

The Small Business Development Center presents:



Optimize Your Instagram Profile



Free Interactive Webinars

Goals

Instagram expert [Jenn Herman](#) will give tips and tactics to help you optimize your Instagram profile.

Time

March 17, 2021 & March 24, 2021
12:00 PM - 1:00 PM

Topics

3/17 - Optimizing Your Instagram Profile For Success

Learn how to optimize your Instagram profile, with valuable tips and tactics. Hear what is most important in an Instagram search, discover how to write a profile bio that attracts new followers, and master the skills to drive website traffic & sales.

[REGISTER 3/17](#)

3/24 - Make Instagram Algorithm Work For You!

Learn exactly how Instagram sorts and prioritizes content. See a breakdown of all the nuances of the Instagram algorithm, and provide actionable content strategies & skills, leading to an increase in your engagement and website traffic.

[REGISTER 3/24](#)

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U.S. Small Business Administration

To Register: Call 716.210.2515 or E-Mail: sbdc@niagaracc.suny.edu

Visit our Website: www.NiagaraSBDC.org

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