

# Airing February 24, 2022 - 7:00 PM



## VALLEY BUSINESS AWARDS

PRESENTED BY CENTRAL VALLEY COMMUNITY BANK



2022 Award Recipient

*Thomas G. Richards*

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Harold Zinkin  
Entrepreneur of the Year

*Darden Architects*

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Community Champion  
of the Year

*Kotman Technology*

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Rising Star Entrepreneur  
of the Year Award

*Windsong Productions*

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Student Entrepreneur  
of the Year

*Melvin Velasquez*

### PRESENTING SPONSOR: \$7,500

- One :30 Commercial on KSEE24 to air during the event (to be produced by Sponsor)
- Opportunity to create "Congratulations" Social Media Post for award recipients
- Verbal recognition of Presenting Sponsorship (Minimum of twice during program)
- Sponsor logo included in televised promotional spots (deadlines apply)
- Sponsor logo shown during broadcast (Large version shown with fellow Presenting Sponsors a minimum of twice during program) - Estimated #HH of 17,000
- Recognition on KSEE24 social media promotion a minimum of 3 times with 186,000 followers (Facebook / Twitter)
- Recognition on Fresno Chamber Social Media a minimum of 3 times with 18,000 followers (Facebook/Instagram/Twitter)
- Company logo on Chamber Event website with link (from signup until event conclusion)

### ASSOCIATING SPONSOR: \$3,500

- Verbal recognition of Sponsorship (Minimum of once during program)
- Sponsor logo shown during broadcast (Medium logo) - Estimated #HH of 17,000
- Recognition on KSEE24 social media promotion a minimum of 3 times with 186,000 followers (Facebook / Twitter)
- Recognition on Fresno Chamber Social Media a minimum of 3 times with 18,000 followers (Facebook/Instagram/Twitter)
- Company logo on Chamber Event website with link (from signup until event conclusion)

### FRIEND OF BUSINESS SPONSOR: \$1,500

- Verbal recognition of Sponsorship (Minimum of once during program)
- Sponsor listing shown during broadcast - Estimated #HH of 17,000
- Recognition on Fresno Chamber Social Media with 18,000 followers (Facebook/Instagram/Twitter)
- Company logo on Chamber Event website with link (from signup until event conclusion)

For more information, contact Rebecca Johnson, Director of Development for the Fresno Chamber of Commerce at 559.495.4800 or [rjohnson@fresnochamber.com](mailto:rjohnson@fresnochamber.com)