



GREATER NEWPORT CHAMBER OF COMMERCE

# COMMUNIQUÉ

---

AUGUST 2021



# DIRECTOR'S LETTER

---



## Message from Executive Director Judy Kuhl

Where has the time gone?

It is already August and school supplies are out in the stores. I hope the little ones are excited to be back in person this year.

I hope everyone is enjoying the summer and have been able to get out and see family and friends.

As some of you may know by now, our Office and Visitor Services Manager Lonna Roe has taken a full-time job with Restaurant Beck. We wish her well in her new opportunity. We are really going to miss her as she has done an amazing job here with us. She is loved by all.

This is our last month of Zoom meetings and we will soon all be back in person. I can't wait! Thank you for your patience with us while we are making this transition.

Our businesses are really struggling right now to find staffing and it was just impossible for them to take on any more than to take care of our visitors.

I hope all of you are receiving the weekly Biz Blurbs as that has all the information about our new upcoming programs that we will be offering this coming fall and winter.

The Newport Seafood & Wine Festival is back on for 2022 and will be better than ever. Vendors are already signing up and making comments about how excited they are.

I will see you all in person next month!



# PRESIDENT'S LETTER

---

## Message from Chamber Board President Jessica Steenkolk



"If Opportunity doesn't knock, build a door."  
~Milton Berle

The challenges of last year have required us all to build new doors, and the Chamber staff have been building them too.

Beginning in September the Chamber is offering a Breakfast Workshop program on a triannual basis. The workshops will focus on topics of interest and needs of small businesses. This is a wonderful opportunity to network within the community and obtain new information about our community needs. I know I am excited for this new program.

While we are excited to start our in-person events again, please know that it will take time to get us back to "normal." Our businesses have been short-handed and we are all trying to get our feet underneath us again, so please be patient while we navigate this transition.

Port Dock 5 and the Maritime Heritage Museum both had ribbon cuttings recently and if you haven't had a chance to visit them you should take a look.

Our wonderful community is bursting with tourists and while Highway 101 and the Bayfront can be difficult at times, it's great to see our community thriving again! I hope all our businesses are doing well and please remember to buy local whenever possible.

Don't forget to take time to get out and enjoy this beautiful weather.

# VISITOR STATISTICS

---

## July 2021

Incoming Calls: 111

Walk-ins: 521

Kiosk Visitors: 39

Visitor Guide Requests: 15

Relocation Packet Requests: 5

Chamber Website Visits: 5,900

## July 2020

Incoming Calls: 324

Walk-ins: 382

Kiosk Visitors: 91

Visitor Guide Requests: 9

Relocation Packet Requests: 7

Chamber Website Visits: 4,500

## Don't let politics drive your investments.

---



**Richard A O'Hearn**

Financial Advisor

111 Se Douglas St., Suite A  
Newport, OR 97365-2403  
541-265-2774

**Edward Jones**<sup>®</sup>  
MAKING SENSE OF INVESTING  
[edwardjones.com](http://edwardjones.com)

# UPCOMING EVENTS

## Virtual Chamber Luncheon

Friday, August 20 • 12:00 pm

Join us to learn more about Newport's pending Restaurant and Gas Tax Proposals. Representatives from the City of Newport and ORLA (Oregon Restaurant & Lodging Association) will discuss the pros and cons of the Restaurant Tax.

The featured speakers include:

Dean Sawyer, Newport Mayor

Spencer Nebel, Newport City Manager

Terry Hopkins, Member Representative, ORLA



## Save the Date for September Events!

*First in-person Chamber Luncheon*

Friday, September 10 • 12:00-1:00 pm

National Guard Armory, 541 SW Coast Hwy, Newport  
Box lunches provided by Mo's Seafood & Chowder for \$15

This first luncheon will be a networking session. You will have the opportunity to share any news or updates about you and your business. Let's all get reacquainted! Watch for the REGISTRATION link coming soon.



# UPCOMING EVENTS

## Ribbon Cutting for Top Shelf Medicine Friday, Sept. 10 • 4:20 pm

Join us for a ribbon cutting to welcome the opening of Top Shelf Medicine, located at 657 SW Coast Hwy in Newport.



## Breakfast Workshop Wednesday, Sept. 15 • 8-9 am Hallmark Resort Hotel, 744 SW Elizabeth Street, Newport

Workshop Topic: Marketing Post COVID-19  
Presenter: Julie Woodward, Director of Marketing,  
Oregon Coast Aquarium  
\$20 Chamber Member • \$25 Non Member  
Watch for the registration link coming soon.



The COVID-19 health crisis has changed consumer habits and expectations. New habits have formed, requiring marketers to reconsider and reform their communication and business strategies. Consumers place even greater importance on brand purpose, transparency, sincerity and trust. While we are slowly but surely returning to pre-COVID-19 norms, this shift and the trends that mark this new age of marketing are expected to last much longer, changing both the traditional and digital marketing landscape for the foreseeable future. So, what can we expect from post-COVID marketing and what can you do to adapt to these trends?

Here are five crucial aspects to keep in mind as we move toward a post-COVID future, both in marketing and in life.

1. Customer-centricity reimaged
2. Trust and authentic connections are key
3. Everything is digital
4. Values matter
5. Agility is here to stay

## Business After Hours

Thursday, September 23 • 5:15-7 pm

CrossCountry Mortgage, 1547 N Coast Hwy,  
Newport

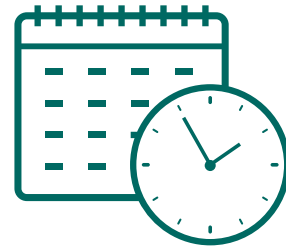
Our first in-person Business After Hours is back! Join us for refreshments, networking, raffle prizes, and to hear from our host, Jessica Steenkolk, about CrossCountry Mortgage.



## Chamber Luncheon

Friday, Sept. 24 • 12-1 pm

Keep an eye for further details.



## 2nd Annual Chamber Golf Classic

Saturday, October 2 • 10 am-4 pm

Agate Beach Golf Course

Join us October 2nd for a fun day of golf, competitions, lunch and prizes at Agate Beach Golf Course.

Registration and sponsorship details  
available at [https://www.newportchamber.org/  
chamber-events/golf-classic](https://www.newportchamber.org/chamber-events/golf-classic)



Presenting Sponsor



Putting Contest Sponsor



Golf Hole Sponsors



National Guard Armory

Golf Ball Sponsor





# BEAUTIFICATION COMMITTEE

---

## Beautification Location Winner - Sylvia Beach Hotel

The Beautification Committee is pleased to present the August Beautification Award to Sylvia Beach Hotel located in Historic Nye Beach at 267 NW Cliff St.

Their flower gardens should not be missed! Blowing in our summer breezes the wide variety is wild, gorgeous and welcoming to all who enter or pass by.

Flowerbeds bordering the walkway to the hotel entrance offer a profusion of color, textures and scents. One will see daisies, pansies, roses, and alyssum among a myriad of other beautiful flowers.

Pink, purple, orange, yellow, blue and white blossoms pop among the greenery.

A small patio to the side showcases flower boxes painted to match the siding of the hotel and to add some whimsy there is a pair of wood-carved knee high boots used as an additional planter. Thank you Sylvia Beach Hotel for your efforts!



---

Providing Peace of Mind on the Oregon Coast since 1940

**Abel Insurance Agency**  
Risk Management & Consulting Services

324 SW 7th • Newport OR 97365  
541-264-8426  
AbelInsuranceAgency.com

The advertisement includes a woman holding a blue umbrella, a diamond logo, and three small images: a man in a suit, two people walking, and a sign that says "Are You Covered?"





**LEADERSHIP  
LINCOLN**  
*Growing Leaders, Connecting Communities*

## Registration for 2021-22 is Now Open!

Deadline: August 31, 2021

Oregon Coast Community College and the Greater Newport Chamber of Commerce are teaming up once again to offer Leadership Lincoln.

The goal of this program is to develop leadership and management skills for individuals who are interested in and committed to the future of Lincoln County. In addition, the program provides ample opportunities to connect with leaders in the community.



Participants can expect to learn about local industries and resources during the rousing and informative panel discussions with local experts. Leadership skills are developed by identifying individual strengths, improving communication skills, and focusing on custom objectives for growth. Below are a few testimonials from last year's participants.

*"There are some real opportunities to grow through this program."*

*"This class was a really wonderful experience and has been a great opportunity to get to know the community."*

*"Leadership Lincoln was a great way to practice new skills and reach out of my comfort zone in a safe place with others who were there to do the same thing. I feel more empowered around leadership skills."*

Our September 8th, 2021, orientation will be in person at the OCCC Newport Campus. For the rest of the year, classes will be held in various locations around Lincoln County based on the panel discussion topics. Class times are 8:30 am – 3:00 pm on the second Wednesday of each month from September 2021 through June 2022.

Tuition is \$550. Limited scholarships are available. Class size is limited to 25. Deadline to apply is August 31, 2021.

For More Information: Call the Chamber at 541-265-8801, or email [julia@newportchamber.org](mailto:julia@newportchamber.org).

# AMBASSADORS SHOWCASE

---

## Newport Rental

Ambassadors welcomed Josh Lawrence, General Manager at Newport Rental, at their July 9th Showcase. Newport Rental has been a family owned and operated business for 55 years! They serve a wide array of customers including general contractors, local businesses, schools, government entities, homeowners, and “do-it-yourselfers.” Offering a full service rental business with a variety of rental equipment, from heavy equipment to lawn maintenance tools, they’re able to accommodate their customers’ needs. They also provide party and event rentals and even sell some equipment too.

Josh has been with the business for 20 years. They operate under the core fundamental value of caring for people in the community and will provide service to whomever walks in their door. Their goal is to give customers what they need no matter what the request might be. Josh indicated that the most popular and often rented equipment is man lifts, chippers, chainsaws, scissor lifts, lawn mowers, saws, party goods, and hundreds of different tools.

Visit Newport Rental for all your equipment and party/event needs!

Josh Lawrence  
Newport Rental  
435 E Olive Street  
541-265-5721  
jlawrencepro@gmail.com  
newportrental.net



# AMBASSADOR SPOTLIGHT

---

## Susan Beck, Farmers Insurance – S Beck Agency



The Chamber is pleased to spotlight a long time Ambassador, Susan Beck from Farmers Insurance. Farmers is a full-service insurance agency that was started nearly 20 years ago by Steve and Susan Beck. They provide auto, home, life, and business insurance, as well as insurance for boats, RV's, and other recreational products, earthquake, and flood insurance. They are always happy to provide a no obligation review of your current insurance with explanations of coverages and comparative quotes. Their office is open Monday through Friday and evenings and weekends by appointment.

Farmers Insurance has been a Chamber member for 17 years. Susan shared how vital the role of the Chamber is in the community. The Ambassadors are often the first to welcome and showcase new members and businesses. "There is a great value to the networking opportunities provided via the Ambassadors including Showcases, Ribbon Cuttings, as well as Chamber activities such as Business After Hours, luncheons, and special events," stated Susan. Through the Ambassadors, there are many volunteer opportunities to serve the community and meet other members too.

Susan has been a very active Ambassador, serving twice as Ambassador Chair, three times as Secretary, and volunteering for many Ambassador activities through her 15 years as an Ambassador. She has attended four annual State Ambassador Conventions to learn more about other Ambassador activities. In addition to the Ambassadors, Susan is a two-time Past President of the Newport Chamber Board of Directors and served on the Banquet & Balloon Auction Committee for 11 years and she continues to serve on the Beautification Committee.

Stop by Farmers and visit with Susan about all your insurance needs! The Chamber appreciates Susan's commitment and dedication to the Chamber.

Susan Beck, Owner  
Farmers Insurance  
525 E Olive St, Newport  
541-265-2802  
[esusan@actionnet.net](mailto:esusan@actionnet.net)  
[www.agents.farmers.com/or/newport/susan-szymusik-beck](http://www.agents.farmers.com/or/newport/susan-szymusik-beck)





# NEW MEMBER

---

## **Bayside Nutrition**

*Healthy Smoothie, Energy  
Tea & Coffee Bar*

Bayside Nutrition offers protein smoothies, coffees, and energy drinks loaded with health benefits. This is a healthy, fun encouraging hangout spot for the community.

Kathy Davis, Owner  
735 NW Beach Drive  
Newport, OR 97365  
(541) 264-8786

# JULY MEMBER RENEWALS

Thank you to the members who renewed their Chamber membership in July.

---

Breach The Moon Gallery  
30 Years

Coastal Appliance & Mattress Experts  
2 Years

CoastCom By Wave  
29 Years

Food Share of Lincoln County  
30 Years

Kam Meng Chinese Restaurant  
23 Years

Lincoln County Commissioners  
30 Years

Lincoln County Historical Society  
31 Years

Life Flight Newport  
4 Years

Louis Tussauds Wax Works  
55 Years

Newport Yaquina Cab  
34 Years

Ocean House  
14 Years

Ocean Tire & Auto Service  
31 Years

Oceanic Arts  
36 Years

Oregon Cascades West Council of Governments  
9 Years

Oregon Coast Aquarium  
36 Years

Oregon Coast Glassworks  
10 Years

Pacific Shrimp Company  
18 years

Pridgeon & McCrum, LLC  
37 Years

Ripley's World of Adventure  
55 Years

Rogue Spirits Sunset Bar  
13 Years

TLC-Fibre Federal Credit Union  
33 Years

Weddings By The Sea  
21 Years

20 + Years

30 + Years

50+ Years



#### ***Chamber Executive Committee***

President | Jessica Steenkolk, CrossCountry Mortgage  
1st Vice President | Dr. Ken Bishop, Chiropractic Physician  
2nd Vice President | Kim Smith, Washington Federal Bank  
Secretary | Rian Martinsen, BBSI  
Treasurer | Steve Lovas, Martek Real Estate  
Past President | Al Fitzpatrick, Coast Guard Community College  
Past President-at-Large | Richard O'Hearn, Edward Jones Investments

#### ***Board of Directors***

Dr. John Baker, NW Management  
Maggie Conrad, Best Western Plus Agate Beach Inn  
Melony Heim, Columbia Bank  
Lisa Kellenberger, Thompson's Sanitary  
Laura Kimberly, Newport Public Library  
Jamie Michel, Sweet Homes Vacation Getaways  
Donna McCrea, Grocery Outlet Newport  
Dana Orr, Ocean Tire and Auto Service  
Sandy Roumagoux, Roumagoux Studios  
Paul Schuytema, Economic Development Alliance of Lincoln County

#### ***Ex Officio Directors:***

Paula Miranda, Port of Newport  
Dr. Birigitte Ryslinge, Oregon Coast Community College  
Dean Sawyer, City of Newport Mayor

#### ***Chamber Staff***

Judy Kuhl, Executive Director  
Jeanette Campagna, Membership & Business Programs Manager  
Bobbi Price, Tourism Services & Festival Manager  
Lila Timmons, Office & Visitor Services Manager  
Julia Ryan, Marketing Manager