



Ways To Give

Volunteer New York! invites you to participate in the 42nd Annual Volunteer Spirit Awards Breakfast. Over 350 supporters from throughout our community attend our annual sell-out benefit. The range of programs and vital services of Volunteer New York! would not be possible without your support. **All sponsorship levels include recognition at the event and on pre-event marketing materials, online visibility, and tickets.** Other ways to participate include purchasing congratulatory journal ads (detailed below), tickets to the event, or making a gift to Volunteer New York! here: <https://www.volunteernewyork.org/awards> .

TO RESERVE YOUR SPONSORSHIP TODAY

CONTACT: MATT SOPER • (914) 227-9307 • matt@volunteernewyork.org

- PRESENTING** \$25,000
- Top billing on all print and PR materials
 - Speaking Opportunity to welcome guests at the event
 - Corporate profile and 2-page color centerfold ad in journal
 - Corporate banner positioned prominently at event
 - Exclusive logo recognition on step and repeat for event photos

- PLATINUM** \$10,000
- Corporate recognition on all PR materials and website
 - Speaking opportunity at event
 - Corporate banner display in prime location at event
 - Premium table of 12
 - Full Page Color ad in Benefit Journal

- GOLD** \$7,500
- Corporate recognition on all PR materials and website
 - Corporate banner display at prime location at event
 - 10 event tickets
 - Full Page Color ad in Benefit Journal

- SILVER** \$5,000
- Corporate recognition on website
 - Corporate banner display at event
 - 6 event tickets
 - Half Page Color ad in Benefit Journal

- BRONZE** \$3,000
- Corporate recognition on website
 - Corporate banner display at event
 - 4 event tickets
 - Half Page Color ad in Benefit Journal

Exclusive Opportunities

Award Presenter . . . \$8,000

Sponsor one of our six awards: Education & Literacy, Going Green, Quality of Life, Social Advocacy, Resiliency, and Youth Leadership

- Corporate recognition on all PR materials and website
- Speaking opportunity at event
- Corporate banner displayed in prime location at event
- Premium table of 10
- Full Page Color ad in Benefit Journal
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Networking Reception Sponsor . . . \$7,500

High energy, one-hour post-awards networking reception for guests to meet the honorees and get to know your company. Includes exclusive signage at reception and 8 event tickets.

Journal Sponsor . . . \$5,000

Full page color ad featured in front interior of journal. Distributed to 350+ guests and digital version featured on our website for a year following the event. Includes 6 event tickets.

Breakfast Sponsor . . . \$2,500

Includes logo prominently featured on the breakfast menu. Includes 4 tickets to the event.

Additional Giving Opportunities

Support the Volunteer Spirit Awards by making a gift or buying a ticket to the event:

<https://www.volunteernewyork.org/awards>

- Honor Celia Brown, Legacy Award winner
- Honor another award winner
- Purchase a ticket to the event for \$150
- Support Volunteer New York!'s mission

Congratulatory Journal Ads *Due by March 17, 2022

Back Cover Color (4½" w x 7¼" h) \$2,500
 Inside Front Cover Color (4½" w x 7¼" h) \$2,000
 Inside Back Cover Color (4½" w x 7¼" h) \$1,500

Full Page Color (4½" w x 7¼" h) \$1,000
 Half Page Color (4½" w x 3½" h) \$500
 Quarter Page Color (4½" w x 2" h) \$300