



## Annual Conference Sponsorship Opportunities

The Hudson River Watershed Alliance's annual conference is going virtual this year to keep everyone as safe as possible, while we continue to unite and empower communities to protect their local water resources. This year's virtual conference will take place from October 26 to 30, 2020 and will be held via Zoom.

Our 2020 conference will focus on the needs of watershed groups. In 2019 and 2020, the Hudson River Watershed Alliance conducted a needs assessment of our local watershed partners. This year's conference will share our findings and provide trainings to meet those needs. We will have a plenary session during the afternoon of October 27, with a series of three interactive workshop sessions to follow on October 28, 29, and 30. We'll kick things off with an introductory panel on October 26, and close with a happy hour on October 30.

We are soliciting sponsorship for both the plenary session and the interactive training sessions. We anticipate a lot of participation from watershed communities, and your sponsorship will help to support and fund the conference proceedings. See below for more details.

### SPONSORSHIP LEVELS

#### **\$2,500 – CONFERENCE SPONSOR**

Conference sponsors help support the entire event and will be promoted throughout as the main sponsor of the event.

Benefits to include listing on website, in promotional emails and social media posts, and in event description. Sponsor credit with prime logo placement during plenary session, with an on-air thank you in all sessions. Eight (8) digital tickets to the conference.

#### **\$1,000 – SESSION SPONSOR**

The Session Sponsor option provides an exclusive logo sponsorship for one of the workshop sessions that follows the plenary. Each of the three sessions will focus on a different topic to meet local watershed needs, as determined by our needs assessment. Sponsors may choose by topic or by date.

Benefits to include exclusive logo placement as sponsor of one of the three daily sessions with on-air thank you. Listing on website, in promotional emails and social media posts, and in online description. Session sponsors will also be thanked during the plenary session. Six (6) tickets to the conference.

#### **\$500 – CREEK SPONSOR**

Listing on website, in promotional emails and social media posts, and in online event description as a sponsor. Sponsor credit with logo during the plenary session. Four (4) tickets to the conference.

#### **\$250 – STREAM SPONSOR**

Listing on website, in promotional emails and social media posts, and in online event description as a sponsor. Sponsor credit with small logo during the plenary session. Two (2) tickets to the conference.

#### **\$100 – BROOK SPONSOR**

Listing on website, in promotional emails and social media posts, and in online event description as a sponsor. Sponsor credit during the plenary session. One (1) ticket to the conference.

**ORDER FORM:**

Organization/Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Checks along with this form can be mailed to:  
Hudson River Watershed Alliance  
PO Box 272, Delmar, NY 12054

Please email color logos to: [emily@hudsonwatershed.org](mailto:emily@hudsonwatershed.org).  
For more information, contact Emily Vail at [emily@hudsonwatershed.org](mailto:emily@hudsonwatershed.org) or (845) 224-3252.

**ATTENDEE NAMES:**

Please provide the names of those who will be using tickets included with your sponsorship, if known. Otherwise, please indicate that you wish to be contacted by Hudson River Watershed Alliance to determine names closer to the event. These conference tickets include the introductory panel and plenary session. We will follow up with sponsor attendees on attending workshop sessions once we have more information on those sessions.

We will be mailing conference materials, so please include both email and mailing address.

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