



Now through March 15th ONLY
SAVE BIG on Featured Memberships!

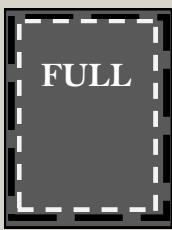
Featured Memberships and ENHANCED LISTINGS

give you more exposure and marketing opportunities on our website!
(avg. 6000+ views per week) and in print (22,000 copies printed this year!).

2020/2021 Piscataquis Region Guidebook

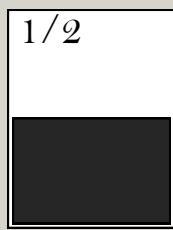
Individual Ad Pricing

AD SIZES: (width x height) inches.



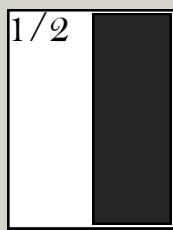
5.5" W x 8.5" T

\$900.



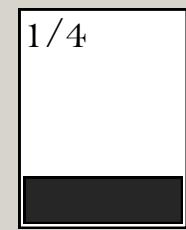
1/2

\$500.



1/2

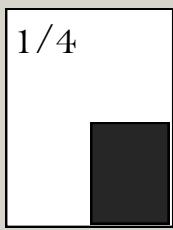
\$500.



1/4

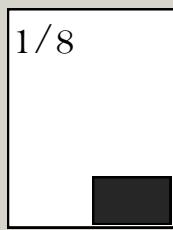
5" W x 1.625" T

\$350.



1/4

\$350.



1/8

\$250.

Premium Spots:

Back Cover \$1300 Only One available!

Inside Front Cover \$1050 Only One available!

2 page advertorial \$1,875 **NEW!** A story with photos about your business!

Ads must be submitted in PDF format and 600 dpi or higher resolution

Follow these steps:

- 1 Choose a guidebook ad by placing a checkmark in the box.
- 2 Choose a website ad by placing a checkmark in the box.
- 3 Total your choices and find your discount using the golden box. Multiply your subtotal by your discount to find your TOTAL. (ex. 1000 subtotal x .15 = \$150. off)
- 4 Complete the back of this form and return by mail or email before April 1st to reserve your space.

QUESTIONS? Call 207-299-8196

Mail form to: PCCC 1033 South St. Dover-Foxcroft, ME 04426

OR Email to exdir@piscataquischamber.com

Website Featured Listings

Individual Ad Pricing
NEW WEBSITE in 2020!



Front Page Business Partners \$800
(Complete enhanced listing included)

Business Directory Pages
Banner ad, business listing page \$400
(Add the enhanced listing to this package for only \$100 more!)

Business Directory Enhanced Listings

Increase your visibility with an enhanced business listing!

Enhanced Business Listing Options:

<input type="checkbox"/> Logo (\$50)	<input type="checkbox"/> website link (free)
<input type="checkbox"/> Social Media Links (\$25)	<input type="checkbox"/> email link (free)
<input type="checkbox"/> COMPLETE listing, landing page with TABS, photos, video, hot sales, includes logo and social media links (\$200)	

PACKAGE DEALS

Why not both?

For the greatest exposure in 2020/2021

make a selection from category **A and B**
to receive substantial discounts!

If your total cost is ABOVE \$2100., save 25%
If your total cost is \$1310 to \$2050, save 20%.
If your total cost is \$ 1010 to \$1300, save 15%
If your total cost is \$750 to \$1000, save 10%

Determine YOUR Investment

Total of "A"	\$
Total of "B"	\$
Sub-Total A+B	\$
Minus discount*	
TOTAL	

*discount only available when purchasing ads on guidebook AND website (1 of each) OR two different ads from each section.



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Featured Member Agreement:

Information for WEBSITE listing and GUIDEBOOK directory:

PLEASE PRINT

Company Name _____

Physical Address _____

City _____ State _____ Zip _____

phone _____ Fax _____

E-mail _____

Information for Billing Purposes:

Mailing Address _____

Contact Person: _____

SIGNATURE _____

DEADLINES	Guidebook	Website
This form, mailed or emailed	March 1st	April 1st
Ad materials for design <small>(if you would like us to design your ad for you, send logo and information for ad. Design Fee is \$25.)</small>	March 1st	April 1st
Completed Ads	March 15th	April 1st

About the Website

Our international website draws between 6000 – 6500 views per week, and over 7800 page visits per week. Because we do not have an active Better Business Bureau in our area, residents, relocating families, and tourists look to us for referrals to reputable businesses in Piscataquis County. Basic Chamber membership includes a text directory listing with a live link to your website and email. FEATURED members are those that want more exposure. For an additional fee, those members can purchase a large or small ad on the home page and get an ad on the business listing page, free, for a limited time. Don't miss out!

About the Guidebook 22,000 copies this year!

The 2020 Piscataquis Region Guidebook is going to be our **best** guidebook yet! Included in this year's publication are county-wide events through May of 2021, points of interest throughout the county, and current members listed by *town* and *category* so that visitors and new residents can find a business or service effortlessly. More vibrant photographs of our businesses, recreational opportunities, and beautiful landscapes will make it a pleasure to look through! The guidebook is the Chamber's #1 printed resource for anyone seeking information about our county. These guides can be found in Chambers, rest stops, visitor's centers, gas stations, Doctor's Offices, major airports, and more throughout New England, and along the East Coast and Florida, and are also included in relocation and tourist packets distributed by the Chamber. As a member, your business is automatically listed, however placing a color ad for your business will give you the ultimate exposure, and your investment will help us to pay for the printing and distribution of the book, promoting our area and bringing more visitors into the county! **Reserve ad space today!**

TERMS:

All ads are subject to space availability and are on a first come, first-served basis. The PCCC may refuse to accept any advertising from members who are delinquent in their membership dues. All advertisers will be invoiced for their ad insertion after reservation is made. The PCCC approves all ads and reserves the right to edit, limit or reject any advertising or copy that it deems offensive or is in conflict with the mission of the publication or the PCCC. The PCCC assumes no liability for products or services advertised in the guide book. An agreement to advertise does not constitute an endorsement by PCCC.

Payment Deadlines/Information:

You will receive a confirmation through email once this commitment form is received.

**PLEASE scan and email form to
exdir@piscataquischamber.com or mail to:**

**Piscataquis Chamber of Commerce
1033 South St.
Dover-Foxcroft, ME 04426**

Payment deadline: April 1st

Credit Card Payments accepted. For special payment arrangements, call Denise at the Chamber 564-7533

All payments must be received by deadline to secure your reservation.