Andy Sheppard, MAI, AI-GRS, Pritchett Ball & Wise



Andy Sheppard, MAI, AI-GRS, R/W-AC, started appraising six months prior to graduating college and has been appraising commercial real estate over the past 28 years. Mr. Sheppard is the CFO and owner of Pritchett, Ball & Wise, Inc. in Atlanta. Mr. Sheppard served as President of the Atlanta Area Chapter of the Appraisal Institute in 2017, as Chair on most Atlanta Chapter committees over the past 20 years, and is currently the Chapter's Education Chair.

Mr. Sheppard has developed and taught seven courses for the Appraisal Institute with offerings in Georgia, South Carolina, Tennessee, Alabama, and Florida, as well as serving as a panelist on various topics several times. Mr. Sheppard has created various word processing and spreadsheet macros and document automation processes for his firm. Specific to Artificial Intelligence, Mr. Sheppard has taken every Appraisal Institute offering, every Master Class offering, sat through countless hours of YouTube videos, and created Artificial Intelligence contests within the office to inspire appraisers to think about and integrate Artificial Intelligence to bolster – not replace – our appraisal processes and analysis.

CLASS SUMMARY:

This class's goal is to enhance your Actual Intelligence using Artificial Intelligence.

Artificial Intelligence is all the buzz, and you undoubtedly have questions about how – or if – you can integrate Artificial Intelligence into your commercial real estate appraisal world. Many of the available resources on the topic of Artificial Intelligence focus on high-level overviews and ideas, lacking step-by-step tutorials to affect these promises. This class takes the approach of teaching you a few core things you need to know, followed by actual real-world examples of input and output.

Being a fan of David Letterman, this course follows a "Top 10" list of ideas for using Chat, using other AI tools, using Chat/AI to code tools for word processing and spreadsheet programs, unconventional uses of AI, and an unending list of possibilities to help you provide exhibits and analysis to elevate your appraisal development and reporting efforts.