

2022
Valley
BUSINESS
• A W A R D S •

SPONSORSHIP OPPORTUNITIES

Join the Fresno Chamber of Commerce in highlighting the successes and creativity of this year's winners and the recipient of the Leon S. Peters Award.

Airing February 24, 2022 - 7:00 PM

PRESENTING - \$7,500

- One :30 Commercial on KSEE24 to air during the event (*to be produced by Sponsor*)
- Opportunity to create "Congratulations" Social Media Post for award recipients
- Verbal recognition of Presenting Sponsorship (*Minimum of twice during program*)
- Sponsor logo included in televised promotional spots (*deadlines apply*)
- Sponsor logo included in print and digital advertisements
- Sponsor name included in radio advertisements
- Sponsor logo shown during broadcast (*Large version shown with fellow Presenting Sponsors a minimum of twice during program*) - Estimated #HH of 17,000
- Recognition on KSEE24 social media promotion a minimum of 3 times with 186,000 followers (*Facebook / Twitter*)
- Recognition on Fresno Chamber social media a minimum of 3 times with 18,000 followers (*Facebook/Instagram/Twitter*)
- Company logo on Chamber Event website with link (*from signup until event conclusion*)

ASSOCIATING - \$3,500

- Verbal recognition of Sponsorship (*Minimum of once during program*)
- Sponsor logo shown during broadcast (*Medium logo*) - Estimated #HH of 17,000
- Recognition on KSEE24 social media promotion a minimum of 3 times with 186,000 followers (*Facebook / Twitter*)
- Recognition on Fresno Chamber social media a minimum of 3 times with 18,000 followers (*Facebook/Instagram/Twitter*)
- Company logo on Chamber Event website with link (*from signup until event conclusion*)

FRIEND OF BUSINESS - \$1,500

- Verbal recognition of Sponsorship (*Minimum of once during program*)
- Sponsor listing shown during broadcast - Estimated #HH of 17,000
- Recognition on Fresno Chamber Social Media with 18,000 followers (*Facebook/ Instagram/Twitter*)
- Company logo on Chamber Event website with link (*from signup until event conclusion*)

PRESENTED BY |



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