

## LEONARD C. GRACE BEST CLUB BULLETIN AWARD APPLICATION

Exchange Club of \_\_\_\_\_

Bulletin Name \_\_\_\_\_

Editor's name \_\_\_\_\_

Signature of club officer \_\_\_\_\_ Date \_\_\_\_\_

E-mail address \_\_\_\_\_

(Check one)

☐ Club with 29 or fewer members\*

☐ 30 to 74 members\*

☐ Club with more than 75 members\*

Is bulletin published at least once a month?

☐ Yes ☐ No

(A "No" answer disqualifies bulletin from national competition.)

\*July 1, 2019 ACTIVE MEMBERSHIP FIGURE: [\_\_\_\_\_]

Approximate annual club bulletin budget \$ \_\_\_\_\_

Any income from advertising? ☐ Yes ☐ No How much annually? \$ \_\_\_\_\_

### MINIMUM REQUIREMENTS:

*Bulletin must be published at least once a month.*

*Copies must be sent to Club's District Director.*

**NOTE:** If you wish to compete for the Leonard C. Grace Best Bulletin Awards, e-mail three (3) separate issues of your Club Bulletin published since April 1, 2020 with this application form to [kaygriffin1965@gmail.com](mailto:kaygriffin1965@gmail.com). Due date: April 15, 2021.

The following criteria will be applied in judging Club Bulletins.

### CONTENT: MAXIMUM 30 POINTS

### POINTS

- A. Is content balanced between news of upcoming meeting programs, other Club events, project progress, reports of recent projects, member news, items of general Exchange interest, personality profiles and humor?
- B. Does the bulletin promote participation, attendance, membership and New Club Building, Exchange Education, significant news on District and National levels of Exchange?
- C. Does the bulletin carry the correct **Exchange Club logo**, complete and correct Club name, city, state, date, meeting time and place?

### READABILITY: MAXIMUM 10 POINTS

### POINTS

Does the writing meet acceptable standards of punctuation, sentence structure, grammar and spelling? Is writing concise, understandable and accurate?

### EYE APPEAL: MAXIMUM 10 POINTS

### POINTS

Does the overall appearance of the bulletin stimulate readership? Are the masthead and other elements creatively and neatly handled with occasional artwork, photos, color, etc. used? Does the layout incorporate careful attention to white space, page balance, and the importance and organization of the articles?

TOTAL POINTS \_\_\_\_\_

Judge \_\_\_\_\_