



Many Colors, One Canvas: MD ECE Conference

Sponsorship Packet

About the Conference

Many Colors, One Canvas: MD ECE Conference is a professional development event designed specifically for Maryland early childhood educators. The conference provides a turnkey opportunity for participants to complete annual training requirements in a single day while also earning Professional Activity Units (PAUs) as Maryland reinstates the Maryland Child Care Credential program.

This year's conference centers on the power of inclusive, culturally responsive art experiences for young children. Through engaging workshops and hands-on learning opportunities, attendees will explore practical strategies for supporting children of diverse abilities, backgrounds, and learning styles.

Featured Training Sessions

- **Cultures in the Classroom**
- **Color Outside the Lines: Art for All Abilities**
- **The Language of Art**

Featured Presenters

- **Amina Jones Law, Childcare Management Solutions** – Guest Trainer
- **Arianna Ross, Story Tapestries** – Keynote Speaker

Event Details

Date: Thursday, August 20, and Friday, August 21, with four attendance options:

Full day option 1: Thursday, August 20: 8:30 am – 5 pm

Full day option 2: Friday, August 21: 8 am – 4:30 pm

Half-day option 1: Thursday, August 20: 8:30 am – 12 pm
Friday, August 21: 8 am – 1 pm

Half-day option 2: Thursday, August 20: 12 pm – 5 pm
Friday, August 21: 1 pm – 4:30 pm

Location: Delaplaine Arts Center, Frederick, MD

Audience Includes:

- Early childhood educators
 - Child care center directors
 - Family child care providers
 - Program administrators
 - Curriculum specialists
 - Educational support staff
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Why Sponsor?

Sponsoring the Many Colors, One Canvas: MD ECE Conference provides an opportunity to connect directly with early childhood professionals across Maryland who are actively seeking resources, tools, partnerships, and services that support young children and families.

Sponsors benefit from:

- Direct visibility with Maryland early childhood professionals
 - Brand recognition before, during, and after the event
 - Opportunities to build relationships with educators and program leaders
 - Alignment with equity, inclusion, creativity, and professional growth in early childhood education
 - Exposure through conference marketing and promotional materials
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Sponsorship Opportunities

Visionary Sponsor – \$1,000

Includes:

- Recognition on website, social media, during opening remarks, and throughout the event
 - Feature in conference program
 - Vendor/exhibitor table with opportunity to provide promotional materials or branded items
 - Three complimentary conference registrations
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Creative Partner – \$750

Includes:

- Recognition on website and social media
- Feature in pre-conference promotions and conference program
- Vendor/exhibitor table
- Two complimentary conference registrations

Community Partner – \$500

Includes:

- Recognition on website and social media
 - Name/Logo in conference program
 - Vendor/exhibitor table
 - One complimentary conference registration
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A La Carte Sponsorships

Morning or Afternoon Refreshment Sponsor – \$350

Includes:

- Recognition signage at refreshment station
- Name/logo in conference program
- Social media recognition

Lunch Sponsor – \$750

Includes:

- Recognition during lunch break and signage at lunch area
- Name/logo in conference program
- Social media recognition

Door Prize Sponsor – In-Kind or \$100+

We welcome in-kind contributions and door prize donations from organizations that support educators, children, and families. Donors will be recognized in conference promotions, during the conference, and in event materials. Suggested items include:

- Educational materials
- Children's books
- Art supplies
- Gift cards
- STEM or classroom resources
- Promotional items

Vendor/Exhibitor Table – \$250

Includes:

- One exhibitor table and two chairs
- Recognition in conference program
- Opportunity to distribute materials and engage with attendees throughout the event

Marketing & Promotion

Conference promotion may include:

- Email campaigns to early childhood professionals across Maryland
 - Social media promotion
 - Partner organization outreach
 - Professional networks and educator groups
 - Conference website listings
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Sponsorship Commitment Information

To confirm sponsorship participation, please provide:

- Organization name
 - Contact person
 - Sponsorship level
 - Logo (high-resolution PNG or JPG)
 - Website URL
 - Social media handles (optional)
 - Payment information
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Contact Information

For sponsorship questions or to confirm participation, please contact:

Wendy Bolyn

Grants Director, ChildCareEd (H&H Child Care Training)

grants@childcareed.com

833-2-TEACH-1 (833-283-2241)

childcareed.com

We appreciate your support in helping provide meaningful, inclusive professional development opportunities for Maryland's early childhood educators.