



# My Dream Career Photo Contest

*What is your dream career? SHOW US!*

Now is your chance to show Vital Link & the world what you want to do as your **"Dream Career"**. Whether you want to be an auto mechanic or veterinarian, a doctor or a singer, the possibilities are endless! Have someone snap a picture of you demonstrating your **"Dream Career"** and you could win up to \$150! Interested? See official contest rules for details.

If you are between the ages of 12 and 25 and want the world to know what your aspirations are...  
Then this is the contest for you!

**All winners will receive statewide recognition in Northern & Southern Divisions!**

**Grand Prize - \$150**

**1<sup>st</sup> Place - \$100**

**2<sup>nd</sup> Place - \$75**

**3<sup>rd</sup> Place - \$50**

***SEE THE NEXT PAGE FOR OFFICIAL SUBMISSION RULES***

For more information:

Contact Vital Link

Autumn Gekko

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## Official Submission Rules

**Eligibility:** Must be 12-25 years of age (age subject to verification). Vital Link employees, board members, and their immediate family members are NOT eligible. Immediate family includes spouses, parents, siblings, and children.

**Submission Deadline:** All submissions must be received by **February 26, 2021 before 5:00 pm**. Any photos submitted after the deadline will not be eligible for judging.

- **Semifinalists Announced:** March 19, 2021 (will be notified via email provided on entry form)
- **Winners Announced:** April 19, 2021 via email announcements and posted on the Vital Link website.

**How to Enter:** All entries MUST be submitted ONLINE using this link

Submit your photo **AND SIGNED PHOTO WAIVER FORM:** <https://vitallinkoc.typeform.com/to/ejDEpZSd>

**Digital Image Requirements:** Images must be submitted in High Resolution JPG format (Max 6 MP). Have someone snap a picture of you demonstrating your *"Dream Career"*. Panoramic photos are *NOT* eligible. Photos must be appropriate for posting on a public website. Obscene, provocative or otherwise questionable content will not be considered. Vital Link retains sole discretion as to what constitutes inappropriate content. Photos CANNOT contain the name/description of their Dream Career (ex. Doctor, character design, basketball player). Photos containing recognizable people must include a signed photo release form for each person in the photo. Photos, regardless of the medium, will not be returned.

**Written Essay Requirements:** You must include along with your photo an essay (at least 200 words, not to exceed 300 words) explaining what inspired you to select this career and why you want to pursue this career in the future.

**Number of Entries:** ONLY one photo per participant, any participants who attempt to submit multiple photos will be ineligible for judging.

**Judging:** Entries will be judged on the basis of:

- Photo communicates your career clearly
- Creativity
- Image Quality
- Essay is well written and grammatically accurate (within 200-300 words)
- Essay content is relevant and directly related to the image you submit
- All entries MUST INCLUDE photo, essay, contact information and photo release. If any of these elements are missing, photo will not be eligible for judging.

**Winners:** Judges will select a first, second, and third place winning photo from Northern & Southern California. Grand prize winner will receive \$150, first place \$100, second place \$75, and third place \$50. One or more honorable mention winners may be selected at the discretion of the judging panel. Semifinalists will be announced on March 19, 2021 and winners will be notified via email on April 19, 2021. Winning photographs, along with the applicant's name and information about the photo, will be displayed on the Vital Link website and on promotional materials. No financial compensation is provided for the use of photo submissions.

**Media Release Form:**

- **Media Release and Assignment Form MUST** be submitted with each **Entry**
- Artwork submissions that contain images of individuals must be accompanied by the **Media Release and Assignment** form signed by each person portrayed in the artwork or by a parent or guardian if they are under the age of 18.
- Parents, the student, and any model(s) depicted in the image agree to have the student's name and artwork posted on the student's school, ROP, school district, Vital Link, and college or university websites.
- Individuals who are depicted in the image do so voluntarily without compensation and agree to the submission of their image in the competition and subsequent use by Vital Link, its partners and sponsors.
- Artwork submission may be used for promotion of the Vital Link competitions
- Vital Link and its partner organizations are not responsible or liable for lost, damaged, or stolen art.
- Participating in the competition is voluntary and intended for educational purposes.

**Photographer/Copyright:** You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

**Ownership/Use Rights:** Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed on the Vital Link website without any fee or other form of compensation, and agree that Vital Link may use the photo (including non-winning entries) for reproduction, distribution, sales and exhibition for any purpose and in any medium whatsoever including (but not by way of limitation) the sale, publication, display and exhibition thereof for educational purposes and for promotion, advertising and trade, without any compensation or notice to the photographer. In the event that ownership of any photograph submitted to Vital Link is contested in any manner, Vital Link retains the discretion to disqualify that photograph and discontinue use of the photograph.

**Additional Terms and Conditions:** Vital Link is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Vital Link is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. Vital Link reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond Vital Link's control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the contest. Void where prohibited. Vital Link is entitled to interpret these rules as needed and its decisions are final. Vital Link reserves the right to disqualify any entry that Vital Link has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules.

By participating in the contest, you agree to release and hold harmless Vital Link and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. Vital Link and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.

# My Dream Career Photo Competition 2021

## MEDIA RELEASE AND ASSIGNMENT

For **students and models** depicted in the submitted artwork for the My Dream Career Photo Competition and are **under** the age of 18, a **parent or guardian must** sign the Media Release and Assignment form. **A student or model 18 years and older** must sign this Agreement.

I am (check one): ☐ **The student who created the artwork** ☐ **A model included in the artwork**

Vital Link is holding the My Dream Career Photo Competition that will take place between February 14, 2020 and April 19, 2020.

**The original signed Media Release and Assignment form must be completed, scanned, and uploaded with the Entry Form** at <https://vitallinkoc.typeform.com/to/ejDEpZSd> no later than February 14, 2020 by 5:00 PM. A separate signed Media Release and Assignment form must be completed by the student and each person whose image is depicted in the artwork submitted for the competition.

Vital Link, its authorized employee(s), representative(s), or agent(s) plan to use the submitted digital artwork (all of which are herein called "MEDIA") as part of the Vital Link 2021 My Dream Career Photo Competition. With respect to all such MEDIA, and any reproductions of the MEDIA in any and all medium, I hereby irrevocably:

- Consent to and authorize use of MEDIA by Vital Link, or anyone authorized by Vital Link, for reproduction, distribution, sales and exhibition for any purpose and in any medium whatsoever including (but not limited to) the sale, publication, display and exhibition thereof for educational purpose(s), and for promotion, advertising and trade, without any compensation or notice to me.
- Consent to use the student's name as the competition applicant.
- Release, discharge, and acquit Vital Link and its partners from any claims, demands, or causes of action that I hereinafter have against Vital Link by reason of anything contained in such MEDIA and reproductions thereof or in the advertising or publicizing thereof.
- Students and their parents hereby state that the MEDIA is the original work of the student applicant and they have the legal ownership of the MEDIA and therefore have the right to submit the MEDIA to the competition producers, Vital Link, and their partners.
- This release and assignment shall inure to Vital Link's benefit, as well as to the benefit of Vital Link's subsidiaries, affiliates, license(s), successors, and assigns, if any.

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Last Name, First Name - Student Applicant/Model (Please Print)

School

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Signature of Applicant/Model (if over 18)

Date

I represent that I am the parent or guardian of the above named person. I hereby consent to the foregoing on his/her behalf.

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First and Last Name - Parent/Guardian (Please Print)

Signature

Date

**One release is required for each person included in the digital media.**