



April 9, 2021 | Virtual Program



Event Sponsorship

Volunteer New York! invites you to sponsor the 41st Annual Volunteer Spirit Awards. Last year, leaders from throughout our community and beyond attend first-ever virtual awards with over 7,000 views. The range of programs and vital services of Volunteer New York! would not be possible without your support. This year, also includes a special hour-long virtual networking event. Please visit www.volunteernewyork.org/awards to secure your sponsorship or checks can be made payable to Volunteer New York!, 220 White Plains Road, Tarrytown, NY 10591.

TO RESERVE YOUR SPONSORSHIP TODAY

CONTACT: Elisabeth Vieselmeyer • (914) 227-9307 • evieselmeyer@volunteernewyork.org

AWARD PRESENTER* (Max. 6) **SOLD OUT**

PLATINUM* **\$10,000**

- Corporate recognition on all PR materials and website
- Corporate recognition by name and logo during event
- Registration and networking tickets for 10 guests
- Full Page Color ad in Digital Benefit Journal

GOLD* **\$7,500**

- Corporate recognition on all PR materials and website
- Corporate recognition by name and logo during event
- Registration and networking tickets for 8 guests
- Full Page Color ad in Digital Benefit Journal

SILVER* **\$5,000**

- Corporate recognition on website
- Corporate recognition by name and logo during event
- Registration and networking tickets for 6 guests
- Full Page B&W ad in Digital Benefit Journal

BRONZE **\$3,000**

- Corporate recognition on website
- Corporate recognition by name and logo during event
- Registration and networking tickets for 4 guests
- ½ Page B&W ad in Digital Benefit Journal

Exclusive Opportunities

Virtual Networking Sponsor* . . . **\$7,500**

Exciting one-hour virtual post-awards networking reception for guests to meet the honorees and get to know your company. Includes exclusive logo recognition, opportunity for brief remarks and up to 15 networking tickets.

Video Sponsor* . . . **SOLD OUT**

Sponsor this year's Legacy Award video unveiled during the awards program to an audience of key business, nonprofit, civic and community leaders and featured on our website for a year following the event. Includes 6 networking tickets.

Digital Journal Sponsor* . . . **SOLD OUT**

Full page color ad in front interior of journal. Featured during virtual program and on our website for a year following the event. Includes 6 networking tickets.

Virtual Breakfast Menu Sponsor . . . **SOLD OUT**

Ensure guests start the morning off right by exploring a menu of virtual breakfast recipes. Includes your logo prominently featured on the menu and 2 networking tickets.

Congratulatory Journal Ads *Due by March 17, 2021

Back Cover Color (4½" w x 7¼" h) \$2,000

Inside Front Cover Color (4½" w x 7¼" h) \$1,500

Inside Back Cover Color (4½" w x 7¼" h) \$1,500

Full Page Color (4½" w x 7¼" h) \$800

Full Page B&W (4½" w x 7¼" h) \$500

Half Page Color (4½" w x 3½" h) \$400

Half Page B&W (4½" w x 3½" h) \$300

Quarter Page B&W (4½" w x 2" h) \$225