in dark inks with high contrast between objects and text within the design. This will ensure the design can be easily digitized by a media artist and then reproduced by silkscreen.
8. Entries must be submitted with the official entry form that indicates your name, campus grade level, teacher, design title and description.
9. Entries must be received by September 16th, 2021, and sent to cliptak@academielafayette.org or delivered to the front office of your campus by end of day on September 16th. All entry emails should have the subject line "T-Shirt Design Contest". *Entry form and Design must be submitted together.*
11. All entries become the property of Académie Lafayette.
12. We will be announcing the winner on September 23, 2021.
13. Please address any and all additional questions and concerns to Celia Liptak at 816.800.8771 ext.6248 or via email at cliptak@academielafayette.org.

By submitting your design you are agreeing to all contest rules!

Académie Lafayette

Armour Campus & Administration Office | 201 East Armour Boulevard, Kansas City, MO 64111
(t) 816.800.8771 | www.academielafayette.org





Entry Form *(needs to be submitted with design)*

Académie Lafayette T-Shirt Design Contest

Entry Form

Participant Information

Designer Name: _____

Campus: _____ Grade: _____

Teacher: _____

Design Information

Design Title: _____

Académie Lafayette
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Eligibility For Raffle Entry

To be eligible for raffle entries, you must be 18 years of age or older, a US resident, and not an employee, officer or director of Académie Lafayette or an immediate family member of any such person.

(The [Missouri](#) Code of State Regulations, 19 CSR 15-7.021 (18) (H) states that "an immediate family member is defined as a parent; sibling; child by blood, adoption, or marriage; spouse; grandparent or grandchild")



Campaign

Our Annual Raffle will be on RallyUp.com and will allow Académie Lafayette to exclusively run our raffle on their platform with our personalized and secure link;

<https://go.rallyup.com/academielafayetteannualraffle21>



Dates

EVENTS	DATES
T-Shirt design contest begins & flyers distributed	Tuesday, September 7th, 2021
Raffle information distributed	Thursday, September 9th, 2021
Raffle selling begins	Friday, September 10th, 2021
Deadline to turn T-Shirt designs	Thursday, September 16th, 2021
Winner of T-Shirt design contest	Thursday, September 23rd, 2021
Raffle selling ends	Thursday, October 21st, 2021
Winner of raffle announced	Saturday, October 23rd, 2021
Raffle student, classroom & campus winner(s) announced <i>(distribution of prizes)</i>	Tuesday, October 26th, 2021



Student Prizes

EVENTS	DATE	PRIZE
Any student that sells \$100 (20) tickets	September 23, 2021	FREE Raffle T-Shirt
T-Shirt Tuesdays	Every Tuesday	Wear your Raffle T-Shirt
Weekly Winner who raises \$25 (5) tickets	Every Friday	Gift card surprise
Weekly Winner who raises \$50 (10) tickets	Every Friday	Gift card surprise
Ice Cream for Top CLASS per campus	October 7th, 2021	Ice Cream Party
Top STUDENT per Grade at Cherry	October 26th, 2021	See student prizes per campus per grade
Top STUDENT at Cherry Campus	October 26th, 2021	KC Zoo Annual Family Basic Membership
Top CLASS at Cherry Campus	October 26th, 2021	Pizza Party – Every Month for the whole school year.
Top STUDENT per Grade at Oak	October 26th, 2021	See student prizes per campus per grade
Top STUDENT at Oak Campus	October 26th, 2021	KC Zoo Annual Family Basic Membership
Top CLASS at Oak Campus	October 26th, 2021	Pizza Party – Every Month for the whole school year.
Top STUDENT per Grade at Armour	October 26th, 2021	See student prizes per campus per grade
Top STUDENT at Armour Campus	October 26th, 2021	Ultimate Zipline Adventure & Swag
Top CLASS at Armour Campus	October 26th, 2021	Pizza Party – Every Month for the whole school year.
Overall Top SELLER of all 3 Campuses	October 26th, 2021	World of Fun/Oceans of Fun 2022 Annual Pass

- ❖ **T-Shirt Tuesday** - students will be able to wear their raffle t-shirt on Tuesday if they raise \$100 (20) tickets. (*T-shirt form will need to be filled out and returned to the front office of each campus or emailed to Celia Liptak at cliptak@academielafayette.org once confirmed and verified.*)
- ❖ **Weekly Winners** - students who have raised \$25 (5 tickets) and \$50 (10) tickets by Friday of each raffle week wins gift cards.
- ❖ **Ice Cream Party for Top Class per Campus** - Class that has raised the most money by October 7th will get a yummy ice cream party for the whole class to enjoy
- ❖ **One Top Student per grade** who has raised a minimum of \$300 (60 tickets)
- ❖ **One Top Student at each campus** who has raised a minimum of \$500 (100 tickets)
- ❖ **One Top Class at each campus** who has raised a minimum of \$1000 (200 tickets)
- ❖ **Overall top seller** of all 3 campuses who has raised the most money



Student Prizes at ARMOUR

EVENTS	DATE	PRIZE
Top STUDENT in 10th Grade	Tuesday, October 26th, 2021	Fujifilm Instax Mini Link Smartphone Printer Special Edition with hard protective case & Fuji film.
Top STUDENT in 9th Grade	Tuesday, October 26th, 2021	FujiFilm Instax Mini 9 Instant Camera + Fujifilm Instax Mini Film (40 Sheets) Bundle with Deals Number One Accessories Including Carrying Case, Color Filters, Photo Album & More. (Smokey White)
Top STUDENT in 8th Grade	Tuesday, October 26th, 2021	Pacific Blue 40oz Hydro FlaskTumbler w/accessories, Hydro Stickers & Hydro Lunch Box.
Top STUDENT in 7th Grade	Tuesday, October 26th, 2021	Portable Karaoke Machine - Singsation Starburst - System Comes w/ 2 Mics, Room-Filling Light Show, Retro Light Panel & Works via Bluetooth - No CDs Required - YouTube Your Favorite Karaoke Songs.
Top STUDENT in 6th Grade	Tuesday, October 26th, 2021	Video Projector, Top Vision 6500L Portable Mini Projector with 100" Projector Screen, 1080P Supported, Built in HI-FI Speakers, Compatible with Fire Stick, HDMI, VGA, USB, TF, AV, PS4.

- ❖ **T-Shirt Tuesday** - students will be able to wear their raffle t-shirt on Tuesday if they raise \$100 (20) tickets. (*T-shirt form will need to be filled out and returned to the front office of each campus or emailed to Celia Liptak at cliptak@academielafayette.org once confirmed and verified.*)
- ❖ **Weekly Winners** - students who have raised \$25 (5 tickets) and \$50 (10) tickets by Friday of each raffle week wins gift cards & surprises.
- ❖ **Ice Cream Party for Top Class per Campus** - Class that has raised the most money by October 7th will get a yummy ice cream party for the whole class to enjoy
- ❖ **One Top Student per grade** who has raised a minimum of \$300 (60 tickets)
- ❖ **One Top Student at each campus** who has raised a minimum of \$500 (100 tickets)
- ❖ **One Top Class at each campus** who has raised a minimum of \$1000 (200 tickets)
- ❖ **Overall top seller** of all 3 campuses who has raised the most money



Student Prizes at CHERRY

EVENTS	DATE	PRIZE
Top STUDENT in 5th Grade	Tuesday, October 26th, 2021	Scooter with Foldable Kick w/Helmet.
Top STUDENT in 4th Grade	Tuesday, October 26th, 2021	Space World PlayTent- Galaxy Dome Tent Playhouse for Indoor and Outdoor Fun with Portable Telescope and A Smartphone Adapter & Wireless Remote.
Top STUDENT in 3rd Grade	Tuesday, October 26th, 2021	Fire HD 8 Kids Pro tablet, 8" HD
Top STUDENT in 2nd Grade	Tuesday, October 26th, 2021	Top Board Games - Throw Throw Burrito, Yeti in My Spaghetti, Star Wars The Mandalorian Edition Board Game, Protect The Child (Baby Yoda) from Imperial Enemies, 5 Second Rule Junior.
Top STUDENT in 1st Grade	Tuesday, October 26th, 2021	MyMini Personal Electric Waffle Maker Basket, accessories and All supplies.
Top STUDENT in Kindergarten	Tuesday, October 26th, 2021	Everyday Mini Ice Cream Maker for Gelato, Sorbet, Frozen Yogurt, Popsicles, with Mixing Bowl, Popsicle Molds, Recipe Book and ice cream accessories and All supplies.

- ❖ **T-Shirt Tuesday** - students will be able to wear their raffle t-shirt on Tuesday if they raise \$100 (20) tickets. (*T-shirt form will need to be filled out and returned to the front office of each campus or emailed to Celia Liptak at cliptak@academielafayette.org once confirmed and verified.*)
- ❖ **Weekly Winners** - students who have raised \$25 (5 tickets) and \$50 (10) tickets by Friday of each raffle week wins gift cards & surprises.
- ❖ **Ice Cream Party for Top Class per Campus** - Class that has raised the most money by October 7th will get a yummy ice cream party for the whole class to enjoy
- ❖ **One Top Student per grade** who has raised a minimum of \$300 (60 tickets)
- ❖ **One Top Student at each campus** who has raised a minimum of \$500 (100 tickets)
- ❖ **One Top Class at each campus** who has raised a minimum of \$1000 (200 tickets)
- ❖ **Overall top seller** of all 3 campuses who has raised the most money



Student Prizes at OAK

EVENTS	DATE	PRIZE
Top STUDENT in 5th Grade	Tuesday, October 26th, 2021	Scooter with Foldable Kick w/Helmet.
Top STUDENT in 4th Grade	Tuesday, October 26th, 2021	Space World PlayTent- Galaxy Dome Tent Playhouse for Indoor and Outdoor Fun with Portable Telescope with a Smartphone Adapter & Wireless Remote.
Top STUDENT in 3rd Grade	Tuesday, October 26th, 2021	Fire HD 8 Kids Pro tablet, 8" HD.
Top STUDENT in 2nd Grade	Tuesday, October 26th, 2021	Top Board Games - Throw Throw Burrito, Yeti in My Spaghetti, Star Wars The Mandalorian Edition Board Game, Protect The Child (Baby Yoda) from Imperial Enemies, 5 Second Rule Junior.
Top STUDENT in 1st Grade	Tuesday, October 26th, 2021	MyMini Personal Electric Waffle Maker Basket, accessories and All supplies.
Top STUDENT in Kindergarten	Tuesday, October 26th, 2021	Everyday Mini Ice Cream Maker for Gelato, Sorbet, Frozen Yogurt, Popsicles, with Mixing Bowl, Popsicle Molds, Recipe Book and ice cream accessories and All supplies.

- ❖ **T-Shirt Tuesday** - students will be able to wear their raffle t-shirt on Tuesday if they raise \$100 (20) tickets. (*T-shirt form will need to be filled out and returned to the front office of each campus or emailed to Celia Liptak at cliptak@academielafayette.org once confirmed and verified.*)
- ❖ **Weekly Winners** - students who have raised \$25 (5 tickets) and \$50 (10) tickets by Friday of each raffle week wins gift cards & surprises.
- ❖ **Ice Cream Party for Top Class per Campus** - Class that has raised the most money by October 7th will get a yummy ice cream party for the whole class to enjoy
- ❖ **One Top Student per grade** who has raised a minimum of \$300 (60 tickets)
- ❖ **One Top Student at each campus** who has raised a minimum of \$500 (100 tickets)
- ❖ **One Top Class at each campus** who has raised a minimum of \$1000 (200 tickets)
- ❖ **Overall top seller** of all 3 campuses who has raised the most money



Student Participation

Students participating in this year's Annual Raffle Fundraiser Event will be required to register online at <https://go.rallyup.com/alstudentcenter>. This site is AL's exclusive link to the AL's student center's page. Each student registered will be added to the student leader board.

- ❖ Go to <https://go.rallyup.com/alstudentcenter>
- ❖ Scroll down to **Student Registration**
- ❖ Press View Cart
- ❖ Cart will display on the right-hand corner of screen (*1 student per registration*) and proceed to checkout
- ❖ Fill out **ALL** the fields of the Student Registration form (*Please make sure students legal name is entered not nicknames*)
- ❖ The last field will allow you to customize the students link so that all money raised will go directly to the student;
 - ❖ [https://go.rallyup.com/academielafayetteannualraffle21/\(STUDENT NAME\)](https://go.rallyup.com/academielafayetteannualraffle21/(STUDENT NAME))
- ❖ Press the red button "**SAVE**"
- ❖ Review the student's registration and press the red button "**NEXT**"
- ❖ Review and Submit your registration & then press the red button "**PAY FREE**"
- ❖ You will then get a receipt sent to the email address you provided

****All student information will be kept private & will not be distributed to any third parties.*



LIVE-STREAMED

This Annual Raffle Fundraiser will be live-streamed and will begin on September 10th and end at midnight on October 21st. You will be able to view in real time the students' sales on the student's leaderboard and on the homepage dashboard.

<https://go.rallyup.com/academielafayetteannualraffle21/Campaign/Details>



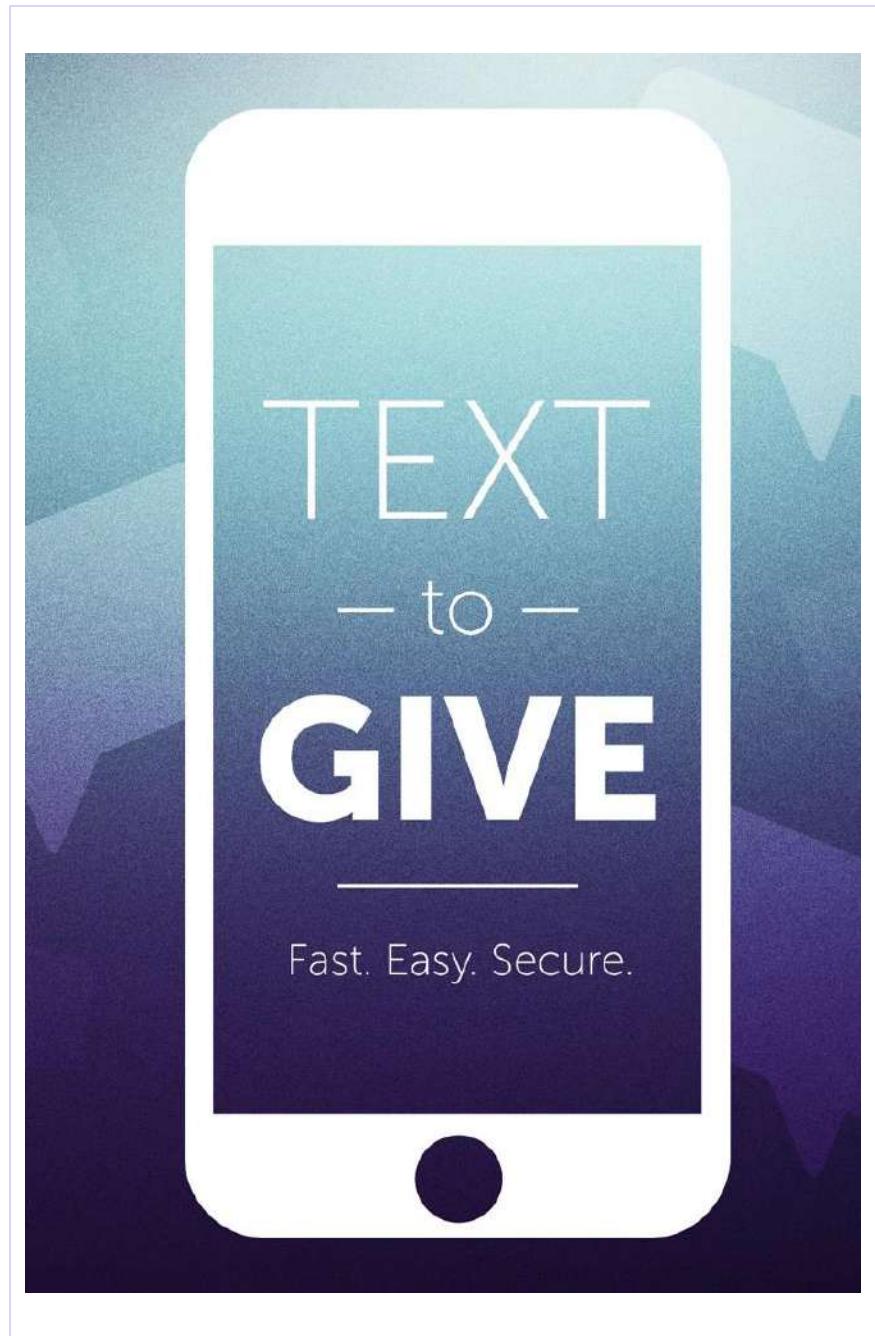
TEXT-TO-GIVE

Donors will be allowed to ["text-to-give"](#) which is a great way to make this easy and convenient for all those family and friends that are busy but want to give to Académie Lafayette and support their student.

- Text-to-give is available by texting the unique word;

["Pour Donner"](#) to 855-202-2100

- The donor will receive a link to complete their donation.



Raffle Information

Cost for each ticket is \$5.00 and will give each donor a chance to win with *10 entries per each ticket purchased.*

- ❖ When donors are purchasing the entries for the raffle, they will go to their cart on the right-hand corner and "checkout" on a secured platform.
 - ❖ It will prompt to "select student"
 - ❖ Please make sure that the donor(s) are giving the specific student credit for their efforts so that they will be able to win prizes.
 - ❖ The donor will be able to type the student's name and the name will prompt them if the student is registered. *(All students participating need to be registered)*
- ❖ All purchased raffle tickets will receive a thank you email for their support to Académie Lafayette.



Payment Information

NO CASH will be accepted.

- ❖ **CHECKS** will be accepted, written out to *Académie Lafayette* and in the memo line, the students name to be submitted so that the manual entry will give that specific student credit and then placed on the student leaderboard.
- ❖ Checks can be dropped off at the Front Office of each campus, in an envelope addressed to:
 - ❖ **THE ANNUAL RAFFLE FUNDRAISER w/ THE STUDENTS NAME**
- ❖ **ALL CHECKS CAN ONLY BE WRITTEN OUT TO :**
 - ❖ **Académie Lafayette.**
- ❖ **CHECKS WILL BE ACCEPTED VIA MAIL TO:**

Académie Lafayette
% Celia Liptak (Director of Development)
201 East Armour Blvd. | Kansas City, MO. 64111



Ways to Sell Raffle Tickets

Through the Main Portal:

<https://go.rallyup.com/academielafayetteannualraffle21>

Through the Student Center:

<https://go.rallyup.com/alstudentcenter>

Through the Student Center's exclusive students name site:

[https://go.rallyup.com/academielafayetteannualraffle21/\(STUDENTS NAME\)](https://go.rallyup.com/academielafayetteannualraffle21/(STUDENTS NAME))

Through Texting:

***"Pour Donner"* to 855-202-2100**



Contact Information

**Celia Liptak
Director of Development
(Armour Campus)
cliptak@academielafayette.org
(816.800.8771, ext 6248)**

*Please reach out if you have any additional questions and/or concerns with
the Annual Raffle.*



THANK YOU FOR YOUR
PARTICIPATION!

