

Prospectus

56th Annual Members Exhibit

October 5, 2025

Registration Opens:	Friday, August 1, 2025
Registration Deadline:	Wednesday, August 27, 2025, Midnight
All Images Must Be Received by:	Friday, August 27, 2025, Midnight
Register at:	https://watercolorhouston.org/event-6255122
Image Submission:	Email images by August 27 th Midnight deadline to admin@watercolorhouston.org
Artist Notification:	Friday, September 12, 2025
Drop-off begins:	Friday, September 12, 2025
Deadline to Receive Shipments & Gallery Dropoff:	October 1, 2025, 3:00 pm CST
Awards and Gallery Reception:	October 5, 2025, Sunday, 3:30 pm CST
Gallery Exhibition Dates:	October 5, 2025, through October 29, 2025
Juror and Judge:	Laurie Goldstein - Warren
IWE Director:	Katherine Rodgers
Contact Info:	ame@watercolorhouston.org or (573)-433-5976

NEW THIS YEAR!

The AME will now be an **online selection** by our juror. Artists may submit up to three paintings. A **single entry fee of \$45** will cover one, two, or three submissions. All images are to be emailed to Laura Mossman (admin@watercolorhouston.org) in one email no later than August 27, 2025, Midnight.

This is a **juried show** and you will receive an email if your work is accepted or not accepted into the show. Only one painting per member may be selected.

The paintings that are accepted into the show will be judged in person by Laurie Goldstein-Warren on **October 4, 2025** and winners will be notified that afternoon.

If you are selected for a prize, we ask that you attend Laurie's demo at WAS-H and the award ceremony that will follow on October 5th at 3:30 pm.

Prizes

\$4,000 in cash awards & merchandise prizes

1st Place \$500

2nd Place \$300

3rd Place \$200

Shirley Sterling Memorial Award \$200

Honorable Mentions (up to 3) \$100

Plus, many Merchandise Awards by our Sponsors!

Juror and Judge AME 2025

Laurie Goldstein-Warren



Laurie is a member of the Watercolor Honor Society and a signature member of the American Watercolor Society and the Transparent Watercolor Society of America. Laurie's work can be seen in *Splash* 13, 14, 18, 21 and 23.

She has been published several times in *Watercolor Artist* magazine as well as *Art of Watercolour* magazine. Laurie curated a book about Contemporary Women Watermedia Artists titled *Her Voice*.

Her work earned her the High Winds Medal at the 150th Anniversary Exhibition of the American Watercolor Society. In 2022, she was honored to be included in the International Watercolour Masters Exhibition in England, where she also demoed and taught.

PLEASE READ THIS ENTIRE PROSPECTUS CAREFULLY

For general questions about the exhibition and/or entry, Contact AME Director: **Katherine Rodgers**
ame@watercolorhouston.org

Please submit early, so we can assist you with any technical issues in the entry process.

AME 2025 PROSPECTUS: ENTRY

Participant Age	Must be 18 years of age or older.
Eligibility	Must have a current membership to participate. www.watercolorhouston.org/Membership-Application
How to Enter	Part 1: Artist will register online by August 27, 2025, midnight Direct link to register: https://watercolorhouston.org/event-6255122 Part 2: Email one image of each of your entries by August 27, 2025, Midnight CST, to admin@watercolorhouston.org . For example: if you enter two paintings, email one image of each painting.
Image specifications:	Prepare your images for submission: RESIZE YOUR IMAGES: Each image must be in JPG or JPEG format and under 1 MB File Dimensions: No more than 800 pixels on the longest side and file resolution should be no larger than 72 pixels/inch. 1. Crop your image - Artwork only. Exclude the mat, the frame, and the wall. 2. Size your image. (see Resize Your Images” above) 3. Name each file correctly: Last name, First name – Title of Art Work.jpg Example: Mossman, Laura – Pretty Little Painting.jpg 4. Email file(s) to admin@watercolorhouston.org
Number of Entries	Up to three(3) per artist may be submitted. Only one(1) per artist may be selected for the exhibition. Not all artists will have works selected.
Entry fees	\$45 (up to 3 entries) Gold Level WAS-H members enter for FREE, check email for the registration code. Entry fees are nonrefundable.
Creation Date	Only artwork completed on or after 10/4/2023 is eligible. Artworks may not have been accepted in previous WAS-H Annual Members Exhibit (AME) or previous International Watermedia Exhibition (IWE).
Originality	Artwork must be original and created without instruction. No works will be accepted that were created in a class or by other media instruction (Book, DVD, YouTube, etc.) or in collaboration with other artists or Artificial Intelligence (AI).
Reference	Artists may use reference photos only if the artist personally took the photograph. Artwork based on photos taken by others is not permitted.
Water Media	At least 80% aqueous media including: watercolor, acrylic, gouache, egg tempera, casein, and ink.
Surfaces	Acceptable surfaces: Watercolor paper; toned watercolor paper; Yupo and similar synthetic papers; paper coated with water-based varnish and gesso (gessobord); textured paper; illustration board; Aquabord; Claybord; watercolor board; rice paper. <i>Unacceptable surfaces: Composite paper with embedded materials; wood or composite panels; gallery wrapped or stretched canvas; canvas paper; DuraLar; or other coated wood or composite panel; unmounted canvas or other fabrics; Tyvec; metal; glass.</i>

Enhancements	Acceptable media up to 20%: pastel; line & wash; watercolor pencils; charcoal; graphite; wax accents and resists; water-based monotypes and mono prints; embossing; metallic water-based paint; water-based luminescent paints or powders (not glitter) No digital, copies, giclee, photography, prints, or fabric. No gold or metal leaf.
Collage	Collage elements must be entirely created by the artist and the artwork must consist of at least 80% aqueous media on archival materials . Commercially printed collage materials are not permitted.
Minimum Image Size	Artwork must measure at least 8.5 inches on each side . Dimensions must exclude the frame and mat and must be accurately listed on the entry form. Incorrect or incomplete information may result in disqualification.
Maximum Frame Size	Frames may be no larger than 48 inches on any side in the vertical or horizontal direction. No diptych, triptych, etc.

NOTIFICATION, DROP-OFF, & SHIPPING

All artists will be notified of the Juror's decision on Friday, September 12. If one of your pieces is selected to participate in the Annual Members Exhibit, you will receive a confirmation email – Congratulations!

Please be prepared to deliver your artwork to WAS-H during regular business hours, no later than Wednesday, October 1, 3:00 pm.

THE WATERCOLOR ART SOCIETY OF HOUSTON
1601 W ALABAMA
HOUSTON, TEXAS 77006

Notifications	Notification emails will be EMAILED on Friday, September 12, 2025 . All artists will be informed whether or not their work is selected. Please be sure to check your spam or junk folder in case the message is filtered.
Agree to online exhibition	Accepted artists must agree to participate in the <i>online</i> exhibition as well. Declining forfeits eligibility for gallery participation and awards.
Selected artwork	The artwork delivered must match the digital image submitted to admin@watercolorhouston.org . All registration details -- including price, title, and dimensions -- must be final at the time of entry and cannot be changed after the online submission is completed.
Shipping Period	Artwork may be shipped as soon as you receive notification of selection (September 12). Detailed shipping instructions will be provided once the final selections have been announced.
Shipping Fees	Artists are responsible for all shipping fees and must include pre-paid return shipping labels if entries are not hand-delivered.
Delivery Deadline	Wednesday, October 1, 2025 3:00 pm CST Paintings received after the deadline will not be in the Exhibition. No exceptions.

Intake	<p>Artwork drop-off begins Friday, September 12, 2025, and continues through Wednesday, October 1, 2025 before 3 pm.</p> <p>Gallery hours: 10 AM – 3 PM CST, Tuesday through Saturday All submitted works will be carefully reviewed for compliance with the Prospectus guidelines. No substitutions or corrections will be permitted. Final decisions regarding disqualifications will be made by the AME Director.</p> <p>Disqualified works may be picked up by the artist or returned by mail, provided return shipping has been prepaid by the artist.</p>
Location	WAS-H determines the location for hanging and placement for all artworks. No special requests.
Exhibition	<p>Sunday, October 5, 2025 through Wednesday, October 29, 2025.</p> <p>Artwork must remain on display in the gallery for the entire duration of the Exhibition.</p>
Awards	Checks will be mailed to the recipients of cash awards after the Award Ceremony on October 5, 2025.

FRAMING, MATTING, & HANGING

Framing	Artwork must be framed unless it is a cradled panel.
Cradled panels	Cradled panels must have finished sides. Flat panels without a frame or cradle are not acceptable.
Mats	Mats are recommended (but optional) and must be true white . If used, they must be true white - no shades of off white or natural, or colored mats or liners are allowed. All mat cores must be white as well.
Multi-Panel	Diptychs, triptychs, and other multi-panel artworks are not allowed
Frame material	Wood or metal only, no plastic frames.
Frame style	<p>Plain, simple, not ornate.</p> <p>No frame embellishments (such as carving, edging, accents, distressing, texture, graining, etc.)</p>
Frame color	<p>Black, white, brown, gold or silver are the only allowed colors.</p> <p>No tone changes, mottling, patterns, metal leafing, or obvious graining.</p>
Frame thickness	No thicker than 2.0 inches measured from front to back and side to side.
Stability	<p>Frames must be stable, sturdy and undamaged.</p> <p><i>Artwork in loose or damaged frames will be disqualified.</i></p>
Hanging	<p>Frames and cradled panels must be wired across the back with sturdy wire appropriate for weight.</p> <p><i>No sawtooth hangers.</i></p> <p><i>Wire must not show when mounted and should have a slight slack.</i></p> <p><i>Please place wire across top quarter or top 1/3 of the frame. Wires placed in the middle of the frame do not hang correctly on our system.</i></p>
Weight	Framed Artwork must not exceed 45 lbs.
Protection	<p>Artwork must be protected by Plexiglass for framed work or a varnish for cradled panels.</p> <p>No glass allowed. No artistic embellishments on frame, mat, or plexiglass.</p>

SALES

Painting Sales	Sales of paintings during the AME will be handled by WAS-H on behalf of the artist. Interested buyers may call the gallery at 713-942-9966 or send an email to admin@watercolorhouston.org .
Pricing	The listed price includes the frame. The sales price is specified in the initial entry and may not be changed. For not-for-sale (NFS) artwork, at initial entry artist should specify \$0 (zero) as the price.
Discount	WAS-H reserves the right to negotiate up to a 10% discount to close a sale.
WAS-H donation	WAS-H receives a donation of 25% for paintings sold during the Exhibit.
Sales tax	Sales tax is charged for all sales regardless of artworks' country of origin. Sales tax is 8.25%.
Sold paintings	Sold paintings may not be removed from the gallery until after the Exhibit closes on October 29th.
Shipping and delivery of sold paintings	Artist is responsible for coordinating with the buyer logistics for delivery including any applicable handling and shipping costs. WAS-H is not responsible for shipping paintings that have sold.

AME 2025 SCHEDULE

Phase I Entry	8/1/2025 – 8/27/2025	Artists enter works for consideration.
	No later than 8/27/2025, Midnight, CST	Part 1: Register Online: https://watercolorhouston.org/event-6255122 Part 2: Email 1 image of each of your entries to admin@watercolorhouston.org (SEE ABOVE FOR GUIDELINES AND NAMING OF IMAGES)
Phase II Selection	8/29/2025 – 9/11/2025	Juror determines which entries are selected to exhibit.
Phase III Notification	9/12/2025	Artists are notified via email whether their artworks are accepted or not into the AME
Phase IV Shipping	9/12/2025	Artists pack and send original artwork ready to hang. Artwork must arrive before 10/1/2025 3:00 pm CST
Phase V Intake / Drop-off	9/12/2025 – 10/1/2025, 3:00 pm CST	Artwork can be dropped off to WAS-H and is examined for compliance during gallery hours; Tuesday through Saturday, 10 – 3:00 pm CST Artists will be notified if their works have been disqualified. Local artists may pick their works up from WAS-H and work that has been shipped will be returned using the pre-paid shipping label.

Phase VI Judging	Saturday, 10/4/2025	Judge selects winners and winners are notified by phone and/or email.
Phase VII Awards	Sunday, 10/5/2025	Artist Demo 2:00 pm – 3:30 pm CST Winners are announced at 3:30 pm CST, followed by Awards Reception.
Phase VIII Exhibition	Sunday, 10/5/2025 - Sdee34 Wednesday, 10/29/2025	The Gallery Exhibition is open to the public 10:00 am – 3:00 pm, Tuesday through Saturday, each week. The Online exhibition is available through next September 2026.
Phase IX Artwork Pick-up	Thursday, 10/30/2025	Artwork pick-up begins during regular gallery hours. Artwork that was shipped to WAS-H will be packed and returned to the artist using the pre-paid label from the artist, if the artwork did not sell.

LIABILITY

Neither WAS-H nor WAS-H's representatives will be responsible for damages or loss, whatever the cause. Submitting a work of art to this Exhibition shall constitute on the part of the artist a release of WAS-H and WAS-H's representatives from all liability with respect to loss or damage to the artist's work of art. Artists may carry their own insurance on their artwork.

PENALTIES

Artwork must remain on display in the Gallery for the duration of the Exhibit. Removal of artwork prior to the closing will result in penalties assessed by the Board of Directors of WAS-H and disqualification from entering future shows.

DISCLAIMER

Submitting a work of art to this Exhibit shall constitute an agreement on the part of the artist to comply fully with the conditions and terms set forth in this Prospectus.

PUBLICITY

WAS-H reserves the right to photograph and duplicate works for the *online AME exhibit* and for publicity purposes. Every effort will be made to assign attribution for the works. An online catalog will be available before the last day of the Exhibit.

(Disqualification Checklist on the last page)

DISQUALIFICATION CHECKLIST

This checklist is a tool that artists can use to ensure they are in compliance with the above prospectus:

<i>Disqualification Checklist: Artwork is not eligible for entry or exhibition if it is:</i>		
	Outside Creation Date	Created before 10/4/2023 .
	Previously accepted	Accepted into a previous WAS-H AME or IWE show.
	Not Original or Copyright Infringement	It is a copy of someone else's art.
		Not the artist's original work or done in collaboration with other artists or AI.
		Created in a class or by other media instruction (Book, DVD, YouTube, AI, etc.).
		A digital image, copy, print, or giclee – not an actual water media painting.
		Created from a reference photo not taken by artist.
		A collage that is not 100% created by the artist or uses restricted materials (see above).
	Not a water media artwork	More than 20% non-water media content.
		More than 20% enhancement media: pastel, wax accents/resists, charcoal, graphite, etc.
	Surface Infraction	Not on an approved surface.
	Altered from entry	Significantly altered or different from the digital photo submitted at registration.
		Different in dimensions or media specifications provided in registration.
	Inappropriate Frame	Not a plain, unembellished, one-color frame in black, white, brown, silver, or gold.
		Not a wood or metal frame or cradled panel.
		A frame where thickness is larger than 2 inches front to back or side to side.
		Artistically embellished on frame, mat, or plexiglass.
		A frame that is damaged or unstable.
		Framed as a diptych, triptych, etc.
	Glass Inclusion	Covered with glass.
	Mat Infraction	A mat and/or mat core that is not true white.
	Size Infraction	Frame is too big (>48") or the painted image is too small (<8.5") or too heavy (>45 lbs).
	Not ready for exhibition	In a tube on arrival.
		Does not have a wire across the upper ¼ or 1/3 on the back or the wire shows when mounted.
	Late on arrival	Does not arrive by the deadline.

For general questions about the exhibition and/or entry, Contact: Katherine Rodgers, ame@watercolorhouston.org

THE WATERCOLOR ART SOCIETY OF HOUSTON
1601 W ALABAMA
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713-942-9966

Gallery / Office Hours – Tuesday – Saturday 10 am – 3 pm
 Closed Sunday & Monday