

## C&S Community Food Drive Program

### Best Wishes, Pig Pantry & IGA Help Fight Hunger

The Private Brands Team at C&S Wholesale Grocers offers our Community Food Drive Programs each year.

This is designed to offer your valued customers a chance to purchase a \$10 bag filled with shelf stable food items and place them in collection bins, which will be donated to local community partners chosen by the retailer.

It's a win, win! Stores will make a profit and will be helping those in need with staple items to feed their families.

Each \$10 Food Drive bag will include:

- Box of Cereal
- Peanut Butter
- Mac & Cheese
- Toaster Pastries
- Fruit Cups
- Canned Vegetable

(IGA will include: box of cereal, peanut butter, mac & cheese, canned vegetable, pancake mix and microwavable popcorn)

You will also receive an updated POS kit, to help bring attention to the program in your store.

Important Program Dates:

**Program Participation Deadline:**

6/13/2022

**Ship Dates**

7/17/2022

7/31/2022

**Program Run Dates**

8/1/2022 – 8/13/2022

Stand out in your local community and showcase your stores' community involvement. For only \$10 your shoppers can help reduce hunger in your community.

Yes, I would like to participate

If yes,

- Store name
- Store #
- Contact Name
- Contact Number
- Division (with drop down selection:
  - East Coast – Best Wishes
  - West Coast – Best Wishes
  - Dubois Best Wishes
  - Piggly Wiggly
  - East Coast IGA
  - West Coast IGA
- Address (this is where POS kits will be sent)
- How many bags they plan to sell
  - *(We will send appropriate # of cases to fill bags based on this input)*

No, I am not interested at this time.

- End survey