

# THE FRESNO CHAMBER OF COMMERCE

2022

## Valley BUSINESS • AWARDS •

## SPONSORSHIP OPPORTUNITIES

Join the Fresno Chamber of Commerce in highlighting the successes and creativity of this year's winners and the recipient of the Leon S. Peters Award.

**Airing February 24, 2022 - 7:00 PM**

### PRESENTING - \$7,500

- One :30 Commercial on KSEE24 to air during the event *(to be produced by Sponsor)*
- Opportunity to create "Congratulations" Social Media Post for award recipients
- Verbal recognition of Presenting Sponsorship *(Minimum of twice during program)*
- Sponsor logo included in televised promotional spots *(deadlines apply)*
- Sponsor logo included in print and digital advertisements
- Sponsor name included in radio advertisements
- Sponsor logo shown during broadcast *(Large version shown with fellow Presenting Sponsors a minimum of twice during program)* - Estimated #HH of 17,000
- Recognition on KSEE24 social media promotion a minimum of 3 times with 186,000 followers *(Facebook / Twitter)*
- Recognition on Fresno Chamber social media a minimum of 3 times with 18,000 followers *(Facebook/Instagram/Twitter)*
- Company logo on Chamber Event website with link *(from signup until event conclusion)*

### ASSOCIATING - \$3,500

- Verbal recognition of Sponsorship *(Minimum of once during program)*
- Sponsor logo shown during broadcast *(Medium logo)* - Estimated #HH of 17,000
- Recognition on KSEE24 social media promotion a minimum of 3 times with 186,000 followers *(Facebook / Twitter)*
- Recognition on Fresno Chamber social media a minimum of 3 times with 18,000 followers *(Facebook/Instagram/Twitter)*
- Company logo on Chamber Event website with link *(from signup until event conclusion)*

### FRIEND OF BUSINESS - \$1,500

- Verbal recognition of Sponsorship *(Minimum of once during program)*
- Sponsor listing shown during broadcast - Estimated #HH of 17,000
- Recognition on Fresno Chamber Social Media with 18,000 followers *(Facebook/ Instagram/Twitter)*
- Company logo on Chamber Event website with link *(from signup until event conclusion)*

PRESENTED BY |



## Become a Sponsor Today