



**Saturday, April 13, 2019**

**EVENT REGISTRATION OPEN:  
Arts Now Ignite Santa Cruz County**

Join us as we share the exciting progress being made to bring arts education to more students in Santa Cruz County!

We will hear from a variety of student groups on how engaging in the arts changed their lives. There will be special breakout sessions geared for parents, students, teachers, and administrators to learn about arts education advocacy strategies and gain skills and tools to effectively advance equitable arts education in our community.

E.A.Hall Middle School  
201 Brewington Avenue  
Watsonville 95067  
1:00-5:00 PM

[Register for the event here](#)

**Event Schedule**

12:30-1:00 Registration

1:00- 1:15 Welcome Dr. Michelle Rodriguez, Dr. Faris Sabbah, Francisco Estrada, Watsonville Mayor

1:15 Youth Cinema Project Panel facilitated by Bodie Olmos

1:55 Break

2:05 Robin Hampton- What is ARTS NOW!?

2:20 Cesar Chavez Middle School Band

Panel: Importance of music education: How engagement with the Arts has changed my life?

Facilitated by Susan Gaulty and Audrey Sirota

2:45 Session

**(a)** Sarah Brothers: Arts Advocacy - Learning from History: Building Forward

**(b)** Robin Hampton: Power in Partnerships, Community, Parents, Educators

Panelists: Ruby Vasquez, Judy Stabile, PVUSD Board Trustee

**(c)** Susan Gaulty and Audrey Sirota: Career Pathways

Panelist: Bodie Olmos, Annie Morhauser, Beth Hollenbeck

3:45 Break

4:00 Arts Intersect Design Thinking: Students Telling Their Stories

4:50 Closing Sue Gaulty and Audrey Sirota

5:15 -6:30 Reception at Pajaro Valley Arts, 37 Sudden Street, Watsonville – Enjoy El Sistema





## **Annie Morhauser – Founder, Annieglass**

Annie fell in love with the beauty of glass when she first saw it being blown by an artisan at the beach under a full moon over 30 years ago. She graduated from California College of the Arts with training in a range of glass techniques, but it was developing her own version of the ancient glass forming process, called slumping, in the '80s that marked the beginning of Annieglass.

## **Beth Hollenbeck, Musical Arts Educator, Musician & Songwriter**

Beth has been teaching music production and recording arts courses for grade levels 6-12 for over a decade. She received a BA in Music from University of California, Santa Barbara and an MA in Teaching from Bethany University. Ms. Hollenbeck holds a California State Credential Single-Subject Music and a Career Technical Education Credential in Arts, Media and Entertainment. Her programs have been recognized by the NAMM Foundation for "Best Communities for Music Education" and by the GRAMMY Foundation for commitment to music education in the schools. As a songwriter and working musician, she has produced four CDs of original music with her band from Sweden and has toured extensively throughout Europe and the US performing on radio and at festivals and music venues.



## **Bodie Olmos - Program Manager, Youth Cinema Project**

Bodie is an Actor and Producer, who has appeared in many different television and film projects over the last 25 years. Some of his roles include a portrayal of Fernando Escalante in 'Stand and Deliver', Young Jess Gonzales in 'American Family' (PBS), Mictesuma Esparza in 'Walkout' (HBO), and Brendan 'Hot Dog' Constanza, in 'Battlestar Galactica' (Universal/SciFi). For six years, he served as the Head of Development for Olmos Productions, creating and developing social and cultural content for ABC/Disney Studios. Bodie has found a passion, working in film and television in various degrees and continues to explore the many avenues that the creative arts have to offer, both executively and artistically. He joined the Latino Film Institute Youth Cinema Project in 2016 and is assisting in the executive growth and development aspect of the institute. He received his BA from UCLA's School of Theater, Film & Television.

## **Judy Stable - Board Treasurer Pajaro Valley Arts - Chair, Arts Now Pajaro Valley**

Since retiring from county government in 2001 as a Personnel Analyst, Judy has worked as a studio artist exploring sculpture, painting and printmaking. She is an active community volunteer, serving on the Board of the Pajaro Valley Arts (PVA) since 2010. Judy has curated twenty-one exhibits, and has worked as a volunteer with PVA since 1998. She currently serves on the Arts Commission of Santa Cruz County, representing the 4th District. Judy holds a BA in Fine Arts from San Jose State University.



## **Ruby Ann Vasquez - Asst. Director, Esperanza del Valle – Founder & Dance Instructor, Estrellas de Esperanza - PVUSD Parent Ed Trainer, TOSA**

Born and raised in Watsonville, Ruby began Mexican folk dance at the age of 5. Performing throughout the tri-county area helped to establish qualities of self-confidence and physical fitness, while growth from feedback & critique created a strong sense of pride of the Mexican culture within her. In high school, Ruby helped to establish Los Danzantes del Valle. Following, she began dancing with local folkloric dance company Esperanza del Valle, where she is now Assistant Director. Additionally, she established Estrellas de Esperanza, a community Mexican folk dance group for children ages 5 to 18, to ensure that the traditional dances and cultural pride continues among our local children and youth. Estrellas de Esperanza is a group of 30+ dancers who take great pride in showcasing the Mexican culture via the traditional dance forms, outfits and music. Ruby graduated from UCSC with a BA in American Studies and Bilingual Teaching Credential.

## **Sarah Brothers - Education Director of the Arts Council Santa Cruz**

Sarah has held various leadership positions in non-profit arts and education organizations across the country. She has a background in strategic planning, program and arts [curriculum development](#), marketing, [events planning](#), and evaluation. Working with youth, teens, and adults from culturally and linguistically diverse backgrounds, she has developed and provided engaging, enriching, and supportive art and [educational programs](#) that meet educational, socio-emotional, and artistic needs. For the past seven years as Arts Education Director for Arts Council Santa Cruz County, Sarah has led local and statewide arts education advocacy through her work with the California Alliance for Arts Education, coaching arts leaders across the state and presenting on strategies for advancing equitable access to arts education for all youth. Sarah has her Masters in Arts Education and Arts Management.

