

**Atlanta Area Chapter Appraisal Institute  
Exhibitor/Sponsorship Benefits  
19th Annual  
State of Atlanta Conference  
November 6, 2019**



**Program Location**

Cobb Galleria Centre, Two Galleria Parkway, Atlanta, GA, 30339

**Why Should You Become a Sponsor of the State of Atlanta Conference?**

*In what we anticipate to be our most dynamic year ever, we are offering a superb package of 2019 State of Atlanta Conference Sponsorship opportunities. Benefits include excellent exposure, industry good will, connection with the city's most lauded valuation experts and the opportunity to brand your company as a supporter of quality valuation services.*

**Estimated Attendance**

150 - 200 Real Estate Appraisers & Professionals

**Atlanta Area Chapter Appraisal Institute  
State of Atlanta Conference  
November 6, 2019  
Exhibitor & Sponsorship Opportunities**

**Platinum Sponsor/Exhibitor - \$2,500**

1. Exhibitor booth for corporate literature and product demonstrations in the food & beverage/cocktail reception area (open to all meeting participants throughout the conference)
2. 5-minute presentation or announcement during the general session
3. Company literature or other materials distributed on attendee chairs
4. Full page display advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
5. Company name and logo on e-marketing, conference brochure, and chapter web site
6. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
7. Platinum Sponsor Signage
8. 2 conference admissions

**Gold Sponsor/Exhibitor - \$2,000**

1. Exhibitor booth for corporate literature and product demonstrations in the food & beverage/cocktail reception area (open to all meeting participants throughout the conference)
2. Company literature displayed on the registration table
3. 1/2 page advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
4. Company name and logo on e-marketing, conference brochure, and chapter web site
5. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
6. 2 conference admissions

**Lunch Sponsor - \$1,500 - TAKEN**

1. Company name and logo on e-marketing, conference brochure, and chapter website
2. 5-minute presentation or announcement during lunch
3. Company literature displayed on the registration table
4. ¼ page advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
5. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
6. Lunch Sponsor Signage
7. 1 conference admission

**Cocktail Reception Sponsor - \$1,000 TAKEN**

1. Company name and logo on e-marketing, conference brochure and chapter website
2. Company literature displayed on the registration table
3. ¼ page advertisement in one Atlanta Area Chapter Appraisal Institute Newsletter
4. Recognition throughout the conference, at the podium during announcements, on sponsor signs, and PowerPoint slides
5. Cocktail Sponsor Signage
6. 1 conference admission

**Silver Sponsor - \$500**

1. Company name and logo on e-marketing, conference brochure and chapter website
2. Recognition throughout the conference, during announcements, on sponsor signs, and PowerPoint slides
3. 1 conference admission

**\*Supporter - \$350**

1. Company name on e-marketing, conference brochure, and chapter website
2. Recognition throughout the conference, during announcements, on sponsor signs, and PowerPoint slides

\*Companies, who sign up at least 5 employees or guests, will receive a free supporter level sponsorship and a \$25 discount on the conference fee. Contact Suzanne Brockway at [sbrockway@aiatlanta.org](mailto:sbrockway@aiatlanta.org) for details on how to receive the \$25 discount. The sooner you register, the sooner your logo and company name will appear on all e-marketing material and the Atlanta Area Chapter AI website. Must be registered by 10/18/19 to be included on the signage.

**E-mail your company logo (in eps and jpeg formats) to [sbrockway@aiatlanta.org](mailto:sbrockway@aiatlanta.org) to be included on the signage, website, and all e-marketing.** Internet service is not included in the cost of exhibitor booths.

