



Private Brand Auto Distro Program

C&S is launching a Private Brands Auto Distro Program designed to deliver new, innovative items to your shelves as quickly as possible. This frees your time by automatically sending these products to you, allows you to quickly shelve these products for your shoppers' enjoyment and delivers the associated incremental sales and margin most quickly.

Private Brands will target a monthly cadence shipping newly available items at a competitive cost and will publish a regular communication showcasing the new items you will be receiving.

The program details:

- One case at a competitive cost will be automatically shipped to your store(s)
- Up to 10 items per month may be shipped, with no more than 5 per category to ensure ease of cutting in of the product to the appropriate category
- THIS ONLY APPLIES TO A+ ITEMS. A+ items are items that rank in the top 10 items within the sub-category.
- Auto distro saves you time
- Auto distro delivers new products to your shoppers as quickly as possible
- Deliver incremental sales and margin dollars
- Guaranteed distribution helps us negotiate better costs and improves service level.

*** Now is your chance to sign up and take advantage of this new program offered by the Private Brands team! We look forward to you helping us grow YOUR Private Brands!**

Please click on the survey link below to officially sign up for this exciting new program!!!

<https://www.surveymonkey.com/r/PrivateBrandAutoDistroProgram>

