

IMAGINE

PENNSYLVANIA FBLA STATE LEADERSHIP WORKSHOP 2022

**IMAGINE THE BRIGHT FUTURE YOU HAVE IN STORE!
ATTEND THE LEADERSHIP EVENT OF THE YEAR TO MAKE IT HAPPEN**

KALAHARI RESORT | OCTOBER 30 - 31 | POCONO MOUNTAINS

Unlock the doors of your imagination and innovate the world around you! Dream where your life could take you. Create a habit of believing in yourself and others & how to collaborate for the greater good. Find freedom from fear by looking at your challenges in a new way. Great leaders risk failure and do what it takes to make impossible, possible! **Imagine** the potential you have inside you, let it inspire you, and initiate the action needed to make it happen! **Imagine**...Believe...Do!

Business leaders will **imagine** their potential and the possibilities that lay before them, find the motivation and belief that it can happen, and be equipped with the knowledge of what to do next through powerful general sessions and keynote speakers, interactive and engaging workshops, eye-opening leadership experiences, and more!

Imagine the great potential you have before you – you are on a path to a bright future! FBLA's best members and advisers gain what they need to continue their path at the State Leadership Workshop!

Join over 1,000 FBLA leaders at the Kalahari Resort! This two-day event will help you **imagine** the great opportunities you have before you, find the motivation to believe you can achieve it, and know what steps to take next so that you can make it happen!

World changers like you attend SLW to gain the heart set, mindset, and skillset needed to take what you can **imagine** and make it reality. Connect with other fun, talented, aspiring, and like-minded youth leaders and let's **imagine** a brighter future through business that helps everyone!



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PA SLW FEATURES

- ⇒ Learn key skills and strategies to succeed in **FBLA competition!**
- ⇒ Enhance your leadership skills as an **FBLA Officer!**
- ⇒ Enjoy the **behind-the-scenes tours** of one of Pennsylvania's most well led and top resort destinations – the Kalahari Resort!
- ⇒ **Meet** industry leaders, FBLA regional and state officers, and discover awesome career and college opportunities!
- ⇒ **Imagine** the benefit of giving back through our state charity project! **Win one of our famous PA SLW Basket Auction Items!**
- ⇒ Earn bragging rights in the always awesome **Battle of the Chapters** and **Keystone Quest** powered by Goosechase!
- ⇒ **Imagine** an amazing leadership experience choosing from nearly **100 leadership workshops and learning sessions**. Topics include: **Imagine** the Future! Power Up with Parli Pro! Story-Brand! Speaker YOU! It's All In Your Style Personality Series! Poise, Power, and Professionalism! Possibilities with Project Management! Dreamscaping! Next Gen Tech! Leadership that Includes Everyone! Hosting & Hospitality! 100X Leader: Health+Wealth+Wellness! FBLA Opportunities! AND MORE!
- ⇒ Leaders are Learners! Attend an Action Academy and level up your business skills in the **Start Up Academy** or enhance your preparation through the **Career Academy!** Middle School members, improve your money management through **FBLA Money Camp!**
- ⇒ **Network and have a blast** in one of the world's great water park resorts and convention centers!
- ⇒ Look forward to the incredible **Halloween SPOOKtacular!**

LEARN MORE @ PAFBLA.ORG



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PENNSYLVANIA FBLA

STATE LEADERSHIP WORKSHOP 2022

OPENING KEYNOTE SPEAKER

PATRICK GRADY

Patrick T. Grady is a former middle school and high school educator who now travels full-time throughout our nation inspiring and encouraging individuals to do their best in all that they attempt. Patrick has more than two decades of experience speaking full time to associations, corporations, chambers of commerce, civic groups, educators and students.

Patrick is the author of the book, "Who Packs the Parachute?" and is co-author of "Teen Power Too" and "Teen Power & Beyond." Patrick is dedicated to helping others to improve themselves using each person's individual talents, skills, abilities, and mental attitude. His unique ability to make people laugh keeps audiences on the edge of their seats and wanting more. Thousands of individuals have been inspired and motivated by Patrick's lighthearted messages and he can't wait to meet the leaders of PA FBLA!



CLOSING KEYNOTE SPEAKER

PATTY HENDRICKSON



Patty connects with students through experience. She speaks to a variety of leadership conferences and campuses. She is a past National President of a CTSO and past Sorority Chapter President. She also serves as a Chapter Adviser for an award-winning chapter for 25+ years. Patty knows and believes in student leadership. Patty can't wait to work with the next generation of business leaders in Pennsylvania!

Having trained over 1,000 CTSO officer teams over two decades, Patty uses her knowledge combined with stories and experiences from being a CTSO member and chapter officer, state officer, and national president to help CTSO members truly **imagine** the possibilities that come from being involved, believe they can, and know what to do next to make it happen!



IMAGINE

DREAM AND DO AT SLW!

Pennsylvania FBLA State Leadership Workshop is designed to equip students and teachers/advisers with incredible resources, skills, and application opportunities to go **imagine**, dream, and do!

IMAGINE+DREAM+DO!

Registered students, teachers, and schools will receive advance online access to training and resources two weeks before and after SLW. Enjoy hundreds of bonus hours of additional training, pathways, and toolkits to extend your SLW experience!

ADVISER PROFESSIONAL DEVELOPMENT!

SLW will equip advisers and educators with sessions that improve instructional skill sets and advanced teaching strategies. Through expert presentations, round table discussions, panels, and inspirational speakers FBLA advisers and educators will be able to optimize classroom learning and FBLA integration. PA FBLA is happy to support local district continuing education and professional development hours verification.

POWERFUL SESSIONS!

General session will feature dynamic keynote speakers and TEAMTRI trainers who will encourage and challenge! Learning sessions are divided into Dream Sessions, **Imagine** Series, and Action Academies. Dream Sessions allow for sampling a variety of content areas to **imagine** and identify growth for specific skillsets. **Imagine** Series are sessions related by a theme. Action Academies combine learning, teamwork, and application of materials resulting in recognition. We have something for every learning style at SLW.



IMAGINE

SLW PROGRAM OVERVIEW

ACTION ACADEMIES [attend seven connected sessions]

Start Up Academy: Team up, **imagine** a business, and launch! Learn and apply entrepreneurial and business insights to help you imagine, strategize, pitch, and win!

Career Academy: Develop a vision for the future, rallying the people needed and then executing on that vision. **Imagine** the leader you can become, the career field that interests you, and how to get there!

FBLA Money Camp: Middle School and new FBLA members learn to increase your own value and learn powerful and practical ways to unlock your leadership talent. Discover the inner future executive for "YOU INC". **Imagine** the bright future you have in store and grow your mastery of money to help you achieve it!

IMAGINE SERIES + DREAM SESSIONS [enjoy themed training]

- ⇒ **Imagine the Future:** Learn important skills to help you set goals for your future career
- ⇒ **Power Up with Parli Pro:** Develop skills to lead organized and effective meetings
- ⇒ **Story-Brand:** Learn how experts turn ideas into clear messages and marketing plans
- ⇒ **Speaker YOU:** Gain public speaking and communication skills to rock any presentation
- ⇒ **It's All In Your Style Personality Series:** Learn about YOU and how to work with others
- ⇒ **Poise, Power, and Professionalism:** Develop the three Ps to become a stronger leader
- ⇒ **Possibilities with Project Management:** Achieve more by learning project management
- ⇒ **FBLA Opportunities:** FBLA is one association with opportunities for Service, Education, and Progress – learn how to take advantage of them all!
- ⇒ **Dreamscaping:** Find out what it will take to help your dreams grow from ideas to results
- ⇒ **Next Gen Tech:** Use innovative tools to help you capture great photos, create social media graphics, and so much more
- ⇒ **100X Leader:** Better understand how to become a healthy, confident, and impactful leader
- ⇒ **Hosting + Hospitality:** Look behind the curtain what it takes to run a resort
- ⇒ **Engaging Leadership:** Learn how to Power Your People through engaging and accessible approaches that reach EVERYONE when you influence
- ⇒ **AND MORE!** Find more **imagine** series and dream sessions from our keynote speakers, expert leadership trainers, and state officers at SLW!

REGISTER @ PAFBLA.ORG



#3 - State Leadership Workshop – Overview & Details

ADVISERS, please share #3 - SLW Promo Overview with your members.

Dear FBLA Advisers

Welcome back to the 2022-2023 school year!

FBLA is *One Association for Service, Education, and Progress*

With PA FBLA events this school year returning to 100% in person, we are excited to re-connect with all advisers and members and business partners. PA FBLA holds two star-studded state events each school year: the **State Leadership Workshop, October 30-31, 2022**, and the State Leadership Conference, April 17-19, 2023. More on the SLC later this year. For now, we encourage you to add **BOTH** events to your FBLA calendar.

We are pleased to announce that the 2022 State Leadership Workshop Overview is now ready to share with you. (Open the attachment.) This document can also be found on the www.pafbla.org website under RECENT NEWS. **Look for the 2022 State Leadership Workshop Information at Kalahari Resorts & Conventions. Here are highlights of the 2022 SLW Overview:**

- SLW Features
- SLW Keynote Speakers
- SLW - IMAGINE – Dream and Do at SLW!
- SLW Program Overview -- Action **Academies** and Imagine **Series** + Dream **Sessions**

Why Attend the SLW? If you have been following Bruce Boncal’s Back-to-School “highly” informational documents and you regularly visit the www.pafbla.us website, you already know the major changes FBLA will be instituting this year. Being well versed on FBLA programs and the many educational opportunities available to members and advisers gives you a toolkit to aid your members in accomplishing their dreams.

We believe we have a top-notch educational, leadership program planned for you by our business partner, TEAMTRI. TEAMTRI has been providing outstanding leadership programs for Pennsylvania FBLA for 25 plus years. In addition to academies, series and sessions for student members, there will be adviser professional development sessions, and powerful sessions with dynamic keynote speakers for all attendees. What you learn at SLW helps gain the “heart set, mindset, and skillset” necessary for developing great leaders and learning how to realize dreams. Please share the SLW Overview with your students and your school administrators.

How to get started:

SLW REGISTRATION is **NOW OPEN**. This event is open to all high school and middle school members, advisers, and chaperones. There is no attendance limit to the number of members a chapter may bring. Once names are in the National Membership System, registration for the SLW may begin. FBLA dues DO NOT NEED TO BE PAID before registering for the SLW.

... **SLW: October 30-31, 2022, with an option to arrive on Saturday, October 29**

... **Location: Kalahari Poconos Resort**

... **Registration closes October 1, 2022, at 11:59 pm.**

... **[State Leadership Workshop Promotional Video](#)**

Share this video with members, potential members, and school administrators.

Cost to Attend:

Registration fees: **\$40 for all SLW participants** (includes members, advisers, chaperones)
Lodging fees: **\$255 (taxes & hotel fees included) per room per night, 1 to 4 in a room.**
Included: 1 waterpark pass (\$120 value) per person registered to a guestroom
Included: Resort fees; additional 24-hour security
Payment due: **October 17, 2022** (projected)

Register early for the SLW to guarantee rooms with arrival on Saturday (optional) or Sunday. Kalahari is offering the same low, highly discounted rate of **\$255 per room on Saturday** when Saturday and Sunday night are purchased together to create a 2-night stay.

The cost: **\$255 (taxes & hotel fees included) per room per night, 1 to 4 in a room.**

Included: 1 waterpark pass (\$120 value) per person registered to a guestroom

Included: Resort fees; additional 24-hour security

FBLA room block: 350 rooms on Saturday; 550 rooms on Sunday. Lodging is available on a first-come basis.

Come early to Kalahari on Saturday to enhance your leadership experience. Arriving Saturday is optional but well worth the cost. Participate in teambuilding and networking experiences with members from across Pennsylvania. Take a behind-the-scenes tour of Kalahari Resort Operations provided by the Director of Operations at Kalahari. (This event is a phenomenal behind the scenes guided tour of the resort; pre-registration required.) You will be notified when the behind-the-scenes tour time slots on Saturday are available. A limited number of tours will also be available on Sunday and Monday.

#4 - SLW Promo - TENTATIVE SCHEDULE OF EVENTS

. . . SLW Tentative Schedule of Events - to be published soon.

#5 – SLW MEAL OPTIONS - to be published after Labor Day.

#6 – SLW SPECIAL ACTIVITIES & SPECIAL PROGRAMS - will be sent soon.

CONTACT Janet Skiles for specific workshop details. jskiles@pafbla.us or send text to 412.576.2826.

Here is your checklist: (subject to change as SLW develops)

- _____ Share the SLW promotional documents with your members and potential members in your classes.
- _____ Share the SLW Overview with your administration.
Note: many workshops address the PA PDE Academic Standards for Career Education & Work.
- _____ Seek permission to attend SLW from your school administration.
- _____ Review the document, “Who Should Attend SLW?” Click here for link:
October 1, 2022. Deadline to register. Register early to avoid being shut out.
- _____ Register for any special events that require a pre-registration.
- _____ Participate in the Virtual Orientation for Advisers. Date in **October TBD.**
- _____ Encourage chapter officers to participate in Virtual Chapter Officers Orientation.
Date in **October TBD.**
- _____ Guide SLW chapter members to “Virtual Early Start” for Intro to SLW and Launch Quest Challenge.
Date in **October TBD.**
- _____ Watch for lodging confirmations in your inbox no later than one week before SLW.
- _____ **October 30, 2022.** Show up! (Or we will see you on **October 29** for early arrival)
- _____ **October 30, 2022.** Registration opens at 9:30 a.m.
- _____ **October 31, 2022.** SLW adjourns 12 noon.

There is so much more to come! Stay tuned!



FBLA SLW Slogan for 2022-2023 - IMAGINE!

Pennsylvania FBLA State Leadership Workshop

FBLA - "One Association for Service, Education & Progress"

Mark October 30-31 on your calendar and get ready for an awesome leadership experience at Kalahari Resort – Poconos!

Who Should Attend SLW?

There are no attendance limitations at the Pennsylvania FBLA SLW! All members, advisers, and chaperones are welcome to attend. This includes high school members, middle school members and advisers, and Virtual Chapter members and their designated chaperones. All members are invited to stay overnight. To get the most out of the SLW for your chapter, we recommend inviting the following profile of FBLA members:

1. Chapter President
2. Community Service Officer (ideally attend State Project sessions)
3. Two Freshman – Two New Members
4. Two Sophomores – One New Member and One Returning Member
5. Two Juniors – One New Member and One Returning Member
6. Two Seniors – Returning Member and New Member
7. Chapter Reporter/PR/Historian
8. Other Chapter Officer(s) or potential future chapter, region or state officers
9. Potential Competitor(s)
10. Any member interested in developing his/her leadership skills
11. Any member who wants to learn more about business innovation
12. Middle-level members who want to develop their leadership skills, learn more about chapter management and the Middle School competitive events program

FBLA Region Presidents and Region Secretaries are encouraged to attend the SLW.

Virtual Chapter Members are encouraged to attend the SLW.

With open registration, the first 1000 registrants will be accepted.

Register by October 1, 2022

Registration is now OPEN. Visit www.pafbla.org for details, registration forms, and general information or contact Janet Skiles, PA FBLA Conference Coordinator at jskiles@pafbla.us.