



April 3, 2020 | Tarrytown, NY



Event Sponsorship

Volunteer New York! invites you to sponsor the 40th Annual Volunteer Spirit Awards Breakfast. Over 600 supporters from throughout our community attend our annual sell-out benefit. The range of programs and vital services of Volunteer New York! would not be possible without your support. All sponsorship levels include: recognition at the event and on pre-event marketing materials, online visibility and tickets.

TO RESERVE YOUR SPONSORSHIP TODAY

CONTACT: Elisabeth Vieselmeyer • (914) 227-9307 • evieselmeyer@volunteernewyork.org

PRESENTING	SOLD OUT	\$25,000	Exclusive Opportunities
PLATINUM		\$10,000	Networking Reception Sponsor . . . \$10,000 Exciting one-hour post-awards networking reception for guests to meet the honorees and get to know your company. Includes exclusive signage at reception and 8 event tickets.
• Corporate recognition on all PR materials and website			
• Corporate banner display in prime location at event			
• Premium table of 10			
• Full Page Color ad in Benefit Journal			
GOLD		\$7,500	Video Sponsor . . . \$5,000 Sponsor this year's Legacy Award video unveiled at the awards to an audience of key business, nonprofit, civic and community leaders and featured on our website for a year following the event. Includes 6 event tickets.
• Corporate recognition on all PR materials and website			
• Corporate banner display at event			
• 8 premium event tickets			
• Full Page Color ad in Benefit Journal			
SILVER		\$5,000	Journal Sponsor . . . \$5,000 SOLD OUT Full page color ad featured in front interior of journal. Distributed to 600+ guests and digital version featured on our website for a year following the event. Includes 6 event tickets.
• Corporate recognition on website			
• Corporate banner display at event			
• 6 premium event tickets			
• Full Page B&W ad in Benefit Journal			
BRONZE		\$3,000	Photo Booth Sponsor . . . \$2,000 SOLD OUT Guests love the interactive photo booth at our one-hour post-awards Networking Reception. Includes tabletop sponsor sign with your logo and 2 event tickets.
• Corporate recognition on website			
• Corporate banner display at event			
• 4 premium event tickets			
• ½ Page B&W ad in Benefit Journal			
			NEW! Coffee Sponsor . . . \$2,000 SOLD OUT Ensure guests start the morning off right as they register and mingle before the program. Includes tabletop sponsor sign with your logo and 2 event tickets.

Congratulatory Journal Ads *Due by March 11, 2020

~~Back Cover Color (4½" w x 7¼" h) \$2,000~~

~~Inside Front Cover Color (4½" w x 7¼" h) \$1,500~~

~~Inside Back Cover Color (4½" w x 7¼" h) \$1,500~~

~~Full Page Color (4½" w x 7¼" h) \$800~~

Full Page B&W (4½" w x 7¼" h) \$500

Half Page Color (4½" w x 3½" h) \$400

Half Page B&W (4½" w x 3½" h) \$300

Quarter Page B&W (4½" w x 2" h) \$225

