CONNECTING for SUCCESS 27
TARGETED PROFESSIONAL DEVELOPMENT for CAREER & TECHNICAL EDUCATION

CONNECTING FOR SUCCESS 2027
Graphic Contest

Calling All Massachusetts A+CTE Student Designers!

The Connecting for Success (CFS) Leadership Team invites students from Massachusetts vocational technical and/or agricultural high schools and Chapter 74-approved programs in comprehensive high schools to showcase their creativity by submitting an original graphic design for the 2027 Connecting for Success Conference.

The winning design will be featured on promotional materials for Connecting for Success, a premier professional learning conference for Agricultural + Career and Technical Education teachers, administrators, and educational leaders from across Massachusetts.

Your Design Challenge is to create an original graphic inspired by this year's conference theme:

Building Capacity, Expanding Impact
Strengthening Our Collective Knowledge

Your design should bring this theme to life and reflect what Connecting for Success is all about: educators coming together to learn from one another, share ideas, strengthen their skills, and expand the positive impact they have on students, programs, and communities.

As you develop your concept, think about how your design might represent ideas such as growth, collaboration, shared learning, leadership, innovation, professional development, connection, and the expanding impact of Agricultural + Career and Technical Education.

Most importantly, remember that this is a conference for A+CTE educators and leaders. Your graphic should help capture the energy, purpose, and value of professionals coming together to build their collective knowledge and strengthen A+CTE across Massachusetts.

CONTEST RULES

1. Graphic must be created by contestant and cannot contain copyrighted material.
2. Graphic should represent the conference theme:
   Building Capacity, Expanding Impact: *Strengthening Our Collective Knowledge*
3. Entries should consider multiple orientation needs (portrait, landscape, square).
4. One entry allowed per student.
5. **DEADLINE FOR ENTRY is 11:59 p.m. EST on Friday November 20, 2026.**
   - Contestants should email graphic in pdf format with entry form to bethanybotelho@mava.us. The email subject line should be first initial, last name, school (*Sample:* F. LAST_SCHOOL).

WINNER SELECTION

The winner will be selected by the Connecting for Success Leadership Team and will be announced by December 4, 2026, and will be **awarded a check for $250**. The winner's name and logo will be used on the MAVA website and for various communications and marketing material. The winner will be asked to submit native files and ownership rights and one color variation, including intellectual property rights, to the Massachusetts Association of Vocational Administrators, Inc. (MAVA). The winner understands that the logo may be modified, revised, or altered as needed.

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ENTRY FORM

ARTIST INFORMATION

First Name: _____ Last Name: _____

School: _____ A+CTE Program: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email: _____ YOG: _____

PARENT/GUARDIAN INFORMATION

First Name: _____ Last Name: _____

Email: _____

Relationship to Artist: Email: _____

AGREEMENT

I have read and understand the rules of the contest. I understand that if my entry is selected as the winner, I will relinquish all intellectual and creative rights to the design, which voids the ability to copyright and benefit from the sale or reproduction of this work. I also agree to work with the Massachusetts Association of Vocational Administrators, Inc. (MAVA) and the Connecting for Success Conference Steering Committee on requested edits to the original design. I further understand and authorize MAVA and the Connecting for Success Steering Committee to use, distribute, sell, and share this design in any capacity they see fit.

_____ _____
Signature of Artist Date

_____ _____
Signature of Parent/Legal Guardian Date
(if artist is under 18 years old)