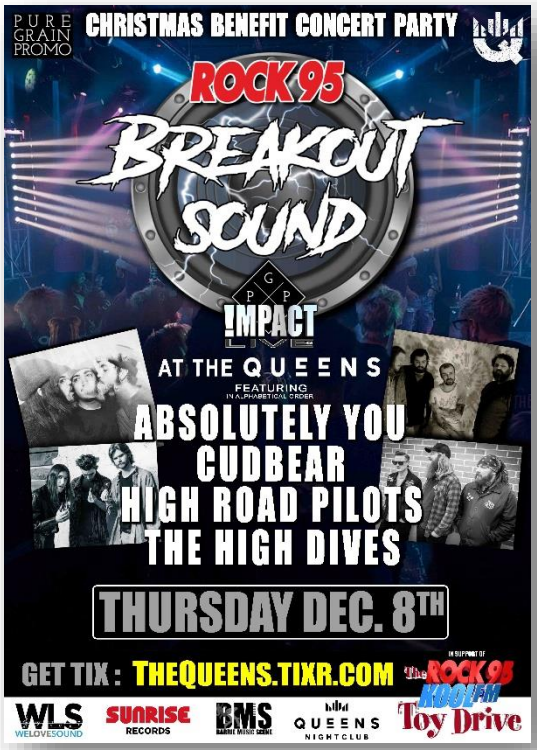
ROCK 95 BREAKOUT SOUND INDIE ARTIST CONCERT SERIES LIGHTS UP THE QUEENS & TRANSITIONS TO MANAGEMENT BY PURE GRAIN PROMO



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The innovative **Rock 95 Breakout Sound Concert Series** for indie music is re-launching at one of Barrie's most iconic live music venues and it will be newly directed by one of the brightest lights in live music promotion.

The original founder and developer of the program, **John Derlis of Impact Live**, announced earlier this week that he has taken a new sales and marketing position with Canadian Boat Shows. (Click **HERE** to read all about it)

This means that John will be stepping back from his live music event engagements and will be passing the torch to some very capable successors. One of the most important and high profile of these engagements is the Rock 95 Breakout Sound Indie Music Program.

Gillian Dorella-Scott of Pure Grain Promo will take over managing the program effective immediately. With the hiatus caused by the pandemic now over with, Gillian will use her extensive entertainment industry capabilities and experience to build new momentum for the program series. Monthly shows are being planned and will be held exclusively at The Queens Nightclub, 94 Dunlop St. East in downtown Barrie.

According to Gillian, "I'm stoked to be leading the charge on the Rock 95 Breakout Sound relaunch. John has built a solid base for me to continue building on. Working with so many of our region's up and coming musical talents will be a fun assignment and I'm looking forward to showcasing them in front of new and enthusiastic audiences. The Queens has become well known as a fantastic live music venue and I'm grateful for the partnership that we've developed with them, along with of course our alliance with central Ontario's leading classic and new rock radio station Rock 95"

Gillian will also take over Impact Live's role of moderating Facebook groups; Barrie Music Scene and all new "Breakout Sound" social media channels coming soon!

First up in the series is the **Rock 95 Breakout Sound Christmas Concert Party**. This will take place **Thursday Dec. 8th, 2022** at The Queens featuring; Absolutely You, Cudbear, High Road Pilots & The Highdives and will be in support of the **Rock 95–Koolfm Toy Drive**.

CLICK HERE for full event details and to buy tickets that go on sale this Saturday Nov.5 -10am

Chris Gerrard is owner of The Queens, a longstanding landmark in downtown Barrie. “Bringing the Rock 95 Breakout Sound series to its new home at our venue is particularly interesting to me. Not only is it a great addition to our live entertainment line-up, but it is a way to help new hardworking artists get a toe-hold in the industry. The Queens will fully support these shows in every way we can. Who knows? Guests who enter our doors for these shows may witness the next Guess Who or Teenage Head or Monster Truck achieving lift-off on our stage. How cool is that?” Chris remarked.

The Rock 95 Breakout Sound Series provides original music artists and bands the opportunity to showcase their talents to a larger audience. Show promoters are keenly aware of this series and they turn to it when it comes time to select supporting acts for their headline shows. Your band might just be selected to tour with one of these headliners, so give it everything you’ve got if you are performing at this series, You can also count on Rock 95 radio to give you additional exposure via on-air interviews, song airplay and social media channels. Every band also receives We Love Sound studio time!

Bands can make submissions directly to Gillian via > impactlive.ca/submit-your-band

Reflecting on this exciting new beginning, Rock 95 Breakout Sound Series founder John Derlis says “There is nobody more dedicated to the local indie music scene than Gillian. I’m proud to recognize her abilities and I’m grateful that she is the new manager of this series. When you add-in the guidance and experience of long-time venue owner Chris Gerrard at The Queens, this series will be unstoppable.”

Contact:
John Derlis
IMPACT LIVE / Canadian Boat Shows
Phone: (705) 716-4466
Email: john@impactlive.ca
jderlis@canadianboatshows.com