

2021 Newport Seafood & Wine Festival

Sponsorship Opportunities





2021 Newport Seafood & Wine Festival

February 26-28, 2021

The 2021 Seafood & Wine Festival will look different from past festivals, however our hope is to present a memorable and safe experience for all. Our “To Go” Festival will be held the same weekend as in past years, February 26—28, at the Greater Newport Chamber of Commerce office located at 555 SW Coast Highway in Newport.

Prior to the actual event weekend, people can purchase a “to go” festival basket on the Chamber’s website. This basket will include two bottles of wine of their choice, two 2021 festival wine glasses, and an invite to our interactive virtual Festival EXPERIENCE held Saturday evening, February 27th at 7pm. They may also choose to add a Local Ocean “DockBox” meal kit and 2021 festival merchandise (sweatshirts & t-shirts).

We will schedule pick up times throughout the weekend to pick up the to go baskets. All visitors will be required to wear masks and be socially distanced.

What’s new and special for Sponsors? This year we are hosting a virtual live Chef-led cooking demonstration on Friday evening, February 26th at 7pm. Your sponsorship will include complimentary admissions to this very exclusive event. The evening will feature Executive Chef Michael Durham from Chinook Winds Casino Resort who will guide you through the prep and cooking of a variety of distinctive dishes. You will receive the recipes beforehand to cook alongside Chef Michael or you can save them for another time. If you’re unable to attend live, a recording will be made available to you. This experience is one of a kind and not to be missed!

Thank you for partnering with us to make the 2021 Festival a success!

Jeanette Campagna
Membership and Business Programs Manager
jeanette@newportchamber.org

\$5,000

Presenting Sponsor

(Exclusive to one Sponsor)

- Logo branding on up to 2,000 exclusive 2021 Seafood & Wine Festival wine glasses
- Inclusion of business name/logo as Presenting Sponsor of the Festival in all advertising provided through the Greater Newport Chamber of Commerce
- Annual Chamber Cornerstone Membership that includes one 23"x 23" illuminated sign outside Newport Chamber of Commerce building (corner of Hwy 101 and Fall Street); sign is two-sided (North-facing and South-facing) and is one of four Cornerstone Membership signs in that location (sign will remain up through December 2021)
- Business Name/Logo on homepage of www.newportchamber.org as one of four "Chamber Cornerstone Members" with link to Sponsor website
- Opportunity to include promotional item and/or specialty food item in Seafood & Wine Festival To-Go Baskets (upon approval by Chamber)
- Host of exclusive Virtual Chef-Led Cooking Demo on February 26, 2021, featuring live demonstration with renowned Chef Michael Durham
- Unlimited entries into the exclusive Virtual Chef-Led Cooking Demo on February 26, 2021
- Business name included in 100% of the Seafood & Wine Festival radio ad spots on a rotating schedule
- Radio interviews on KNPT 1310 AM *Chamber In Action* and The Wave 93.7 FM /KSHL 97.5 FM *Five Minutes of Fame*
- Targeted marketing throughout the Valley, Columbia Gorge and along the Central Coast, including social media, radio, internet, press releases, and television (*On the Go With Joe*)
- Sponsor recognition during the special evening live virtual Seafood & Wine Festival *EXPERIENCE* on February 27, 2021
- Unlimited entries into the special evening virtual Seafood & Wine Festival *EXPERIENCE* on February 27, 2021
- CWCR prizes for all trivia winners during virtual Seafood & Wine Festival *EXPERIENCE* on February 27, 2021
- CWCR weekend getaway prize for Seafood & Wine Festival weekend for drawing of those who purchase To-Go Baskets by deadline date of January 31, 2021
- Seafood & Wine Festival To-Go Baskets offered to CWCR VIPs at wholesale price
- Sponsor recognition shout-outs during Seafood & Wine Festival weekend on Newport Chamber's Facebook page
- Live Facebook interviews
- Twelve (12) Facebook promotions during Seafood & Wine Festival as Presenting Sponsor
- Logo with link on official Seafood & Wine Festival website and both Newport Chamber and Seafood & Wine Festival Facebook pages (more than 14,000 fans)
- One 10' x 20' booth in premium location at Seafood & Wine Festival (contingent upon Covid restrictions and Festival location)
- One (1) banner (provided by Sponsor) prominently displayed at the Seafood & Wine Festival To-Go pick-up location—Dependent on weather and space availability
- Nine (9) complimentary basic Seafood & Wine Festival To-Go Baskets
- One case of complimentary Seafood & Wine Festival wine glasses
- Vendor and parking passes (contingent upon Covid restrictions and Festival location)

\$995 Cabernet Sauvignon Sponsor

- Inclusion of business name/logo as Cabernet Sauvignon Sponsor of the Festival in all advertising provided through the Greater Newport Chamber of Commerce
- Opportunity to include promotional item in Seafood & Wine Festival To-Go Baskets (upon approval by Chamber)
- Eight (8) entries into exclusive Virtual Chef-Led Cooking Demo on February 26, 2021 featuring a live Chef demonstration by Presenting Sponsor
- Radio interviews on KNPT 1310 AM Chamber In Action and The Wave 93.7 FM /KSHL 97.5 FM Five Minutes of Fame
- Targeted marketing throughout the Valley, Columbia Gorge and along the Central Coast, including social media, radio, internet, and press releases
- Sponsor recognition during the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Eight (8) entries into the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Sponsor recognition shout-outs during Seafood & Wine Festival weekend on Newport Chamber's Facebook page
- Live Facebook interview
- Eight (8) Facebook promotions during Seafood & Wine Festival as Cabernet Sauvignon Sponsor
- Logo with link on official Seafood & Wine Festival website and both Newport Chamber and Seafood & Wine Festival Facebook pages (more than 14,000 fans)
- One (1) banner (provided by Sponsor) displayed at event—Dependent on weather and space availability
- Discount on purchases of basic Seafood & Wine Festival To-Go Baskets (starts at \$65)
- Eight (8) commemorative Seafood & Wine Festival wine glasses

\$745 Pinot Noir Sponsor

- Inclusion of business name/logo as Pinot Noir Sponsor of the Festival in all advertising provided through the Greater Newport Chamber of Commerce
- Opportunity to include promotional item in Seafood & Wine Festival To-Go Baskets (upon approval by Chamber)
- Six (6) entries into exclusive Virtual Chef-Led Cooking Demo on February 26, 2021 featuring a live Chef demonstration by Presenting Sponsor
- Radio interviews on KNPT 1310 AM Chamber In Action and The Wave 93.7 FM /KSHL 97.5 FM Five Minutes of Fame
- Targeted marketing throughout the Valley, Columbia Gorge and along the Central Coast, including social media, radio, internet, and press releases
- Sponsor recognition during the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Six (6) entries into the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Sponsor recognition shout-outs during Seafood & Wine Festival weekend on Newport Chamber's Facebook page
- Live Facebook interview
- Six (6) Facebook promotions during Seafood & Wine Festival as Pinot Noir Sponsor
- Logo with link on official Seafood & Wine Festival website and both Newport Chamber and Seafood & Wine Festival Facebook pages (more than 14,000 fans)
- One (1) banner (provided by Sponsor) displayed at event—Dependent on weather and space availability
- Discount on purchases of basic Seafood & Wine Festival To-Go Baskets (starts at \$65)
- Six (6) commemorative Seafood & Wine Festival wine glasses

\$495

Merlot Sponsor

- Inclusion of business name/logo as Merlot Sponsor of the Festival in all advertising provided through the Greater Newport Chamber of Commerce
- Four (4) entries into exclusive Virtual Chef-Led Cooking Demo on February 26, 2021 featuring a live Chef demonstration by Presenting Sponsor
- Radio interviews on KNPT 1310 AM Chamber In Action and The Wave 93.7 FM /KSHL 97.5 FM Five Minutes of Fame
- Targeted marketing throughout the Valley, Columbia Gorge and along the Central Coast, including social media, radio, internet, and press releases
- Sponsor recognition during the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Four (4) entries into the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Sponsor recognition shout-outs during Seafood & Wine Festival weekend on Newport Chamber's Facebook page
- Live Facebook interview
- Four (4) Facebook promotions during Seafood & Wine Festival as Merlot Sponsor
- Logo with link on official Seafood & Wine Festival website and both Newport Chamber and Seafood & Wine Festival Facebook pages (more than 14,000 fans)
- One (1) banner (provided by Sponsor) displayed at event—Dependent on weather and space availability
- Discount on purchases of basic Seafood & Wine Festival To-Go Baskets (starts at \$65)
- Four (4) commemorative Seafood & Wine Festival wine glasses

\$245

Chardonnay Sponsor

- Inclusion of business name/logo as Chardonnay Sponsor of the Festival in all advertising provided through the Greater Newport Chamber of Commerce
- Two (2) entries into exclusive Virtual Chef-Led Cooking Demo on February 26, 2021 featuring a live Chef demonstration by Presenting Sponsor
- Radio interviews on KNPT 1310 AM Chamber In Action and The Wave 93.7 FM /KSHL 97.5 FM Five Minutes of Fame
- Targeted marketing throughout the Valley, Columbia Gorge and along the Central Coast, including social media, radio, internet, and press releases
- Sponsor recognition during the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Two (2) entries into the special evening virtual Seafood & Wine Festival EXPERIENCE on February 27, 2021
- Sponsor recognition shout-outs during Seafood & Wine Festival weekend on Newport Chamber's Facebook page
- Live Facebook interview
- Two (2) Facebook promotions during Seafood & Wine Festival as Chardonnay Sponsor
- Business name on official Seafood & Wine Festival website and both Newport Chamber and Seafood & Wine Festival Facebook pages (more than 14,000 fans)
- One (1) banner (provided by Sponsor) displayed at event —Dependent on weather and space availability
- Discount on purchases of basic Seafood & Wine Festival To-Go Baskets (starts at \$65)
- Two (2) commemorative Seafood & Wine Festival wine glasses