

IGA Help Fight Hunger C&S Community Food Drive 2022

The Private Brands Team at C&S Wholesale Grocers offers our Pig Pantry Community Food Drive Programs each year.

This is designed to offer your valued customers a chance to purchase a \$10 bag filled with shelf stable food items and place them in collection bins, which will be donated to local community partners chosen by the retailer.

It's a win, win! Stores will make a profit and will be helping those in need with staple items to feed their families.

Each \$10 IGA bag will include:

- Box of Cereal
- Peanut Butter
- Mac & Cheese
- Pancake Mix
- Microwavable Popcorn

You will also receive an updated POS kit, to help bring attention to the program in your store.

Important Program Dates:

Program Participation Deadline:
6/13/2022

Ship Dates
7/17/2022
7/31/2022

Program Run Dates
8/1/2022 – 8/13/2022

Stand out in your local community and showcase your stores' community involvement. For only \$10 your shoppers can help reduce hunger in your community.

Yes, I would like to participate

- If yes,
- Store name

- Store #
- Division (with drop down selection East Coast, West Coast)
- Address (this is where POS kits will be sent)
- How many bags they plan to sell
 - *(We will send appropriate # of cases to fill bags based on this input)*

No, I am not interested at this time.

- End survey