



# CONFERENCE HIGHLIGHTS

## LEADING A CULTURE OF HIGH PERFORMANCE & EMPLOYEE INVESTMENT BOOT CAMP

— Jackie Gaines, Studer Group Executive Coach



Leaders in health care have a competitive advantage – the most talented, passionate people in any industry. Despite decades of focus on performance improvement, our results lag behind our ambitions. Learn how engaging people is a core competency necessary to achieve your mission; how accountability begins with the leadership team rewarding for outcomes, not activity; and how leaders cascade accountability by role modeling desired behaviors and coaching their teams to higher levels of performance.

From working with the homeless population in Baltimore to the boardroom of major health systems, Jackie Gaines, MS, RN, has dedicated her career to the advancement of quality health care programs focused on the care of the poor and underserved.

## MEDICAID ELIGIBILITY IN KANSAS BOOT CAMP

— Russell Nittler, Senior Manager of Medicaid Eligibility, KDHE

Demystify Medicaid eligibility and the application process for both Medicaid and the Children's Health Insurance Program (CHIP) during this comprehensive boot camp. Learn more about the income levels needed to achieve eligibility – for families, children, elderly, and individuals with disabilities. Dive into the concepts of Protected Income Limit (PIL), spenddown, and patient liability, as well as presumptive medical disability and how it works.

Russell Nittler has been Senior Manager of Medicaid Eligibility at the Kansas Department of Health and Environment for seven years. Prior to that, he spent 17 years as the EES Supervisor for the state of Kansas.



## POVERTY IN THE HEARTLAND: A CONVERSATION WITH SARAH SMARSH

— Sara Smarsh, Author

At a moment of historic economic inequality, the art of storytelling – whether to validate experiences, bear witness to challenges, or affect social change – has never been more necessary in the health community. Join Kansas Author Sarah Smarsh, who has written extensively about the impact of labor and poverty on human health, for a discussion on the power of narrative to raise public awareness about the intersection of well-being and socioeconomic class.

Sarah Smarsh's book *Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth* became an instant *New York Times* bestseller and was a finalist for the 2018 National Book Award. She has covered socioeconomic class, politics, and public policy for many publications, and she is a frequent speaker and media commentator on economic inequality.

# CONFERENCE AGENDA

## WEDNESDAY, SEPTEMBER 11

- Noon – 3:00 pm **BOOT CAMPS: LEADING A CULTURE OF HIGH PERFORMANCE & MEDICAID ELIGIBILITY**
- 3:30 – 5:30 pm **ANNUAL MEMBERSHIP MEETING** (Members Only)
- 5:30 – 7:30 pm **EXHIBITOR RECEPTION** – *Sponsored by Sunflower Health Plan*

## THURSDAY, SEPTEMBER 12

- 7:30 – 8:30 am **PEER NETWORKING BREAKFAST & WELCOME** – *Sponsored by BKD CPAs and Advisors*
- 8:30 – 10:30 am **IF NOT US, WHO? & A MOTHER'S JOURNEY**  
Dr. Kelly Pfeifer, FAAFP, Deputy Director, Mental Health & SUD Services, California Department of Health Care Services; and Vicki Allendorf, I Hate Heroin  
– *Sponsored by Mid-America MHTTC*
- 11:00 – Noon **BREAKOUT SESSIONS**
  - If Not Us, Who? Continuing the Conversation on Substance Use Disorder
  - Human Trafficking – Challenges & Opportunities, Part I
  - Managing the Fire – Strategic Communications & Online Engagement
  - A Long & Winding Road: The Journey to Becoming an Employer of Choice
- Noon – 2:00 pm **LUNCH & MARKETING FOR SUCCESS AND SUSTAINABILITY: DON'T JUST EDUCATE – MOTIVATE!** Jean Synodinos, Synodinos Consulting
- 2:15 – 3:15 pm **BREAKOUT SESSIONS**
  - Using Data to Address Health Disparities – *Sponsored by Azara DRVS*
  - Human Trafficking – Challenges & Opportunities, Part II
  - Hot Topics Accounting Roundtable
  - Navigating School-Based Health Services in Kansas
- 3:30 – 5:00 pm **POVERTY IN THE HEARTLAND: A CONVERSATION WITH SARAH SMARSH**, author & journalist – *Sponsored by Kansas Hospital Association & REACH Healthcare Foundation*
- 5:00 – 8:00 pm **NETWORKING RECEPTION & SILENT AUCTION** – *Sponsored in part by Quest Diagnostics*

## FRIDAY, SEPTEMBER 13

- 8:00 – 9:30 am **BREAKFAST WITH GOVERNOR LAURA KELLY / KDHE / KDADS** – *Sponsored by United Methodist Health Ministry Fund*
- 10:00 – 11:00 am **BREAKOUT SESSIONS**
  - Finding Balance – Stress Management & Burnout Prevention, Part I
  - What's New & Next for Medicaid Expansion
  - OSHA Standards in Medical & Dental Settings
  - Capital Planning & Financing
- 11:15 – 12:15 pm **BREAKOUT SESSIONS**
  - Finding Balance – Stress Management & Burnout Prevention, Part II
  - Integrated Care – Educational Opportunities for Providers
  - Emergency Preparedness – LGBTQ Considerations
  - Transitioning to a Value-Based System
- 12:15 – 2:00 pm **LUNCH & EMBRACING THE FUTURE OF HEALTH CARE**  
Dr. Fred Rachman, AllianceChicago  
– *Sponsored by Health Forward Foundation*



# COMMUNITY CARE AT THE CROSSROADS

## 2019 ANNUAL CONFERENCE

Join **COMMUNITY CARE NETWORK OF KANSAS** for the 2019 Annual Conference. Together as advocates and innovators of primary, dental, and behavioral health care, **Community Care Network of Kansas** will meet in Manhattan to share experiences and learn from health care professionals leading ground-breaking efforts to navigate the crossroads of health care on the path to achieving health equity.



Expanded opportunities for professional development include two boot camps: Leading a Culture of High Performance and Medicaid Eligibility. Experience next-level networking during a reception featuring live music from the Dewayn Brothers, and bid on treasures and unique experiences from the Sunflower State during the silent auction.

Community Care has applied for Continuing Education credit for nursing, behavioral health, and dental professionals. If you plan to apply, download the Expo Pass app prior to the conference.

### CONFERENCE RATES

- Organizational & Associate Members – \$200
- Affiliate Members – \$250
- Non-Members – \$300
- Onsite Registration – \$350
- Sarah Smarsh & Reception with Dewayn Brothers only – \$75

**– MEMBER DISCOUNT – Conference Only**  
Register **THREE** and get **FOURTH** attendee **FREE!**  
*Organizational and Associate members only.*  
**Use Code: 4THFREE**

### BOOT CAMP RATES

- LEADERSHIP BOOT CAMP** (Members Only - Lunch included)  
\$100 first attendee, \$75 each additional attendee
- MEDICAID ELIGIBILITY BOOT CAMP** (snack/beverages included) – \$25

**REGISTER BY AUGUST 20 at [bit.ly/CommunityCareConference19](http://bit.ly/CommunityCareConference19)**

### HILTON GARDEN INN

410 S. 3rd Street  
Manhattan, Kansas

Call 785-532-9116



Conference rate of \$109/night plus tax is available through August 20 or until the room block is full, whichever comes first. Mention Community Care to receive the discount.

**2019 ANNUAL CONFERENCE SPONSORS**

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NETWORK OF KANSAS**

700 SW Jackson, Suite 600  
Topeka, KS 66603



**COMMUNITY CARE  
AT THE CROSSROADS**  
2019 ANNUAL CONFERENCE



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