

# NAMING OPPORTUNITIES

## THE CAPITAL CAMPAIGN FOR THE SHEPHERDSTOWN PUBLIC LIBRARY AND RESOURCE CENTER



Gifts of sufficient size to name the new Library or the rooms, areas or furnishings within it, as available, serve as lasting reminders of the generosity and commitment of an exceptional group of founding benefactors. Such gifts will be recognized by the placement of commemorative plaques or inscriptions bearing the donor's name or the names of those being honored or memorialized.

### COMMEMORATIVE UNIT

### GIFT REQUIRED

- 1. The New Library and Community Resource Center ..... \$1,000,000**

This new facility will house books and enable programs for children through senior citizens. It will provide badly needed community meeting space, offer access to computers, make available areas for reading and contemplation, and serve as a gathering place for residents of Shepherdstown and north Jefferson County.

**COMMITTED**
- 2. Children's Program/Reading Area ..... \$500,000**

The well-known and highly regarded Shepherdstown Public Library's Children's Program will have ample space and resources to operate more effectively. Children, parents and grandparents will have easy access to the space without physical barriers to discourage their participation.

**COMMITTED**
- 3. Commons Room ..... \$250,000**

4. This large meeting room, which can serve as one large meeting area or partitioned into three separate smaller meeting areas, will serve as a daytime gathering place and meeting and reception area for community organizations. In addition, the gallery space will encourage local artists to display and sell their works. Authors, historians and experts in various fields will have a welcoming space to read from their books and present information of local interest.

**COMMITTED**
- 5. Exterior Patio/Event Terrace ..... \$100,000**

This is a planned large outdoor event area on the lower level adjacent to the Children's Story Garden where library and community events for all ages can be held under the brilliant sky or a 30' x 40' tent, if needed.

**COMMITTED**
- 6. Reader's Garden/Terrace ..... \$100,000**

A beautiful, contemplative grassy garden with shade trees, native plant life, and comfortable seating will be found surrounding the event patio on the lower level. Patrons of all ages will discover the ideal place to read or just sit and think.

**COMMITTED**
- 7. Elevator ..... \$100,000**

To ensure complete ADA accessibility for our patrons and visitors, an elevator will be installed neighboring the entryway so that all visitors and patrons can easily transition between the two floors of the facility. The elevator will be functional at all hours.
- 8. Young Adult Program Area ..... \$100,000**

From pre-teen to teenagers to college-age, the new Library will have the space and resources to attract young adults, many of whom began their love of book and learning in the Children's Program. This space will expand the ability of the Library to seamlessly continue the intellectual development of our children as they mature.
- 9. Vestibule ..... \$100,000**

Serving as the interior "doorway" to the new Library, the highly visible and spacious vestibule, complete with bulletin board for area postings, will serve as the transitional area where visitors will have full access to the book drop.

**11. Solar Rooftop.....\$75,000**

The Library's commitment to green building includes the installation of solar panels along approximately 2,200 square feet of new roofline. The use of sustainable solar energy technology will dramatically reduce the Library's utility expense while having a positive impact on our environment.

**12. Upper Level Meeting Rooms (2) ..... \$75,000/each**

Taken as a whole, the two rooms represent the Commons Area. Fold out, operable room partitions will allow the larger space to transition into two separate meetings areas, complete with flat screen television(s) and projection screens/equipment. Conference tables and seating areas will be available to suit whatever meeting is being planned. Since the Library proper can be secured from the larger Common Area and both individual meeting spaces, the room can be used before and after regular Library hours of operation.

**13. Upper Level Quiet Reading Room .....\$75,000**

Conveniently located just off the main stairwell and within a short distance to the elevator, the Quiet Reading Room has been designed to provide a large space where adults can relax comfortably to read or think or where our many book clubs can meet.

**14. Lower Level Media Lab .....\$75,000**

Given the enduring popularity of YouTube and other video sharing sites, the media lab will be designed as a space for patrons to have access to software and hardware to create digital media, such as videos, music, podcasts, images, ebooks, websites, coding, graphic design, desktop publishing, animation, and more. A chroma key screen (a single-color screen, usually bright green, which allows for the addition of background effects), an overhead projector, and other peripherals, such as cameras and hard drives, may also be included.

**15. Lower Level Meeting Room .....\$50,000**

A separate and private meeting room for small groups and committees will be available for scheduling. The room is located just a few steps away from the vestibule entrance, right next door to the Media Lab. This meeting space can be used during regular library hours of operation.

**16. Children's Story Garden.....\$50,000**

Tucked in between the outdoor event patio and the young adult/children's programming areas on the lower level, the Children's Story Garden is a special place where the magic of story time and song can be experienced outdoors along with the changing seasons.

**COMMITTED**

**17. Adult Reading & Program Area .....\$50,000**

At last, adult patrons and life-long learners will be accommodated fully within the new Library. Roomy spaces between stacks of books and computer terminals for exploring and research, comfortable seating for the enjoyment of reading – all will be available for the enjoyment of all citizens of Shepherdstown and north Jefferson County.

**COMMITTED**

**18. Green Roof Viewing Platform .....\$50,000**

With access from the upper level, the green roof viewing platform will allow patrons to follow the growth patterns and seasonal transformation of our planned green roof vegetation.

**COMMITTED**

**19. Lower Level Lobby .....\$25,000**

Upon entering through the Vestibule, patrons and visitors will have a spacious space to stop, look around and decide which direction to travel. Off to the right, find the Young Adult area; to the left, visit media lab or reserve the lower level meeting room; or go straight ahead to the elevator, stairways and all the various Children's areas.

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COMMEMORATIVE UNIT

GIFT REQUIRED

**20. Library Director’s Office .....\$25,000**

The new Library will have a designated office for the Library Director on the upper level, a place where she can work undisturbed and be available for one-on-one assistance for Library patrons.

**COMMITTED**

**21. Children’s Librarian Office.....\$25,000**

This lower level office area will allow our Children’s Librarian, staff and volunteers ample space to develop and plan new programming events and activities.

**COMMITTED**

**22. Staff Lounge .....\$25,000**

This area will allow library staff private space to eat lunch, rest up before or after vigorous programming, and conduct personal business away from library patrons. It can also be used, if requested, by guests and patrons, if private space is required.

**23. Children’s Story Time Area .....\$25,000**

This special place within the Children’s Program Area will be designed and furnished to welcome young children, parents, and grandparents for hearing books brought to life by skilled readers and storytellers.

**COMMITTED**

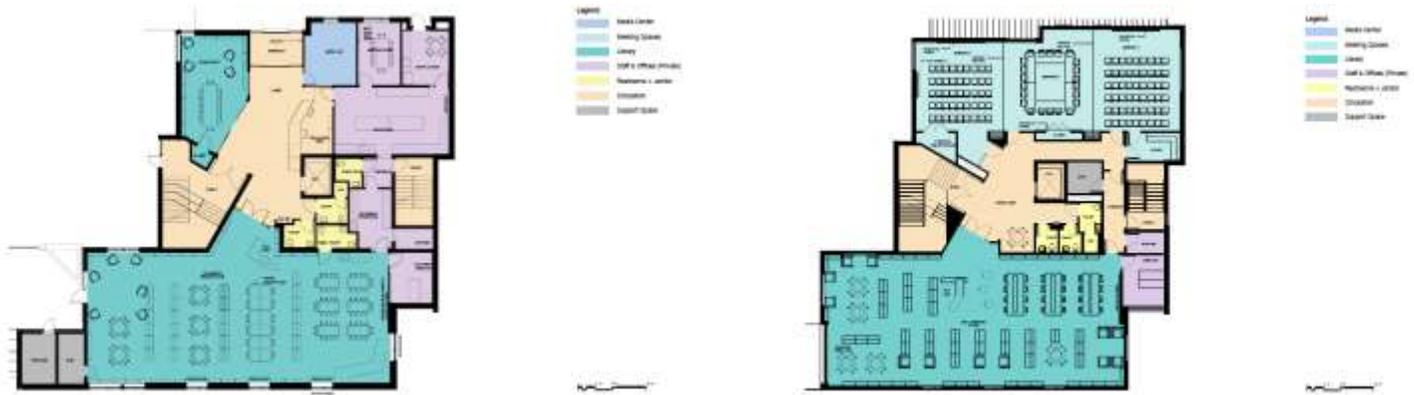
**24. Children’s Craft Corner.....\$25,000**

This unique area in the Children’s Area, large enough to accommodate thirty “visual artistes,” will be dedicated to kids’ craft activities planned to provide hours of fun for children and their parents to make and create together. This area will include a whiteboard and/or smart screen.

**COMMITTED**

**25. Children’s Work/Processing Room .....\$25,000**

This large Children’s Work/Processing Room, located adjacent to the media lab and just off the second stairway, will provide our staff and volunteers more than ample space to store, organize, and assemble programming materials and plan each day’s activities. This Work/Processing Room will include a whiteboard for special planning.



Lower Level Floor Plan Upper Level Floor Plan

**26. Children’s STEM Lab .....\$25,000**

A space dedicated specifically for STEM (Science, Technology, Engineering, and Math) with the necessary tools required to provide this new way of learning that promotes hands-on interactive learning experiences enabling kids to play, create, and make in order to learn. STEM gives kids an advantage in our fast-paced, technology-driven world.

**27. Children’s Reading Alcoves .....\$25,000 double; \$12,500 single/each**

To help nurture the important relationship between children and books, we have designated separate reading alcoves for children to get lost in literature and find inspiration.

**COMMITTED (Double)**

**COMMITTED (Single)**

**28. Upper Level Lobby .....\$25,000**

The Upper Level Lobby is central to all second floor activities. Visitors will proceed through the lobby for access to the Commons Room, Catering Kitchen/Break Room, the Green Roof Viewing Area, and the comfortably spacious adult section complete with multiple computer workstations and reading alcoves.

**29. Stairways (2) ..... \$25,000/each**

One stairway will provide access from the lower level lobby to the upper level lobby, and a second stairwell will be located on the opposite wall to provide easy access to various meeting areas.

**COMMITTED**

**30. Living Roof .....\$25,000**

The rooftop area adjacent to the Reader’s Garden has been designed as a green roof. The green roof will feature vegetation common to our area and will serve as an attractive way to defray the Library’s energy costs and promote environmentalism.

**31. Adult Reading Alcoves.....\$25,000 double; \$12,500 single/each**

Three separate comfortably cozy reading areas are planned adjacent to the Adult Program Area where our visitors can find peaceful enjoyment of whatever most sparks their interest – research, the latest magazines, or favorite bestsellers – many options abound.

**32. Parking Boulevard .....\$25,000**

Long standing issues with parking will be resolved with the addition of the Library’s Parking Boulevard. The parking area will feature a capacity sufficient to service the needs of Library visitors at peak daytime hours.

**33. Catering Kitchen/Break Room ..... \$20,000 / \$10,000**

Conveniently located for quick and easy access to the large upper level Meeting Room, the Catering Kitchen will allow our patrons the ability to complete final food and beverage preparations for community meetings and events.

**COMMITTED**

**COMMITTED**

**34. Stroller Area .....\$15,000**

Primarily designated for parents of small children, this area has been designed to safely and securely store strollers and other larger items to ensure unencumbered access to all areas of the Library.

**35. Periodical Section.....\$15,000**

In a separate alcove just off the Adult Program Area, a vast array of periodicals will be available to our patrons.

**36. Self Checkouts (2)..... \$10,000/each**

This new element to the Library’s checkout system will enable patrons to conduct the checkout process quickly and easily on both levels.

**37. Gallery Walls (2) ..... \$10,000/each**

The two gallery walls located within the new Common’s Room will highlight the works of local area artisans. The Library will benefit as the exhibits will serve to capture the interest of our patrons, and local area artists will benefit through the creation of a prominent new venue in which they can showcase and sell their works.

**COMMITTED**

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### COMMEMORATIVE UNIT

### GIFT REQUIRED

#### 34. Furnishings for Individual Areas and Offices ..... \$10,000

Individual gifts of this size will help defray the costs of furnishing and equipping specific areas of the new Library.

**COMMITTED**

#### 35. Children's Work/Processing Room (2<sup>nd</sup>) ..... \$10,000

A second Children's Work/Processing Room, located adjacent to the Children's Supply Room and Children's Librarian Office, will function as a backup area for programming and planning overflow.

#### 36. Bookshelves (many) ..... \$5,000-\$10,000/each

**COMMITTED (5)**

#### 37. Computer Stations ..... \$5,000/each

Many Computer Stations will be located in designated areas for use by our patrons in the Adult, Young Adult, Tweens and Children's Areas. Donors may elect to combine gifts under \$5,000 to fund one computer station.

**COMMITTED (2)**

#### 38. Outdoor Walkway ..... \$5,000

Our planned winding walkway will provide direct access from the spacious parking area to the Library's main entrance.

**COMMITTED**

#### 39. Outdoor Planted Areas (2) ..... \$5,000/each

**COMMITTED**

#### 40. Name a Tree (many) ..... \$2,000/each

**COMMITTED**

#### 41. Nooks, Crannies and Other Interesting Things ..... \$500-1,500/each

Reading Benches (many) ..... \$1,500

**COMMITTED (6)**

Coffee Nook ..... \$1,500

**COMMITTED**

Snack Cranny ..... \$1,500

**COMMITTED**

New Fiction Book Stand ..... \$1,000

**COMMITTED**

New Non-fiction Book Stand ..... \$1,000

**COMMITTED**

Magazine Stand ..... \$1,000

**COMMITTED**

Dictionary Stand ..... \$750

**COMMITTED**

Buy-a-Book Stand ..... \$750

Printers/Copiers (many) ..... \$500

Pavers (many) ..... \$500

**COMMITTED**

Flagpole(s) ..... \$500

**COMMITTED**

In Kind Gifts:

**COMMITTED**



*Exterior Perspectives*



A CAPITAL CAMPAIGN FOR



THE SHEPHERDSTOWN PUBLIC LIBRARY & RESOURCE CENTER  
P.O. Box 278 SHEPHERDSTOWN, WV 25441