



37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062

[CALL FOR ENTRY: ALL MEDIA](#)

Members' Exhibit 2019

Curated by: Lyn MacDonald

MIRRORS

Exhibit Dates: June 19 – July 28

Opening Reception: June 23, 2:00 – 4:00PM

PVA invites your participation in our annual members only exhibit *Mirrors*. In this all-media show, we would like your personal interpretation of the meaning of "Mirrors".

"Mirrors" is an interesting word. It is a noun as well as a verb. As a noun, it refers to a reflecting surface that produces an image of whatever is in front of it. As a verb, "Mirrors" is present tense, and means to represent something honestly or to give a representation of something that is similar to something else.

Hold your mirror up to consider how language, culture, personal identity, politics, and customs, are reflected in today's society.

Calendar:

Wednesday, April 17

Wednesday, May 29

Wednesday, June 19

Sunday, June 23

Sunday, July 28

Submit *Intent to Participate Form* to be listed on postcard

Deliver Artwork: 4:00PM-6:00PM

Exhibit Opens

Opening Reception: 2:00PM-4:00PM (please bring finger food)

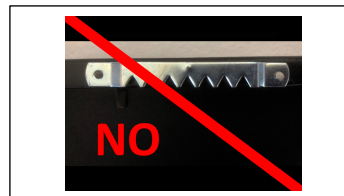
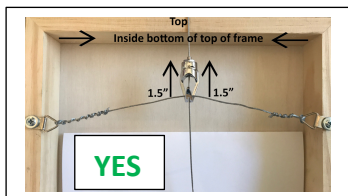
Exhibit Closes – Pick up artwork: 2:00PM-4:00PM

Entry Guidelines

Enter the exhibit by sending us the *Intent to Participate Form* (see below) by **Wednesday, April 17**. You will be accepted into the show after that date, however; we must have your information by **April 17** in order for you to be listed on the announcement.

Your membership must be current through the end of the exhibit.

You may enter one piece, which **must be for sale**, that fits the theme. If your piece is larger than 24" in width, or is heavier than 40 pounds, please contact Lyn MacDonald to discuss your installation needs. Decisions on pieces exceeding width, or weight will be based on the space available, and the number of entries received. If your piece is in multiples (must be sold as one piece) or it exceeds width or weight, there may be an installation fee. Ceiling installations are discouraged. All framed pieces must be wired and ready to hang, with wire no higher than 1.5" from the inside bottom of the top of the frame (see photo).



For publicity purposes, email a 300dpi JPEG of your piece (no larger than 4"x6"). E-mail should include your name, phone number, medium, title and dimensions of the work. The JPEGs should be titled with your last name and the name of the piece. Please email to: Hedwig Heerschop, hedwig@pvarts.org

We invite you to bring in two bin pieces for sale. These pieces need to have a mat/backing board inside their clear sleeve. The sleeves must have a label with the name of the artist, the piece, and the price (under \$200 please).

Questions? Please send your inquiries to: Lyn MacDonald at lyn_macdonald@hotmail.com

Membership: You may go online at <https://pvarts.org/membership/> to join or renew your membership, or you may send a check made out to **PVAC**. Be sure to check out the new member benefits that we offer. Membership levels are:

Seniors, Teachers and/or Students \$50
Basic Individual: \$75
Gold Star Individual (includes NARM*): \$100
Family (includes NARM*): \$150
Business (includes NARM*): \$250
Platinum (Includes NARM*): \$1000

*NARM; North American Reciprocal Museum entry privileges to 100's of participating organizations.

Intent to Participate Form
Submit by Wednesday, April 17

Members' Exhibit 2019

MIRRORS

June 19 – July 28, 2019
Reception June 23
2:00PM – 4:00PM

Yes! I want to participate in the exhibit and the Potluck Reception!

Name: _____

Address: _____

E-Mail: _____

Phone Number: _____

Membership Included _____ (see previous page)

I'll bring a Sweet _____ or Savory _____ finger food

All PVA exhibits are brought together as a volunteer effort. The commission on works sold is 30% for members. If you are interested in volunteering, please let us know. We have a variety of options including helping at

Receptions _____ Gallery Store _____ Mailings _____ School Tours _____

E-mail this form to: hedwig@pvarts.org or mail to:
Hedwig Heerschop, Exhibit Coordinator
PVA
37 Sudden Street
Watsonville, CA 95076

When we receive your *Participation Form*, we will send you the Loan Agreement Form