

**MINNESOTA CONFERENCE UNITED CHURCH OF CHRIST  
STRATEGIC DISCERNMENT PROCESS**

<b>DATE</b>	<b>STEPS</b>	<b>OUTPUTS/RESULTS/DELIVERABLES</b>
January 2018	Board of Directors met in retreat to begin outlining process	Articulation of three driving questions for process: 1) What is God up to in the MNC? 2) What is it that the Conference must do/provide to our constituents that no one else likely can or will? 3) What strategic choices must the Conference make given all data gathered, available resources, known trends, and best guesses about the future?
February 2018	Letter sent to Conference from Board Chair/Moderator announcing strategic discernment process	Encouragement of participation and invitation for input/feedback
March-May 2018	Engaged Landform engineers to explore whether subdividing a portion of the PPC property for lake-side wooded lot development would be feasible	Two concept plans for potential subdivision of property as well as 2 separate development scenarios (Conference as developer or outright sale of that portion to developer)
May 2018	Engaged DeYoung Consulting Firm to facilitate input-gathering process across Conference & to facilitate Board discernment discussions	Team of three consultants met with leadership & began mapping out process for soliciting input
May-June 2018	Engaged JS Hagen Appraisal Associates to perform a land appraisal of Pilgrim Point Camp	Two land appraisals: 1) full property; 2) sectioned off property for lot development
June 8-10, 2018	Launched info-gathering process at Annual Meeting	State of the Conference framed key questions of process Two listening sessions moderated by DeYoung Consulting team
June - August 2018	DeYoung Consulting team conducts Conference-wide process for gathering feedback and input	400 electronic survey responses 23 stakeholder interviews 6 focus groups Summary report of all data, including key quotes
July 4, 2018	Fire at Pilgrim Point Camp destroys Dining Hall	2018 camp season at PPC cancelled; some outdoor ministry experiences take place in

		alternative settings
August 2018	Pilgrim Point Camp Working Group organized to consider next steps for PPC	Members=PPCC members, staff, Board members, former PPCC members
September –November 2018	Bill Bourdon, Executive Director of UCC’s Outdoor Ministries Association, engaged to work with PPC Working Group & PPCC	2 in-person meetings with Bill Bourdon to consider future of outdoor ministry in MNCUCC “White Paper on Outdoor Ministries in the UCC” presented/discussed Report to Board produced by PPC Working Group members with Bourdon
November 3, 2018	Board meets in retreat with DeYoung Consulting team	PPC Working Group Report is presented/discussed. Recommendation from PPCC to BOD to not hold 2019 camp season at PPC, find alternative settings; BOD approves Initial report from DeYoung is received/reviewed summarizing input gathered over summer Themes identified
Mid-November 2018	PPC Working Group delivers revised & final report to Board of Directors via email	7 potential scenarios for future of outdoor ministries laid out; 2 scenarios recommended to Board for further consideration
September-December 2018	Nancy Gaschott is engaged via DeYoung Consulting to conduct financial analysis of total Conference operation (incl. PPC)	Interviews with key staff, Moderator, Finance Committee members Complete review of all financials and historic trends Development of financial projections to 2025 Identification of problematic areas and opportunities Financial info based on 2 key scenarios from PPC working group
December 18, 2018 January 9, 2019 January 24, 2019	Listening sessions on “What’s happening with PPC?”; 1 Zoom video-conference, 1 hosted by UCC New Brighton, 1 Fourth Thursday	Kevin Brown, Leslie Amundson, Janet Bartz, Lori Alford, Shari Prestemon resource conversations. Broader strategic discernment also discussed. Feedback received.
January 5, 2019	Board of Directors and Pilgrim Point Camp	Nancy Gaschott presents financial analysis

	Committee/Working Group meet together in full day retreat	Bill Bourdon facilitates extensive conversation about PPC and outdoor ministries in MNCUCC utilizing two recommended scenarios from PPC Working Group report Further due diligence & info-gathering requested from staff
February 9, 2019	Special Meeting of Board of Directors held	Primary focus of meeting was Pilgrim Point Camp & Outdoor Ministries. Commitment to outdoor ministries (broadly speaking) as a missional priority affirmed.
March 2, 2019	Regular meeting of BOD held	Vote taken to sell PPC & utilize proceeds to equip new model of outdoor ministries & other missional priorities & core values of the Conference