

Board approved 1/3/24 (document revised for clarity 1/24/24)

The GHT Board will meet quarterly and be responsible for setting policy and direction.

The Executive Team will meet monthly report out from their assigned Action Teams.

Action Teams are ongoing and meet as needed.

GHT Board

Directors-at-large and Executive Team
(minimum three Directors-at-large)
Mike Robillard, Neal Adams, Joe Panci

Executive Team

President*
Tim Wright

Vice President*
Laura Van
Valkenberg

Secretary*
Gary Meister

Treasurer*
Mark Olson

*Each member of the Executive Team will be assigned as a liaison between the board and the various action teams. With eight “action teams” each Exec Team member would have two teams they would be expected to have frequent or routine contact with and be able to report back to the rest of the Exec Team and GHT Board.

ACTION TEAMS

Govt. & Public Relations	Marketing	Sustainable Funding	River Trail	C-P Trail	Volunteer Engagement	SepTimber Ride	Ride with Leinie
Manager	Manager	Manager	Manager	Manager	Manager	Ride Director	Ride Director
	Temporary: Cindy B., Gary M., Laura V		Mike Robillard	Neal Adams	Co-Laura Van & Joy Turpin	Jim Meiers	Laura Van Valkenbrerg
Work with Action Team members to:	Work with Action Team members to:	Work with Action Team members on:	Work with Action Team members to:	Work with Action Team members to:	Work with Action Team members to:	Work with Eagle River Chamber, Brewery, Winery, and GHT team	Work with RwL Team
Local government liason - Attend local govt. meetings and/or designate people to do so	Oversee GHT marketing plan	Donor appeals	Oversee River Trail development project	Torch Lake Extension	Coordinate volunteers for booths, events, raffle ticket sales events, and trail clean-up days and recruit new volunteers.	GHT team	- Financial - Marketing - Sponsorship - Food & Beverage
Maintain positive government and community relations	Social media	Donor relations	Participate in RT Commission meetings	Maintian relations with Friends of the C-P trail	Maintain and use Sign-up Genius	- Food - Raffles - Registration - Course Management - Volunteers	- Facilities - Registration - Course Management - Volunteers
Present GHT message at service clubs and other venues	Website	Annual appeal campaign	Maintain relations with Friends of the River Trail	Coordinate with Govt.& Public Relations team and Marketing team to support project	Work with Marketing team on booth schedule and “messaging” to volunteers		
	Print & visual media	Grant writing efforts	Coordinate with Govt.& Public Relations team and Marketing team to support project				
	Press releases						
	Schedule booths, ensure handouts are updated, and volunteers have GHT “messaging”						

Action Team Concept: Each team will have one team leader (manager/director/coordinator) that will act as the primary contact person and oversee the team. Ideally, this person will create a team to work with on the areas of responsibility or, in some cases, they may act as the entire “team.”

Teams should expect to interact with each other. For example, the Marketing Team will be responsible for determining and coordinating where the GHT booth will be scheduled, the Govt. & Public Relations Team will help with messaging, and the Volunteer Coordinator will be responsible for finding volunteers to staff it.

The Action Team leaders could meet as a group periodically, such as quarterly, or as needed.

Updated 4/15/2024.