

onlinebusinessguide



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digital day

Liverpool Business Fair 2021

LIVE EVENT Tues 12 October Liverpool FC Digital Day 27 July 2021



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- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Opportunity to submit weekly offers for PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to feature your business news and special offers in PromoteSME e-newsletters

www.promotesme.com
Practical help when you need it

Welcome to your copy of our online business guide.

We last held the Liverpool Business Fair live event in 2019, so we are very much looking forward to holding an in person event again at Liverpool FC on Tuesday 12th October.

With our events we look to provide support, information and assistance to businesses, large and small. And so, in advance of the Business Fair in October, we are replicating some of the business support features of the day, but in a digital format.

This will include using the hashtag #liverpoolbizfair from **10.30am - 3.00pm on Tuesday 27th July** for anyone wanting to tweet any general business messages or messages of how you can help and support other businesses at this time. So if you would like to tweet any messages please make sure that you include the hashtag #liverpoolbizfair and we will retweet across our networks.

We have also produced this online Business Guide which lists companies and organisations that are offering services, support and advice, as well as some useful online resources. We hope that you find it useful. Details of our activities can be found at <https://businessfairsuk.com>

With the Google Digital Garage Webinar Series, you can access free live training designed to help grow your business, jump-start your career or develop new skills - all from your own home.

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Visit <http://goo.gl/digitalgarageweinars> to view the full schedule and register to attend.

12.30pm Special Feature of #LiverpoolBizFair Digital Day Tues 27 July - Member Of The Magic Circle Lord Harri will perform a **15-minute corporate magic show via Zoom**. Free entry. Families are welcome - click the link to join.
<https://us02web.zoom.us/j/87571902181?pwd=S1poMnppd3J2aVdTb1RsTmdCSVk4dz09>

FREE AUDIT OF YOUR WEBSITE AND CONSULTATION - Aqueous Digital is an award-winning family-run digital marketing agency based in Cheshire. They are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management.

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For regular news and updates on information and support from local authorities and agencies

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Amberlily Holistic Health

I am a complementary therapist based in Ellesmere Port. I have a BSc (Hons) degree in Complementary medicine as well as completing several college courses in the field. I offer several complementary therapies: Indian Head Massage, Reflexology, Swedish Massage, Aromatherapy, and facial massage. These treatments are carried out in a peaceful and relaxing setting. I am committed to my client's experience; I ensure that every massage or therapy is tailored to your individual requirements and helps treat any specific problems you come with. My main focus is on hormonal symptoms including menopause, andropause, and PMT. Holistic and Complementary Therapies are useful in helping to alleviate the symptoms and aiding in the healing of many physical and emotional conditions. They can help to boost the immune system, enhancing physical and emotional health.

07752 724 867 @Amberlily2014 FB: <https://www.facebook.com/JoMoore101/>

<https://amberlilyholistichealth.com/>

Andrea Jane Consultancy

A HR, Diversity & Inclusion consultancy based in Cheshire. HR Consultancy of the Year North West 2020 in SME news Enterprise Awards.

Our core services are HR Consultancy advice and support and we specifically focus on diversity and inclusion supporting organisations in becoming fair and equitable.

We work with NHS Trusts, charities, social enterprises and private companies across the North West in fact any organisation that is looking to embed equality, diversity and inclusion in to the fabric of what they do and create new competitive advantages.

07845534691 @ConsultancyJane

<http://contact@andrea janeconsultancy.co.uk>

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07881 475 620 <http://asc.co.uk>

Ask Andy Guile at New Directions

Welcome to New Directions, the business coaching and training service.

Through business coaching or training I help SMEs and bigger businesses; sales teams and individuals achieve results and reach goals. I also provide strategic counsel to business owners around the what, the when and the how of running their company.

Regardless of how long you have been in business for, how big or small your company is, I can create tailored business coaching or training to help you. I use scientifically proven methods of Emotional Intelligence and Accelerated Learning to ensure I offer quality training and deliver results from day 1

If you are a SME or have bigger businesses with a team of 10 or more, if you need your team to perform a new skill, or improve on their current tasks and get that extra bit from them, my proven training methods are highly effective and achieve great results.

Or, if you are a business owner wanting to take your business to the next level and achieve more, by working with me and using my coaching techniques, I will help you create the type of business you want. I will give you the confidence to grow your company and most importantly support you in taking your business from where it is now to where you want it to be.

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So, get ready, find your New Direction and call today

Phone: 07960 888001

Email: andyguile@askandyguile.co.uk

Linkedin: <https://www.linkedin.com/in/andyguile/>

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Attain Digital

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Clean Growth UK are a one-stop shop for green business growth.

Through our three university hubs, we provide and broker support focused on developing innovations, commercialising ideas, and securing funding for businesses on a mission to protect the planet for future generations.

We offer in-house support, as well as connecting you with innovation and growth support available through other organisations. All of our in-house support is either free or part-funded.

To work with us, you must be a member. Membership is free, and you get access to a suite of downloadable business resources, a regular newsletter highlighting the latest regional green business opportunities and the opportunity to apply for our free and part-funded support.

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07807 282 193 @DIRECTSECURITY_

<http://www.directsecuritysolutions.co.uk>

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Through Enterprise Hub our team can help you to:

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The Intellectual Property Office, an executive agency of the Department for Business, Energy and Industrial Strategy (BEIS), can help you understand how patents, trade marks, designs and copyright can prove an asset to your business.

Our main responsibilities are:

- educating businesses and consumers about IP rights and responsibilities
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Our approach is to try and make our events as interesting and worthwhile as possible for all of our visitors and exhibitors.

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0151 264 2222 @LFC_events <http://events.liverpoolfc.com/>

Liverpool John Moores University

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Eco-I NW is part of the Industry Innovation Zone at LJMU, with experience collaborating with local businesses on innovation projects.

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phone and/or email

Promotion of your business on
PromoteSME website

Social Media Business Card for
promoting your business online

Digital membership badge for adding
to your website / email signature etc.

Opportunity to submit your monthly
offers for listing on PromoteSME
special offers & promotions page

Monthly social media promotion of
your business / news / special offers
by PromoteSME &/or Liverpool BA
(min 1 post per month)

Monthly Retweets from PromoteSME
and/or LiverpoolBA Twitter accounts
(min 1 per month)

Opportunity to submit your business
news/special offers etc to feature in
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PromoteSME

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Choose 1, 2 or 3 months support

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PromoteSME and/or Liverpool BA

Daily Retweets from PromoteSME
and/or LiverpoolBA Twitter accounts

Social Media Business Card for
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Opportunity to submit weekly offers
for listing on PromoteSME special
offers and promotions page

Opportunity to submit guest posts for
PromoteSME blog

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Social Media Business Card for
promoting your business online

Daily social media promotion of your
business / news / special offers

Daily Retweets from PromoteSME
and/or LiverpoolBA Twitter accounts

Opportunity to submit weekly offers
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LIVERPOOLARTCo

Liverpool themed prints, greeting cards, post cards and fridge magnets featuring the work of local artist Celia John. A proud Liverpudlian, Celia John is an ink and watercolour artist who has been painting formally for over 20 years. She combines this with her love of the city's architecture, music and history to create stunning Liverpool themed art.

Celia's collections include many paintings relating to the Beatles, including Strawberry Fields, The Cavern Club and the band's childhood homes. Sefton Park is the basis of another popular collection, including The Palm House, Bandstand, Bridge over the Fairy Glen and the Field of Hope. And the city's many passionate football fans aren't left out, with both Liverpool and Everton themed prints available. Prints, greeting cards and fridge magnets featuring Celia's work are available via her Etsy shop. Celia also regularly exhibits her work at local art galleries and artisan events. In addition to her Liverpool themed prints, Celia also offers a popular house portrait commission service 'Arthouse'.

@LiverpoolArtCo FB: @celiamjohn Instagram: @liverpoolartco
https://www.etsy.com/uk/shop/LIVERPOOLARTCo

Low Carbon Eco-Innovatory

Low Carbon Eco-Innovatory (LCEI) works with SMEs in the Liverpool City Region. A partnership between LJMU, University of Liverpool and Lancaster University and part-funded by ERDF, LCEI connects businesses to the world of academia and research, opening up access to cutting-edge resources and leading expertise to support the development of a low carbon economy and to give businesses support to reduce carbon emissions and increase profitability, gain a competitive edge and encourage innovative thinking.

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https://www.ljmu.ac.uk/microsites/ecoinnovatory

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He also facilitates certification Trainings in NLP.

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https://www.nlptraining.org.uk/training/nlp-practitioner/

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Useful Sources of Help and Information

Federation of Small Businesses

The FSB is the UK's biggest business support organisation, with over 215,000 members. The FSB lobbies tirelessly on behalf of the self-employed and members can take advantage of a wide range of benefits and services.

www.fsb.org.uk

Envirowise

Envirowise seeks to provide support to all UK businesses on resource efficiency issues to help them minimise waste and maximise profits. We work closely with regional Business Support Organisations to ensure that the businesses we work with receive the support they need

www.envirowise.gov.uk

WRAP (Waste & Resources Action Programme)

WRAP (Waste & Resources Action Programme) works in England, Scotland, Wales and Northern Ireland to help businesses and individuals reap the benefits of reducing waste, develop sustainable products and use resources in an efficient way

www.wrap.org.uk

Eco-Innovate

The North West Eco-Innovation Programme provides free, tailored support to help you exploit the market for sustainable products and low-carbon solutions, helping you develop products and services suitable for a low carbon economy and move your business ahead of the rest

www.eco-innovate.org.uk / www.ctechinnovation.com/eco

Ask About Business

Ask About Business is a partnership between fourteen library authorities across the north west. Led by Manchester Library & Information Service, Ask About Business provides information through libraries to support:

- * Pre-start and new businesses
- * Existing businesses
- * Jobseekers
- * Consumers
- * Inventors
- * Business students

www.askaboutbusiness.org/

Institute of Export & International Trade

The Institute of Export & International Trade is the professional body representing and supporting the interests of everyone involved in importing, exporting and international trade. We offer a unique range of individual and business membership benefits as well as a world renowned suite of professional qualifications, training & CPD. Visit: www.export.org

www.export.org

The Carbon Trust

The Carbon Trust was set up by Government in 2001 as an independent company. The Carbon Trust's mission is to accelerate the move to a low carbon economy, by working with organisations to reduce carbon emissions now and develop commercial low carbon technologies for the future.

www.carbontrust.co.uk

HMRC Online Services

HMRC offer a range of online services which aim to be efficient and customer friendly. Our continually developing services enable you to interact with us quickly, securely and at your convenience.

We provide a range of services for:

- individuals and employees
- employers
- businesses and corporations
- tax agents and advisers
- software developers

www.hmrc.gov.uk

Groundwork in the North West

Providing through the ENWORKS programme:

- FREE environmental resource efficiency reviews for businesses
- Advice on Corporate Social Responsibility
- Subsidised environmental training and accredited training courses

www.groundwork.org.uk

Business Link

The regional Business Link advisory service will cease to operate from November 2011. Since April 2011 much of the local business support information that was previously found on regionally branded Business Link websites can now be accessed within the national Business Link website directories (Events, Business Support Finder and Contacts). The Business Link website will remain and will continue to provide businesses of all sizes with access to information, support and government services.

www.businesslink.gov.uk

The North West Fund

The North West Fund is targeted at growing businesses that are unable to secure funding from traditional sources in order to finance their growth plans. Consequently, The North West Fund is targeted at growing SMEs, irrespective of their "age". However, there are restrictions around investments in businesses in difficulty and firms in certain sectors. A total of £184.4m is available across the six product funds for investment up to the end of 2015. Please contact the relevant Fund Manager for further information.

www.thenorthwestfund.co.uk

Contracts Finder

Contracts Finder is a free new service for businesses, government buyers and the public. This service comes from government under its transparency commitment, and you can find:

- live contract opportunities
- closed tender documentation
- contract awards and contract documents

You can also subscribe to email updates on existing or new items

www.contractsfinder.businesslink.gov.uk/

Manufacturing Advisory Service (MAS)

The Manufacturing Advisory Service aims to address the practical needs of British manufacturers by delivering hands-on advice and assistance from experts in a wide range of manufacturing disciplines.

www.mas.dti.gov.uk

The Chartered Institute of Marketing

Whether you are just starting up or are a well established business, take advantage of our FREE marketing clinics with local Chartered Marketers. Visit us on our stand to book an appointment and let's see if we can help grow your business with professional marketing advice.

www.cim.co.uk

Chartered Management Institute

Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation, qualifications and professional recognition, including Chartered Manager status.

www.managers.org.uk

Bionow

Bionow is the cluster support group for the Northwest of England's biotechnology, pharmaceutical and healthcare industry.

www.bionow.co.uk

UK Trade & Investment

UK Trade & Investment (UKTI) can help you rise to the exciting opportunities and challenges that globalisation offers. We work with UK-based businesses to ensure their success in international markets. We also encourage the best overseas companies to look to the UK as their global partner of choice.

www.ukti.gov.uk

Business Support Agencies

Invest in Cumbria www.investincumbria.co.uk
Invest Sefton www.investsefton.com
Invest Wirral www.investwirral.com
Liverpool Vision www.liverpoolvision.co.uk
Locate in Salford www.locateinsalford.info
Manchester Investment Development Agency Service www.investinmanchester.com

Chambers of Commerce

Altrincham & Sale www.altrinchamchamber.co.uk
Blackburn & District www.blackburnchamber.co.uk
Borough of Congleton www.congletonchamber.co.uk
Cumbria www.cumbriachamber.co.uk
East Lancashire www.chamberelancs.co.uk
Greater Manchester www.gmchamber.co.uk
Halton www.haltonchamber.com
Knowsley www.knowsleychamber.org
Lancaster District www.lancaster-chamber.org.uk
Liverpool & Sefton www.liverpoolchamber.org.uk
Macclesfield www.macclesfieldchamber.co.uk
North & Western Lancashire www.lancschamber.co.uk
South Cheshire www.southcheshirechamber.org.uk
South East Cheshire Enterprise www.sece.co.uk
St Helens www.sthelenschamber.com
Warrington www.warrington-chamber.co.uk
West Cheshire and North Wales www.cepnwchamber.org.uk
Wirral www.wirralchamber.org.uk
Chambers of Commerce NW www.chambersofcommercenw.org.uk
British Chambers of Commerce (BCC) www.britishchambers.org.uk

Higher Education Institutions

Edge Hill University www.edgehill.ac.uk
Lancaster University www.lancs.ac.uk
Liverpool Hope University Business Gateway www.hope.ac.uk/
Liverpool John Moores University www.ljmu.ac.uk/businessengagement/
Manchester Metropolitan University www.business.mmu.ac.uk/business/
University of Bolton www.bolton.ac.uk/ServicesForBusiness/
University of Central Lancashire www.uclan.ac.uk/information/business/
University of Chester www.chester.ac.uk/business-research
University of Cumbria www.cumbria.ac.uk/Enterprise
University of Liverpool www.liv.ac.uk/businessgateway/
University of Manchester www.manchester.ac.uk/business/
University of Salford www.business-services.salford.ac.uk/

Local Authorities

Cheshire

Cheshire East Council www.cheshireeast.gov.uk
Cheshire West & Chester Council www.cheshirewestandchester.gov.uk
Halton Borough Council www.halton.gov.uk
Warrington Borough Council www.warrington.gov.uk

Cumbria

Allerdale Borough Council www.allerdale.gov.uk
Barrow in Furness Borough Council www.barrowbc.gov.uk
Carlisle City Council www.carlisle.gov.uk
Copeland Borough Council www.copelandbc.gov.uk
Cumbria County Council www.cumbriacc.gov.uk
Eden District Council www.eden.gov.uk
South Lakeland District Council www.southlakeland.gov.uk

Greater Manchester

Bolton Metropolitan Borough Council www.bolton.gov.uk
Bury Metropolitan Borough Council www.bury.gov.uk
Manchester City Council www.manchester.gov.uk
Oldham Metropolitan Borough Council www.oldham.gov.uk
Rochdale Metropolitan Borough Council www.rochdale.gov.uk
Salford City Council www.salford.gov.uk
Stockport Metropolitan Borough Council www.stockport.gov.uk
Tameside Metropolitan Borough Council www.tameside.gov.uk
Trafford Metropolitan Borough Council www.trafford.gov.uk
Wigan Metropolitan Borough Council www.wiganmbc.gov.uk

Lancashire

Blackburn with Darwen Borough Council www.blackburn.gov.uk
Blackpool Borough Council www.blackpool.gov.uk
Burnley Borough Council www.burnley.gov.uk
Chorley Borough Council www.chorley.gov.uk
Fylde Borough Council www.fylde.gov.uk
Hyndburn Borough Council www.hyndburnbc.gov.uk
Lancashire County Council www.lancashire.gov.uk
Lancaster City Council www.lancaster.gov.uk
Pendle Borough Council www.pendle.gov.uk
Preston City Council www.preston.gov.uk
Ribble Valley Borough Council www.ribblevalley.gov.uk
Rossendale Borough Council www.rossendale.gov.uk
South Ribble Borough Council www.southribble.gov.uk
West Lancashire District Council www.westlancsdc.gov.uk
Wyre Borough Council www.wyrebc.gov.uk

Merseyside

Knowsley Metropolitan Borough Council www.knowsley.gov.uk
Liverpool City Council www.liverpool.gov.uk
Sefton Council www.sefton.gov.uk
St Helens Metropolitan Borough Council www.sthelens.gov.uk
Wirral Metropolitan Borough Council www.wirral.gov.uk

Police Services

Cheshire Police www.cheshire.police.uk
Cumbria Constabulary www.cumbria.police.uk
Greater Manchester Police www.gmp.police.uk
Lancashire Constabulary www.lancashire.police.uk
Merseyside Police www.merseyside.police.uk
North Wales Police www.north-wales.police.uk

Science & Innovation Parks

Daresbury Science and Innovation Campus www.daresburysic.co.uk
Liverpool Innovation Park www.liverpoolinnovationpark.com
Liverpool Science Park www.liverpoolsciencepark.co.uk
Manchester Science Park www.manchestersciencepark.co.uk
West Lakes Science Park www.westlakesciencepark.co.uk



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