



# 2020 ASA-SA Sponsorship Opportunities

## Promote your business and show your support for ASA-SA

ASA is offering a full year of sponsorship opportunities bundled into money saving packages.

### INDUSTRY CHAMPION – \$11,000.00 / (Over \$13,150 Value)

- **Premium Advertisement Space** (70 times a year minimum) Including Sponsorship Boards/Banners (Displayed at each event); Meeting Programs (general meetings); front page of ASA-SA Website with a link to company website; logo included on weekly update email (distributed to 1000+ individuals in the industry) & posted weekly to ASA FaceBook, Twitter, LinkedIn and Instagram, through Dec2020. (*Estimated value at \$2,500.00+*)
- **Lunch Meetings & Elite Recognition:** Two seats at every general meeting and lunch & learn (seminars not included) (*Valued at \$1000+*) & Industry Champion Sponsor ribbons at all events with nametags & recognition from the podium. Guests may also attend at membership rate.
- **Two Golf Tournaments:** Registration for 1 team of 4 players as a Beverage Sponsor in the Spring & Fall 2020 Tournaments (*Valued at \$3100.00*)
- **FUNDRAISERS:** Registration for 1 team of 4 shooters as an Awards Sponsor in the **Annual Sporting Clay Shoot** (August 2020); Registration for 1 team of 4 cooks & entry into cooks contests, ten (10) entry tickets, and an Event Sponsor in the **Annual Subfest & BBQ Cook-Off** (May 2020); Registration for 1 team of 4 anglers and a Trout Sponsor in the **Annual Fishing Tournament** (June 2020) (*Valued at \$3600*)
- **MIXER SPONSORSHIPS:** All In Tournament Sponsor in the **Annual Pour Off & Texas Hold Em Event** (Sept 2020), includes logo on all event signage, table signs, event powerpoint, social media, and 4 free mixer attendees; and Entertainment Sponsor in the **Annual Bash at the BBQ Event** including 4 VIP tickets to the Friday night party & fairground tickets, and 8 fairground tickets for Saturday, plus banner hung at event & marketing on all event emails and social media. (*Valued at \$1000*)
- **Excellence in Construction Awards:** Reserved table of 10, and recognition as a Banquet Sponsor – logo included in all marketing materials & emails; logo included in program books; logo on its own powerpoint slide used during event; recognition from podium. (*Valued at \$1950*)

### INDUSTRY SUPERIOR – \$7,200.00 / (Over \$9,100 Value)

- **Includes all listings in the INDUSTRY PARTNER Package, PLUS:**
- **FUNDRAISERS / Pick Four:** Registration for 1 team of 4 shooters as an Awards Sponsor in the **Annual Sporting Clay Shoot** (August 2020); Registration for 1 team of 4 players and a Hole Sponsor in the **Fall 2020 Golf Tournament** (Oct 2020); Banquet Sponsor in the **Annual Excellence in Construction Awards Banquet** (Feb 2020)– logo included in all marketing materials & emails, program books, powerpoint slide and recognition from podium; Registration for 1 team of 4 players and a Hole Sponsor in the **Spring 2020 Golf Tournament** (Mar 2020); Registration for 1 team of 4 cooks & entry into cooks contests, ten (10) entry tickets, and a BBQ Sponsor in the **Annual Subfest & BBQ Cook-Off** (May 2020); Registration for 1 team of 4 anglers and a Trout Sponsor in the **Annual Fishing Tournament** (June 2020) (*Valued at \$4600*) *Please make choices below on this form. No changes after sponsorship is processed*
- **Mixer Sponsorships:** All In Tournament Sponsor in the **Annual Pour Off & Texas Hold Em Event** (Sept 2020), includes logo on all event signage, table signs, event powerpoint, social media, and 4 free mixer attendees; and Entertainment Sponsor in the **Annual Bash at the BBQ Event** including 4 VIP tickets to the Friday night party & fairground tickets, and 8 fairground tickets for Saturday, plus banner hung at event & marketing on all event emails and social media. (*Valued at \$1000*)

### INDUSTRY LEADER – \$5,500.00 / (Over \$7,400 Value)

- **Includes all listings in the INDUSTRY PARTNER Package, PLUS:**
- **FUNDRAISERS / Pick Three:** Registration for 1 team of 4 shooters as an Awards Sponsor in the **Annual Sporting Clay Shoot** (August 2020); Registration for 1 team of 4 players and a Hole Sponsor in the **Fall 2020 Golf Tournament** (Oct 2020); Banquet Sponsor in the **Annual Excellence in Construction Awards Banquet** (Feb 2020)– logo included in all marketing materials & emails, program books, powerpoint slide and recognition from podium; Registration for 1 team of 4 players and a Hole Sponsor in the **Spring 2020 Golf Tournament** (Mar 2020); Registration for 1 team of 4 cooks & entry into cooks contests, ten (10) entry tickets, and a BBQ Sponsor in the **Annual Subfest & BBQ Cook-Off** (May 2020); Registration for 1 team of 4 anglers and a Trout Sponsor in the **Annual Fishing Tournament** (June 2020) (*Valued at \$3600*) *Please make choices below on this form. No changes after sponsorship is processed*
- **MIXER SPONSORSHIP / Pick One:** Mixer Sponsor in the **Annual Pour Off & Texas Hold Em Event** (Sept 2020), includes logo on all event signage, table signs, event powerpoint, social media, and 2 free mixer attendees; OR BBQ Sponsor in the **Annual Bash at the BBQ Event** including 2 VIP tickets to the Friday night party & fairground tickets, and 6 fairground tickets for Saturday, plus banner hung at event & marketing on all event emails and social media. (*Valued at over \$300*)

### INDUSTRY SUPPORTER – \$3,200.00 / (Over \$4,850 Value)

- **Includes all listings in the INDUSTRY PARTNER Package, PLUS:**
- **FUNDRAISERS / Pick Two:** Registration for 1 team of 4 shooters in the **Annual Sporting Clay Shoot** (August 2020); Registration for 2 players in the **Fall 2020 Golf Tournament** (Oct 2020); Registration for 2 players in the **Spring 2020 Golf Tournament** (Mar 2020); Registration for 1 team of 4 cooks & entry into cooks contests, in the **Annual Subfest & BBQ Cook-Off** (May 2020); Registration for 1 team of 4 anglers in the **Annual Fishing Tournament** (June 2020) (*Valued at \$1050*) *Please make choices below on this form. No changes after sponsorship is processed*
- **MIXER SPONSORSHIP / Pick One:** Mixer Sponsor in the **Annual Pour Off & Texas Hold Em Event** (Sept 2020), includes logo on all event signage, table signs, event powerpoint, social media, and 2 free mixer attendees; OR BBQ Sponsor in the **Annual Bash at the BBQ Event** including 2 VIP tickets to the Friday night party & fairground tickets, and 6 fairground tickets for Saturday, plus banner hung at event & marketing on all event emails and social media. (*Valued at over \$300*)

### INDUSTRY PARTNER – \$1,500.00 / (Over \$2,750 Value)

- **Advertisement Space** (70 times a year minimum) Includes company name listed in meeting programs (general meetings); company name included on weekly update email (distributed to 2000+ individuals in the industry) & posted weekly to ASA FaceBook, Twitter, LinkedIn and Instagram, through Dec 2020. (*Estimated value at \$1,750.00+*)
- **Lunch Meetings:** Two seats at every general meeting and lunch & learn (seminars not included) & guests/additional attendees may attend at member rate (*Valued at \$1000+*)

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Champion \$11,000    Superior \$7,200    Leader \$5,500    Supporter \$3,200    Partner \$1,500

Fundraiser choices (if applicable): \_\_\_\_\_

Mixer Choice: (if applicable): \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Please charge our card in six (6) monthly payments

**If you would like to discuss customized sponsorship package options, please contact Jennifer in the ASA Office**