



Dear Supporter,

The cast and crew members at Roosevelt Intermediate School have been hard at work rehearsing for their Fall production of ***The Outsiders***. Performance dates are November, 14th, 15th and 16th.

You have supported us in the past and we are hoping we can count on you to advertise in our program again this year. If you'd like to also reserve for our Spring musical at this time, you can do so and receive the discounted rate shown below. We are pulling this Fall's play together quickly and ads are due by **Friday, October 25th 2019**. Combo advertisers may submit different ad copy in the Spring.

	Dimension of Ad	Fall 2019 Play Ad Pricing	Combo Rate (Fall 2019 Play & Spring 2020 Musical)
Full Page Ad	4 3/4 in. x 7 1/2 in.	\$75	\$125 (save \$25)
Half Page Ad	4 3/4 in. x 3 1/2 in.	\$50	\$80 (save \$20)
Quarter Page Ad (vertical layout)	2 1/4 in. x 3 3/4 in.	\$30	\$50 (save \$10)
Quarter Page Ad (horizontal layout)	1 3/4 in. x 4 3/4 in.	\$30	\$50 (save \$10)

Please email your ad (jpeg or pdf format) to me at ristheatredeptment@gmail.com and note the ad size. Please send me a hard copy of your text/artwork or a business card that can be scanned along with payment. Give me a call if this option makes advertising any easier. Checks can be made payable to **Roosevelt School Fund**. Please note, '**Booster Ad**' in the memo line of your check along with the ad size (**full page, half page or quarter page**).

Please mail checks to:

Mrs. Jonny- Fall Play Director
Roosevelt Intermediate School
301 Clark Street
Westfield, NJ 07090

Note: All ads will be reproduced in black and white. No materials will be returned. If you have questions, please contact me or the play's Director, Kimberly Jonny at kjonny@westfieldnj12.org.

Thank you for supporting our children and fine arts at Roosevelt!

Sincerely,

Kimberly Jonny