



## Rockingham County Tennis Association

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### PRESS RELEASE – FOR IMMEDIATE RELEASE

#### **We are a “one star” chapter in the National Tennis & Learning Network**

**Rockingham County, NC** – Rockingham County Tennis Association has been recognized as a one start chapter in the National Junior Tennis & Learning network (NJTL) by the USTA Foundation. The National Junior Tennis and Learning (NJTL) network features more than 250 nonprofit youth development organizations that offer free or low-cost tennis and education programming to over 160,000 under-resourced youth each year.

This simple five-tier system is designed to enable chapters to perform at a higher level. Standardization can help each NJTL understand proven practices for non-profit and youth organizations. The system can further define their internal capabilities as an organization, explore ways to improve and ultimately, deliver tennis and education programming that best meets the specific needs of the community/communities they serve.

One Star NJTL benefits include program grant funding, mentoring, education and life-skills curriculum, and training as well as access to USTA Foundation and NJTL network branding, player grants, coaching education stipends. Our young players are invited to participate in special NJTL player development and tournament events like the Winston-Salem Open.

In Rockingham County, RCTA offers 4-week Kids Tennis Clubs each spring and fall partnering with PE teacher and after school care providers across the county. Each summer, RCTA provides six weeks of tennis clinics and enrichment activities weekly to young players registered in summer day camps in Eden, Reidsville, Mayodan, and Wentworth. In 2019, we reached over 650 youth age 6-12 to put a racket in their hand and introduce them to the sport for a lifetime – tennis.

Our spring and fall after school Kids Tennis Clubs popped up the nets in 2019 with young players at Douglass Elementary School and Holmes Middle School in Eden, Dillard Academy and Huntsville Elementary School in Madison, and Bethany and Williamsburg Elementary Schools in Reidsville.

Our 2019 NJTL summer partners were Bridge Street Recreation Center, Boys & Girls Club of Eden and the Eden Family YMCA in Eden; , Community Baptist Schools, New Reidsville Housing Authority, Woodmont Methodist Church Child Development Center, and the Reidsville YMCA in Reidsville and the Madison Mayodan Recreation Department in Mayodan.

In February 2020, we hosted our fist 4-week Winter Kids Tennis Clubs in the gyms at Lincoln Elementary School in Ruffin and the Bee Penn Moore Community Center at the Salvation Army of Rockingham County in Reidsville.

During the summer of 2020, in addition to returning to the eight 2019 summer NJTL network partner locations, we hope to meet players from RCS Summer Kids Companion program on the playground tennis courts at Stoneville and Huntsville Elementary Schools.

Tennis is good news in Rockingham County.



*Rockingham County Tennis Association (RCTA), a 501c3 non-profit corporation, a USTA Community Tennis Association, and a registered one star chapter in the National Junior Tennis & Learning (NJTL) network.*







*Reidsville High School Varsity Girls Tennis Team, 2019-2020*



*NJTL Workshop at Rockingham Community College, Wentworth (with Isaiah Brown on right)*



*Winston-Salem Open 2019, NJTL Essay Winners from across the South*



*Winston-Salem Open with professional player Frances Tiafoe*