



GREATER NEWPORT CHAMBER OF COMMERCE

COMMUNIQUE

SEPTEMBER 2021



DIRECTOR'S LETTER



Message from Executive Director Judy Kuhl

September is already here, and the mornings are feeling a little chilly. It was quite the summer for some of you with staff shortages and many visitors. I do hope that you all prospered during this time.

As most of you know, we lost a very important person in our community last month, Don Lindly. He was a longtime member of the Newport Chamber of Commerce and served two different years as the Chamber Board President. Don was very supportive of the Chamber and was always a good sport when it came time to attend an event and dress up. He wore the crab suit for the Seafood & Wine Festival and made an exceptional crab. Don will certainly be missed, and we send our thoughts and prayers to his family.



PRESIDENT'S LETTER

Message from Chamber Board President Jessica Steenkolk



Wax on, Wax Off or is it Mask, on Mask off? It's good too for the soul to find humor where you can.

Summer is coming to an end, children are getting ready for school, football season is approaching, and sadly we are back to wearing masks. I know it has been exhausting for everyone and pray it passes quickly.

We are excited for the beginning of our in-person events and meetings! Remember our first in-person luncheon will be held on September 10th at the Nation Guard Armory, please remember to register online!

Our first Business After Hours will be held at CrossCountry Mortgage on September 23rd, so please join us for some great company and good appetizers.

With Covid cases on the rise, please use caution as you go about your day. We're really hoping to host the 2022 Seafood & Wine Festival in February; please be safe and healthy as we head into the winter months.

VISITOR STATISTICS

August 2021

Incoming Calls: 139
Walk-ins: 271
Kiosk Visitors: 190
Visitor Guide Requests: 17
Relocation Packet Requests: 4

Chamber Website Visits: 4,400

August 2020

Incoming Calls: 245
Walk-ins: 431
Kiosk Visitors: 67
Visitor Guide Requests: 5
Relocation Packet Requests: 1

Chamber Website Visits: 3,400

Are your savings earning what they should?



Richard A O'Hearn
Financial Advisor

111 Se Douglas St., Suite A
Newport, OR 97365-2403
541-265-2774

Edward Jones
MAKING SENSE OF INVESTING
edwardjones.com

Upcoming Events



Luncheon sponsored by
Marjorie's Thirty-One Gifts,
Independent Consultant

First in-person Chamber Luncheon

Friday, Sept. 10 • 12:00 pm

*National Guard Armory, 541 SW Coast Hwy, Newport
Box lunches provided by Mo's Seafood & Chowder.*

\$15 Chamber Members, \$17 Non-Members

Pre-registration and pre-payment required online

<https://newportchamber.chambermaster.com/eventregistration/register/10852>

Your registration by September 8th will guarantee your lunch.

This first luncheon will be a networking session. You will have the opportunity to share any news or updates about you and your business. Let's all get reacquainted!

*Masks will be required except when you are eating and drinking.

Ribbon Cutting for Top Shelf Medicine

Friday, Sept. 10 • 4:20 pm

Join us for a ribbon cutting to welcome the opening of Top Shelf Medicine, located at 657 SW Coast Hwy in Newport. Light refreshments will be served.



Upcoming Events

Breakfast Workshop

Wednesday, Sept. 15 • 8-9 am

*Hallmark Resort Hotel,
744 SW Elizabeth Street, Newport*

Workshop Topic: Marketing Post COVID-19

Presenter: Julie Woodward, Director of Marketing,
Oregon Coast Aquarium

\$20 Chamber Member • \$25 Non Member

Register:

<https://business.newportchamber.org/events/register/10876>

The COVID-19 health crisis has changed consumer habits and expectations. New habits have formed, requiring marketers to reconsider and reform their communication and business strategies. Consumers place even greater importance on brand purpose, transparency, sincerity and trust. While we are slowly but surely returning to pre-COVID-19 norms, this shift and the trends that mark this new age of marketing are expected to last much longer, changing both the traditional and digital marketing landscape for the foreseeable future.



So, what can we expect from post-COVID marketing and what can you do to adapt to these trends?

Here are five crucial aspects to keep in mind as we move toward a post-COVID future, both in marketing and in life:

1. Customer-centricity reimagined
2. Trust and authentic connections are key
3. Everything is digital
4. Values matter
5. Agility is here to stay



Business After Hours

Thursday, Sept. 23 • 5:15-7 pm

*CrossCountry Mortgage
1547 N Coast Hwy, Newport*

Our first in-person Business After Hours is back! Join us for refreshments, networking, raffle prizes, and to hear from our host, Jessica Steenkolk, about CrossCountry Mortgage.

Upcoming Events



Chamber Luncheon

Friday, Sept. 24 • 12-1 pm

American Legion, 424 W Olive St, Newport, OR

Speaker: Representative David Gombert

2nd Annual Chamber Golf Classic

Saturday, October 2 • 10 am-4 pm

Agate Beach Golf Course

Join us October 2nd for a fun day of golf, competitions, lunch and prizes at Agate Beach Golf Course.

Register at <https://www.newportchamber.org/chamber-events/golf-classic>



Putting Contest Sponsor

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THOMPSON'S
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Guiding Sustainable Choices

ADVANTAGE
Real Estate



Golf Hole Sponsors

Golf Reception Sponsor



Samaritan Pacific
Communities Hospital

ROGUE

BBSI

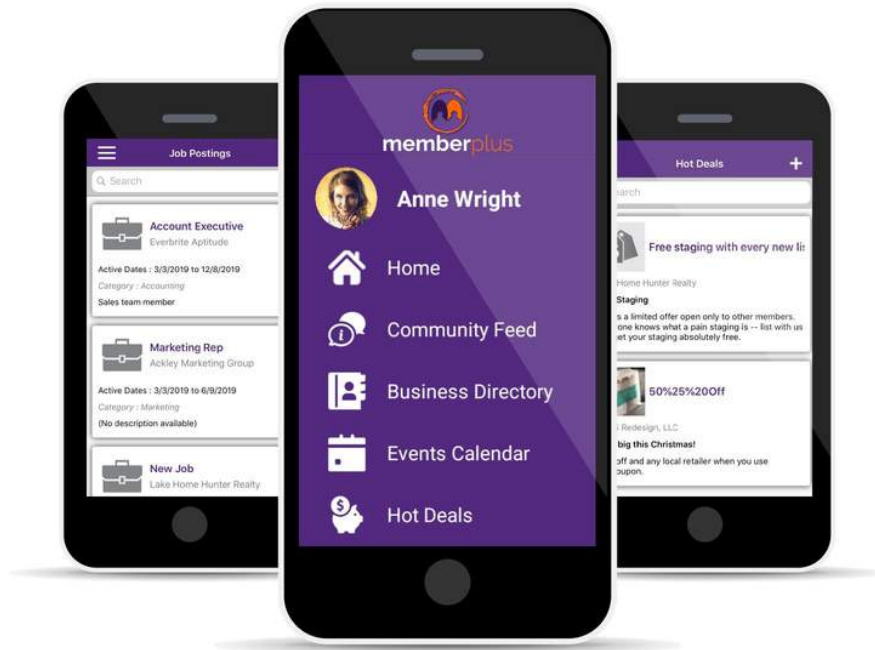


September 2021

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

5			1 KSHL Radio 12p	2	3	4
	6 KNPT Radio 8:30am	7	8 Leadership Lincoln KSHL Radio 12p Yo Pros @ Muggly's 5:30p	9	10 Luncheon @ Armory 12p Ribbon Cutting @ Top Shelf Medicine 4:20p	11
12	13 KNPT Radio 8:30am	14	15 Breakfast Workshop @ Hallmark 8am KSHL Radio 12p	16	17	18
19	20 KNPT Radio 8:30am	21	22 KSHL Radio 12p	23 Business After Hours @ CrossCountry Mortgage 5:15p	24 Luncheon @ American Legion 12p	25
26	27 KNPT Radio 8:30am	28	29 KSHL Radio 12p	30	1	2 Golf Classic @ Agate Beach Golf Course 10am

YOUR CHAMBER. 24/7.



Exclusively for members, the ^{free} Member+ App

DOWNLOAD THE APP TO:

Avoid lines:

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check-in for events

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Maintain membership:

Update profile information
Instant access: Visibility Reports,
Member Information Center, and
member resources



Search "MemberPlus" in the app stores. Log in using your chamber login and it's ready to go.

Message from Lincoln County Public Health

If you have noticed the significant increases in COVID-19 cases in Lincoln County, you may be wondering what your business can do to keep your workforce healthy. Lincoln County Public Health asks business owners and managers to remember the following:

- **Be on Alert:** If you have employees who complain of feeling sick, please get them tested for COVID-19 as soon as possible. Free drop-in testing is now available. Even vaccinated people can get COVID-19 and the Delta variant is particularly contagious.
- **Urge all employees to be vaccinated.** Young people can get Covid. Healthy people can get Covid. Vaccines are critical in reducing the severity and the spread of the virus. If an employee has questions about the vaccine, please encourage them to speak with their primary care physician or another healthcare provider.
- **Wear a mask and have employees and customers do the same whenever indoors at your place of business.** Masks are a proven aid to reduce transmission.

For a list of vaccine clinic locations, testing sites, or to request a vaccine clinic for your area visit

<https://www.co.lincoln.or.us/hhs/page/2019-novel-coronavirus>

Working together, we can all be part of the solution that moves us past the pandemic and toward economic recovery.



BEAUTIFICATION COMMITTEE

Beautification Location Winner - Lincoln Storage

The Beautification Committee is happy to present the September 2021 Beautification Location Award to Lincoln Storage, located at 4809 S. Coast Hwy.

Thank you for adding such beauty to the South Beach area!

Large fir trees along the side of the office building are the backdrop for the massive rock garden of flowers, shrubs and ferns. Lavender, purple, white and red blossoms pop among the greenery. Hedges continue along the black iron fence enclosing the property and several smaller flower beds sporting gold, yellow, and white blooms flank the entrance gate.

Lincoln Storage, your efforts and dedication are appreciated!



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Appointments
Available

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•MOTORCYCLE	•WORKERS' COMP	LIBERTY	
•ATV/ANDRV	•CONTRACTORS	MODA	
•MOTORCLUB	•RESTURANTS	MUTUAL OF ENUMCLAW	
•MOTORHOME	•MOTELS	PACIFIC SOURCE	
•WATERCRAFT	•NON-PROFITS	PROVIDENCE	
•UMBRELLA	•SPECIAL EVENTS	RED SHIELD	
•EARTHQUAKE	•MUNICIPALITIES	REGENCE	
•FLOOD	•SPECIAL DISTRICTS	SAIF	
		SAFECO	
•TERM LIFE	•MEDICAL	SAMARITAN	
•WHOLE LIFE	•MEDICARE	THE HARITFORD	
•KEYMAN	•DISABILITY	TRAVELERS	
•DENTAL	•VISION	UNITED HEALTH CARE	

Leadership Lincoln Begins its 29th Year

Leadership Lincoln will begin September 8th at the Oregon Coast Community College Newport campus. We are very excited to continue this long-running program with a cohort of new students from around the county.

The class will meet once per month in various locations around Lincoln County. Each class will feature a panel of experts based on the topic for the day. Topics will include education, public health, tourism, and more. Each class will also feature a Leadership Development program facilitated by Jalene Case.

Several organizations generously donated scholarship funds for five students who would not have been able to participate for financial reasons. Thank you to Columbia Bank, Bateman Funeral Home, Lincoln City Rotary, and Newport Rotary for their donations.

If you would like to learn more about the Leadership Lincoln program, contact the Chamber or go to <https://www.newportchamber.org/leadership-lincoln>.



Thank You Leadership Lincoln Scholarship Donors

Columbia
 Bank


BATEMAN FUNERAL HOME
CHELAN ABBEY
MAUSOLEUM & COLUMBARIUM

Lincoln City
Rotary



Newport
Rotary



AMBASSADORS SHOWCASE

Ambassadors gathered virtually via zoom on August 13th for a Showcase with Lila Timmons from NextHome Picket Fence Realty. Lila is the Principal Real Estate Broker/Owner and is in her 7th year of real estate and has helped more than 100 clients buy and/or sell homes. Lila is also the newest member of the Greater Newport Chamber of Commerce staff team as Office & Visitor Services manager.

Lila shared a wealth of information about the current housing market. The realities of buyer fatigue are real. Home buyers are seeing record price appreciation, extremely low inventory, record high percentages over listing price, record low days on the market, and historically low mortgage rates. Although the market is still hyper-competitive we can expect to see a turn in the market in the coming months and price appreciation will moderate as rates and inventory rise later this year.

The following statistics were conveyed:

- Average gain in equity of mortgaged homes is \$33,400
- Second-Home market surged in 2020 from 2% to 27%
- Current average equity of mortgaged homes is \$216,000
- 38.2% of all homes are owned 'free and clear'
- The inventory levels of single family homes increased from 870,000 homes in January to 1,050,000 homes in May
- Home sales forecast will increase nicely in 2021 and do well in 2022



- Appreciation will begin to return to historical norms from 8.66% in 2021 to 3.33% in 2025
- \$93,629 potential growth in household wealth over the next five years based solely on increased home equity if a \$350K home was purchased in January 2021
- Mortgage rates are projected to increase over the next year
 - o Third quarter 2021 – 3.17%
 - o Fourth quarter 2021 – 3.37%
 - o First quarter 2022 – 3.47%
 - o Second quarter 2022 – 3.57%

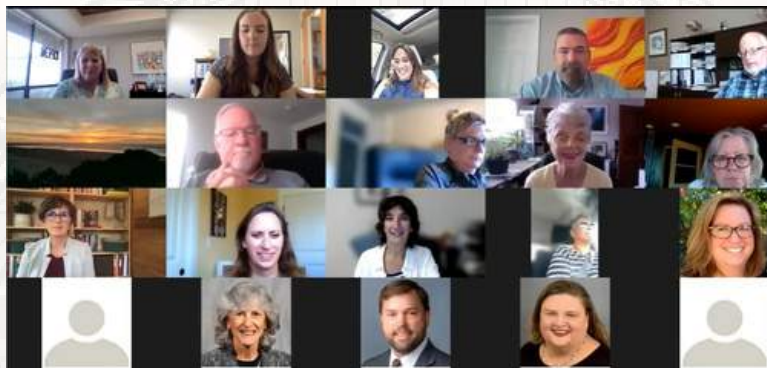
The NextHome Picket Fence Realty slogan is "Your Partner in Real Estate." From the day she starts working together with a client, Lila truly believes that a partnership is formed. She will provide the necessary guidance to her clients to ensure the hundreds of steps of purchasing or selling a home are achieved. Lila believes in providing the highest level of service to her clients. Besides service - integrity, honesty, and community are essential to her success. She relies upon those core values to guide her in all her activities.

Lila and her team look forward to helping you or someone you know with any Real Estate needs!

PHOTOS FROM AUGUST



Private ribbon cutting for Bayside Nutrition in Nye Beach



Virtual Luncheon on August 20 - Proposed Newport Restaurant & Gas Tax



KNPT Radio Show about Leadership Lincoln with Jalene Case and Rian Martinsen

NEW MEMBER

ARDOR ADVENTURES

Ardor Adventures organizes endurance races ranging from 5k to 24 hour ultra endurance races in and around Newport, OR.

Ed Cortes, Owner
ardoradventures.com
(541) 351-8265

Newport Turkey Trot - Volunteers Needed!

Bring the whole family to kick off your Thanksgiving Day celebration in this family friendly event. Our flat scenic race features a 10k, 5k and a Kids Fun Run. Beautiful, scenic courses will take you around Yaquina Bay, Hatfield Marine Science Center, the Pacific Ocean, NOAA and much more.



Run - Make a difference!

This annual Thanksgiving event will benefit the Food Share of Lincoln County. If you're unable to walk/run this year, please consider volunteering. Help is needed with various tasks. Send us an email at info@ardoradventures.com and we'll get you in touch with our volunteer coordinator.

AUGUST MEMBER RENEWALS

Thank you to the members who renewed their Chamber membership in August.

101 Local by Specifically Pacific
6 Years

101 Things to Do Magazine
7 Years

Afton Tickets
4 Years

All Nations Lutheran Church
6 Years

Animal Medical Care
44 Years

Carpet One Floor & Home
28 Years

Depoe Bay Winery
22 Years

Financial Freedom Wealth
Management - 15 Years

Frontier Title & Escrow
3 Years

George Plant
25 Years

Grimstad & Associates
42 Years

Groth-Gates Sheet Metal, Inc.
36 Years

Harbor Village Cooperative
54 Years

Lincoln Glass Company
47 Years

Local Ocean Seafoods
16 Years

My Sister's Place
9 Years

Newport Booster Club
13 years

Oregon Coast Magazine
14 Years

Oregon Eyes Vision Center
25 Years

OSU Lincoln County Extension
Office - 12 Years

Pacific West Ambulance
39 Years

Roger Yost Bay Street Gallery
5 Years

The Barton Law Firm
25 Years

The Edge Glass Blowing
16 Years

TLC, a Division of Fibre
Federal Credit Union
33 Years

Wiles Construction, Inc.
36 Years

20 + Years

40+ Years

30 + Years

50+ Years



Chamber Executive Committee

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Jeanette Campagna, Membership & Business Programs Manager
Bobbi Price, Tourism Services & Festival Manager
Lila Timmons, Office & Visitor Services Manager
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