

The Joy of Generosity

We share our gifts in thanksgiving for the gifts God has given us.

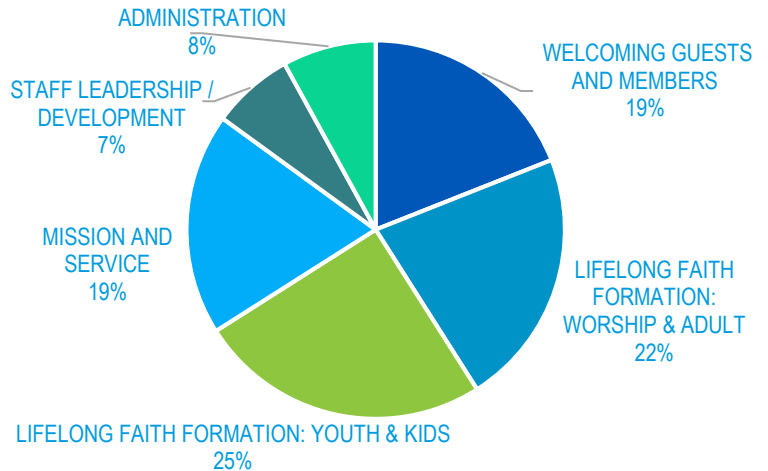
“You will be enriched in every way for your great generosity, which will produce thanksgiving to God.” *2 Corinthians 9:11*

How Your Giving Impacts the Ministries of Our Church

CPC STRATEGIC PILLARS



HOW YOUR PLEDGE DOLLARS ARE SPENT



Major 2020 Initiatives Made Possible By Your Pledges

- Donated \$43,000 to key mission causes during the COVID pandemic.
- Expanded online worship to keep our church family connected during pandemic.
- Welcomed vibrant new ministry leaders: Allison (Youth), Peter (Music), Jason (Music), Susan (Transitional Associate Pastor).
- Kicked-off exciting new vision for youth ministry in September.
- Forged new faith relationships via adult education, interfaith partnerships.
- Invested in welcoming building improvements - parking lot, manse, kitchen floor, etc.

Our Community of Faithful Givers

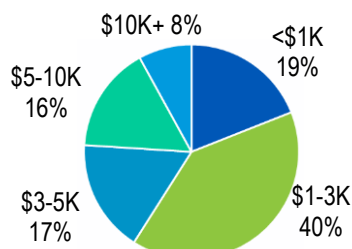
48% OF OUR CONGREGATION PLEDGES



PLEDGES CONTRIBUTE 90% OF GIVING REVENUE



% OF PLEDGE UNITS BY DOLLAR AMOUNT



- Average Pledge = \$3,824
- 20% of pledge units contribute 56% of pledge revenues
- 40% of pledge units contribute 78% of pledge revenues

Our Pledge % of Income is Below National Average

	CPC	US AVERAGE
PLEDGE % OF INCOME	1.87%*	2.5**
PLEDGE DOLLARS	\$499,000***	\$667,000 (+34%)

*Based on CAT Survey (Self-Reported Income), 2016; **Non-Profit Source, 2019; ***2020 Pledge Dollars

Your Incremental Pledge Can Help Us Pursue Exciting New Possibilities

- Develop best-in-class digital worship and communications to more strongly connect us with our congregation, our community, and God.
- Increase Mission & Outreach by 50% (to \$65K) to share our gifts with those in need.
- Expand adult education programs to deepen our Faith.
- Engage our youth in year-round Christian mission work in our local community in addition to summer caravans.
- Build our understanding of racial justice issues and what they mean for us as Christians.

Our 2021 Stewardship Goals



Increase average renewing pledge by 12.5% (to \$4,450)



Grow pledge participation to 60% (+20 families)



Increase total pledging by \$90,000 (+18% vs. 2020) to \$590,000

We Invite You to Imagine How Your Gift Can Put Faith Into Action at Community Presbyterian Church

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