



2019 Campaign Events!

Armchair Quarterback Contestants bid to appear on Extra 90.5 FM as sports commentators.	September and October 2019
PSA New Public Service Announcement video on CHEX TV.	September through December 2019
CRA Campaign Launch Official launch of the United Way Campaign at CRA.	September 18, 2019 CRA office
City of Peterborough Campaign Launch Official launch of the United Way Campaign at the City of Peterborough.	September 19, 2019 Sherbrooke Fire Hall
Pride Parade United Way Team will once again march in the annual Peterborough Pride Parade.	September 21, 2019
TVLA Book Sale Fundraiser in support of United Way.	September 27 & 28, 2019
PVNCCDSB Campaign Launch Official launch of the United Way Campaign at PVNCCDSB.	October 2, 2019 PVNCCDSB
Trent Campaign Launch Official launch of the United Way Campaign at Trent University.	October 3, 2019 11:30am - 2pm Trent University
Coats 4 Kids, and Adults too – Collection Drop off gently used (clean) or new coats.	October 5, 2019 9am - 5pm Vinnies
Four Unions Carnival Second annual event in support of United Way.	October 21, 2019 PRHC
Coats 4 Kids, and Adults too – Distribution Coats will be available for free to those who need them.	October 26, 2019 8am – 3pm Ptbo Square
Audrey, Grace & Jackie A fashion exhibit featuring women’s styles and costuming from the 1950’s and 1960’s.	October 26 & 27, 2019 Peterborough Curling Club
Circus Screamland Two circus arts shows by the Peterborough Academy of Circus Arts.	October 30 & 31, 2019 Market Hall
Peterborough Living Wage Report The Peterborough Living Wage report will be released as part of a cross-Ontario release of Living wage reports.	November 4, 2019
Dave Smith’s United Way Sledge Hockey Challenge Players will include: MPPs, first responders and the Kawartha Blazers.	November 17th, 2019 Douro Arena
Petes Night Petes versus Kingston Frontenacs #GoPetesGo	November 21, 2019 Memorial Centre
Danny Bronson in Concert Online Facebook Live telethon.	January 16, 2020

Keep an eye on our website and social media channels for details!





2019 Campaign Events!

Peterborough Performs 4-hour fundraising concert on both stages and the mezzanine of Showplace Performance Centre featuring the best of Peterborough’s musical talent.	March 5, 2020 Showplace Performance Centre
Tampon Tuesday Bring a box of menstrual products to be donated to local agencies.	March 3, 2020
Celebrating Women Women-focused convention/concert.	March 2020
Point in Time Homelessness Enumeration This will be the 3 rd bi-annual homelessness enumeration.	March 2020
Celebration Join us as we celebrate the success of the 2019 Campaign.	March 2020

2019 Campaign Past Events

Campaign Chair Announcement

Scholfield Award – Carol’s Place (2019 Recipient)

Basic Income: The Time Has Come

Shedden Annual Golf Invitational

Paint the Town Red

Cruisin’ in the County

LCBO “Give at the Till” Event

Staples “Give at the Till” Event

Lakefield Foodland BBQ

Backpacks for Kids

Care. Hope. Vote!

Housing is Fundamental Report Release

GM Financial Campaign Launch

Siemen’s Campaign Launch

Robinson Place Campaign Launch

Bike 4 United Way

Lakefield Jr. Chiefs home opener BBQ

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