



Greetings Members,

1/7/2022

To celebrate Michigan the Great Beer State 25th Anniversary of the MBG and the Terroir of Michigan, we are asking you to participate in the 25th Anniversary of MBG by brewing a special beer. Here are the guidelines for the 25th Anniversary Ale we are calling the “Grand Crew Ale.”

Member Breweries are encouraged to use the following vendors and allied members of:

- a) Michigan Hops
- b) Michigan Malt
- c) Michigan Distillery Barrel
- d) Other Michigan grown ingredients.
- e) Members may choose to collaborate with neighbors or whomever for a “home” and “away” batch if they so choose.

Style Guidelines - There are none, however we will also be running the MBG Glassware fundraiser campaign again for the month of July so you may want to brew a beer that is appropriate for this pint glass.

We ask you to notify us (Sherry or Scott) if you are going to participate by March 31, 2022.

Other important bullet points below.

- Beer is made and released in July at member brew pubs, tasting rooms, for MI Beer Month. Distribution is encouraged, and you can bring a keg to the festival.
- We are asking that members donate back a portion of the profits to the MBG if feasible
- MBG Board of Directors may choose to donate funds to affiliate organizations, or to fund ongoing efforts of the guild.
- Working name ***“Grand Crew Ale”***
- ***MBG will supply marketing materials available for download for this project***

These projects will be marketed by the guild and sent to various media as part of our 25th Anniversary plans in 2022. We hope you participate.

Cheers,

The Michigan Brewers Guild Board of Directors and Staff