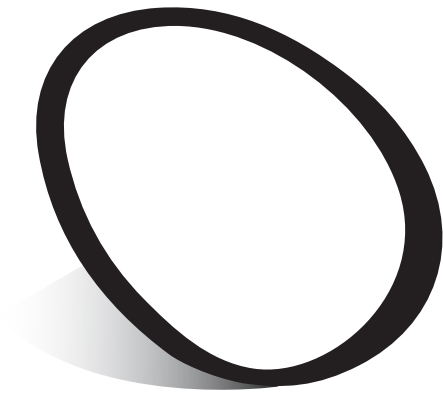


SPONSORSHIP OPPORTUNITIES



POULTRY SERVICE INDUSTRY WORKSHOP

Support the Workshop through this year's unique virtual experience!



Wednesday October 7, 2020

WWW.POULTRYWORKSHOP.COM

THE BENEFITS OF SPONSORSHIP



A large part of the ongoing success of the workshop is the continued financial support from the many Poultry industry partners. Maintaining reasonable registration fees and offering such a strong roster of speakers would not be possible without financial support from companies.

We also want to offer our Poultry industry partners different opportunities for brand exposure to the **150+ attendees**. Connect your organization and brand to PSIW, showcase your products and services!

REASONS TO SPONSOR POULTRY SERVICE INDUSTRY WORKSHOP



INDUSTRY LEADING SPEAKERS

For over 43 years PSIW has featured industry leading subject experts. The Workshop offers practical knowledge that can be taken back to the farm, resulting in greater success for the entire industry!



NETWORKING

The 2020 PSIW will still be strongly focused on connections; featuring session discussions, individual or group chat options and live polling.



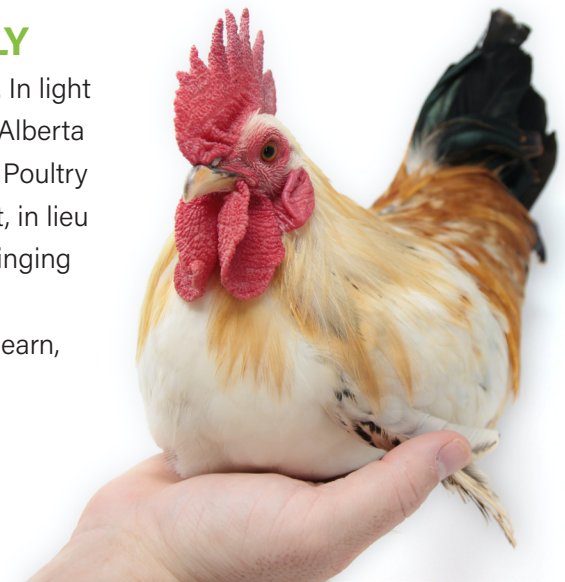
WORKSHOP SETTING

The Workshop has been designed for discussion, collaboration, and practical skills. This year has unlimited seating capacity, so don't miss your chance to attend from anywhere, including your sofa!



2020 TO BE HELD VIRTUALLY

The safety of our community is a top priority. In light of the health & safety recommendations for Alberta and Canada alike, we will deliver our annual Poultry Service Industry Workshop as a virtual event, in lieu of an in-person event. We look forward to bringing together our community of Poultry Service representatives in this new virtual format to learn, connect and collaborate.



CASH SPONSORSHIP OPPORTUNITIES



ELITE LEVEL \$1,500.00

- Two (2) workshop registrations
- Unlimited number of discounted conference registrations (\$75.00 sponsor rate, regularly \$99.00 +gst)
- Exclusive Sponsorship of one (1) of seven (7) workshop sessions
 - o Logo featured on attendee waiting room, sessions slides & zoom icon
 - o Private Zoom Room during Networking Breaks
 - o Custom landing page on the 'Day of Event' website
- Promotional level and logo recognition:
 - o Pre- Event Emails
 - o Website, with link to organizations website
 - o Proceedings

PREMIUM LEVEL \$900.00

- One (1) workshop registration
- Unlimited number of discounted conference registrations (\$75.00 sponsor rate, regularly \$99.00 +gst)
- Virtual Event recognition:
 - o Custom landing page on the 'Day of Event' website
 - o Option to include item or promotional material in pre-event mail out
- Promotional level and logo recognition:
 - o Pre- Event Emails
 - o Website, with link to organizations website
 - o Proceedings

SUPPORTER LEVEL \$450.00

- Virtual Event recognition:
 - o Logo on the 'Day of Event' website
- Unlimited number of discounted conference registrations (\$75.00 sponsor rate, regularly \$99.00 +gst)
- Promotional level and logo recognition:
 - o Pre- Event Emails
 - o Website, with link to organizations website
 - o Proceedings



2020 SPONSORSHIP OPPORTUNITIES



CASH SPONSORSHIPS



ELITE LEVEL
\$1,500.00



PREMIUM LEVEL
\$900.00



SUPPORTER LEVEL
\$450.00

Contact: _____

Company: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

PAYMENT METHOD:

☐ Cheque is enclosed (Please make cheques payable to: Poultry Service Industry Workshop)

☐ Please send me an invoice

☐ Credit card: (AMEX, MasterCard and Visa)

Card Number: _____ Expiry Date: _____

Signature: _____ Security Code: _____

Poultry Service Industry Workshop

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Calgary, Alberta T2Z 4K6

Phone: 1-800-267-9180

Fax: 1-866-808-0366

Email: kyla@poultryworkshop.com