

Better Health CONFERENCE 2019

SPONSORSHIP and EXHIBITION OPPORTUNITIES

Thursday, June 6, 2019

**Connecticut Convention Center
Hartford, CT**



Get involved in this regional, multi-track event hosted by the Connecticut Partners for Health, in collaboration with the **Primary Care Coalition of CT and CT Choosing Wisely Collaborative**. This annual educational forum, which draws over 500 healthcare providers, clinicians and patients each year, focuses on assisting healthcare providers to help patients manage their own health and healthcare through reliable information and resources.

In addition to learning from and engaging with dynamic speakers, attendees will have the opportunity to connect with vendors showcasing state-of-the-art consumer healthcare innovation as well as poster presentations highlighting ongoing research and innovation in primary care. Attendees from outside the CT area will also have the opportunity to join conference attendees through live streaming of select speakers through out the day!

For additional information visit: www.ctpartnersforhealth.org

Sponsorship Levels	What you Get	Cost
Lead Sponsor	Marketing/media campaign. Day long recognition. Exhibition Table in a prime location. Ten conference registrations and a reserved table at lunch. Opening Conference remarks. Recognition in all pre and post mailings.	\$25,000
VIP Sponsor	Recognition on all Marketing Materials. Day long recognition. Exhibition Table. Ten conference registrations and a reserved table at lunch. Recognition in all pre and post mailings.	\$10,000
Lunch	Recognition on all Marketing Materials and from podium at lunch. Exhibition Table. Ten conference registrations and a reserved table at lunch.	\$5,000
Breakout Sessions	Recognition on all Marketing Materials. Day long recognition. Signage in all breakout rooms. Exhibition Table. Ten conference registrations and reserved table at lunch.	\$4,000
Networking Breaks	Recognition on all Marketing Materials. Day long recognition. Signage on tables during breaks. Exhibition Table. Five conference registrations.	\$3,000
Parking	Day long recognition. Company logo on parking voucher. Exhibition Table. Five conference registrations.	\$3,000
Student Sponsor	Day long recognition. Exhibition table. Two conference registrations.	\$2,000
Exhibition Tables	Exhibition table. Two conference registrations.	\$1,500
Promotional Items	Promotional opportunity for your company to provide giveaway for welcome packet.	\$1,000
Live Stream	Day long recognition. Logo placement on live stream. Two conference streaming registrations.	\$750

Sponsorship Level: _____

Sponsoring Organization: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

To sponsor the Better Health Conference, email the form to **Steve Ruth** at sruth@smcpartners.com, 860-240-5617
Please send payment to **Qualidigm, 936 Silas Deane Hwy, Suite 1A, Wethersfield, CT 06109**